



**DIGIVISIO**

## **Building a future for learning in Finland**

Digivisio 2030 programme as  
enabler of digital transformation

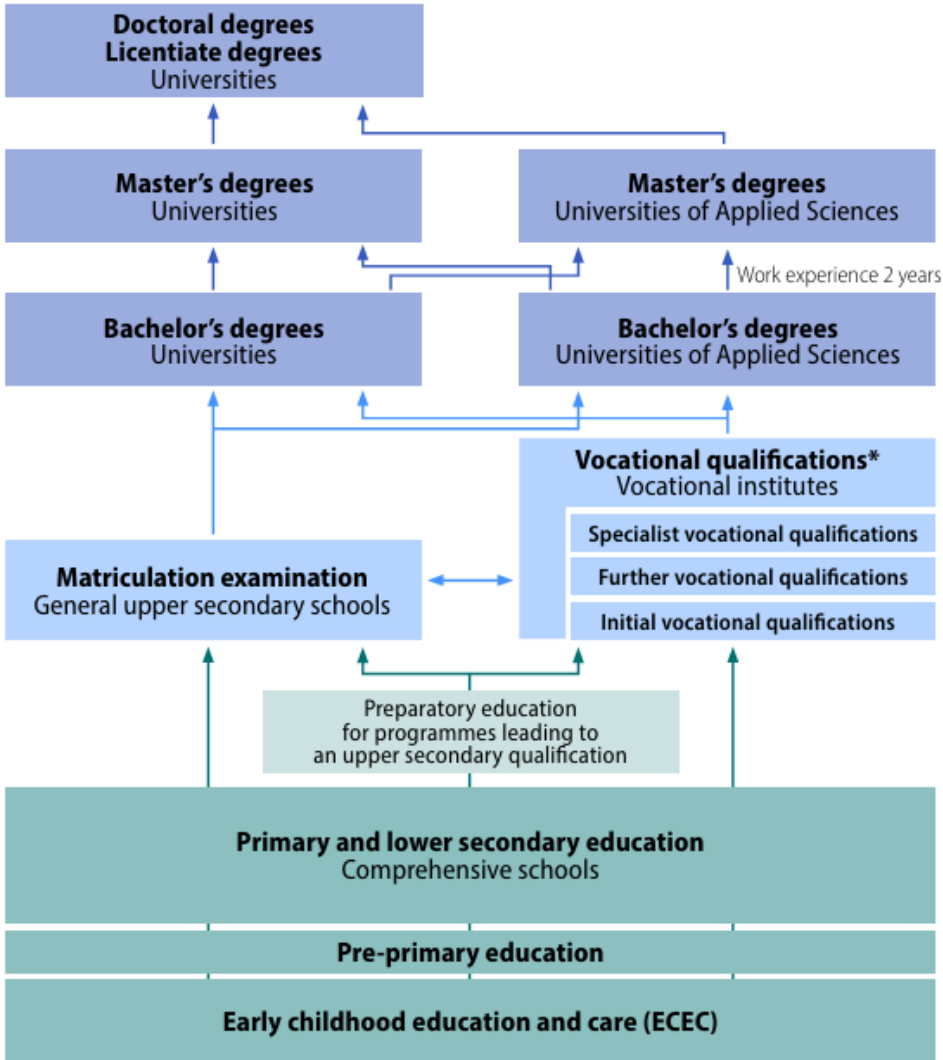
Digital education regulars

Hanna Nordlund, Programme Director  
23.5.2024

Building a future for learning

# **Digivisio 2030**

# Education system in Finland



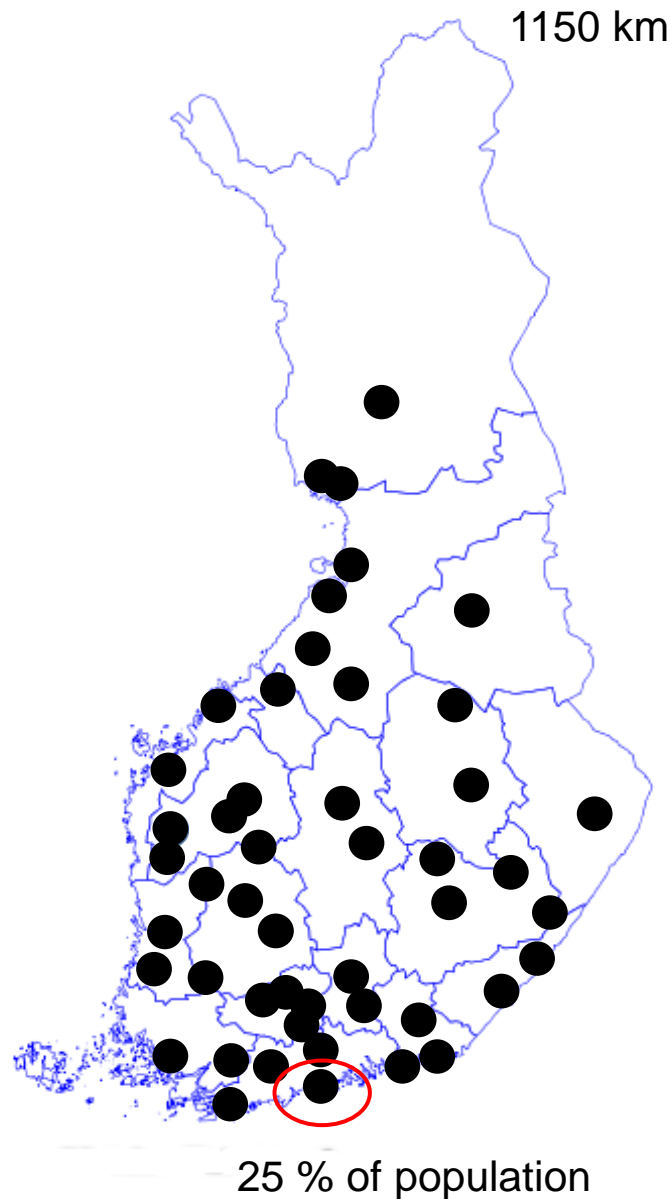
**13 Universities**  
 BA  
 MA  
 Doctoral training  
 Scientific research

**158 000 students**

**22 Universities of Applied Sciences**  
 BA  
 MA  
 RTI

**155 000 students**

**12 public research institutes**



**Universities, in 2021**  
 1,840 Doctoral degrees / year  
 18,500 Masters degrees / year

Digivisio 2030 is a **joint programme of Finnish higher education institutions** whose aim is to create a future for learning that benefits **higher education institutions, learners, and our society.**

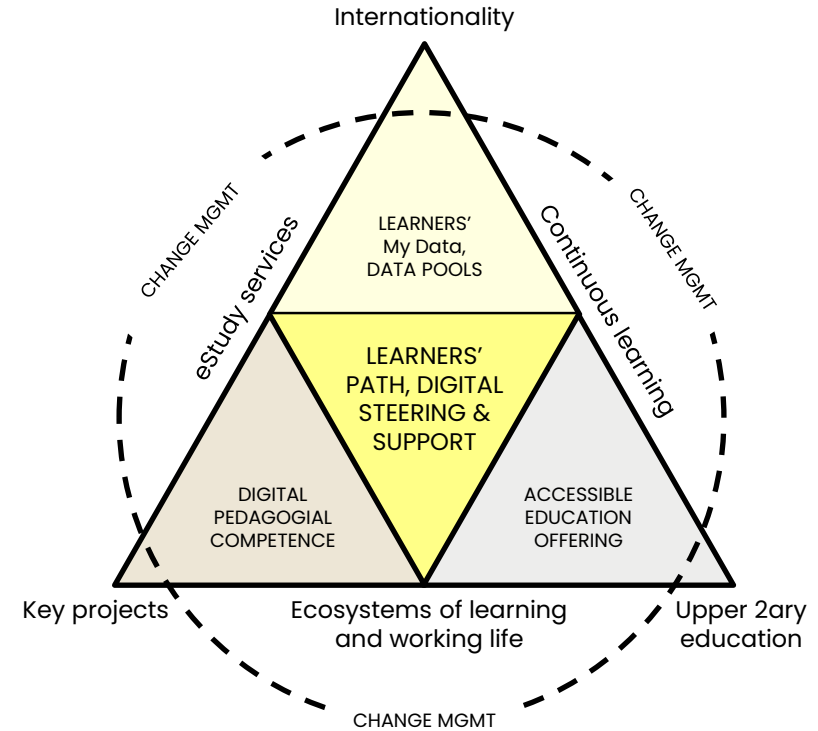
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# The objective is to create, as mutual and stakeholder cooperation

1. A national digital service platform
2. Guidance based on digital pedagogics, the learner's path and shared data
3. Support for change management for higher education institutions

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# Digivisio's operational target state for 2030

- Each learner has one identity. All education uses a shared authentication service.
- The learner can use the higher education institutions' learning offerings fluently, building individual learning paths
- The national My Data portal provides the learner with access to their lifetime personal learning and competence-related information. The information provides a basis for guidance, identification of competence and, if desired, job-seeking.
- Shared data repositories. The data models have been agreed on, and the information can be used by private, public and foreign actors.



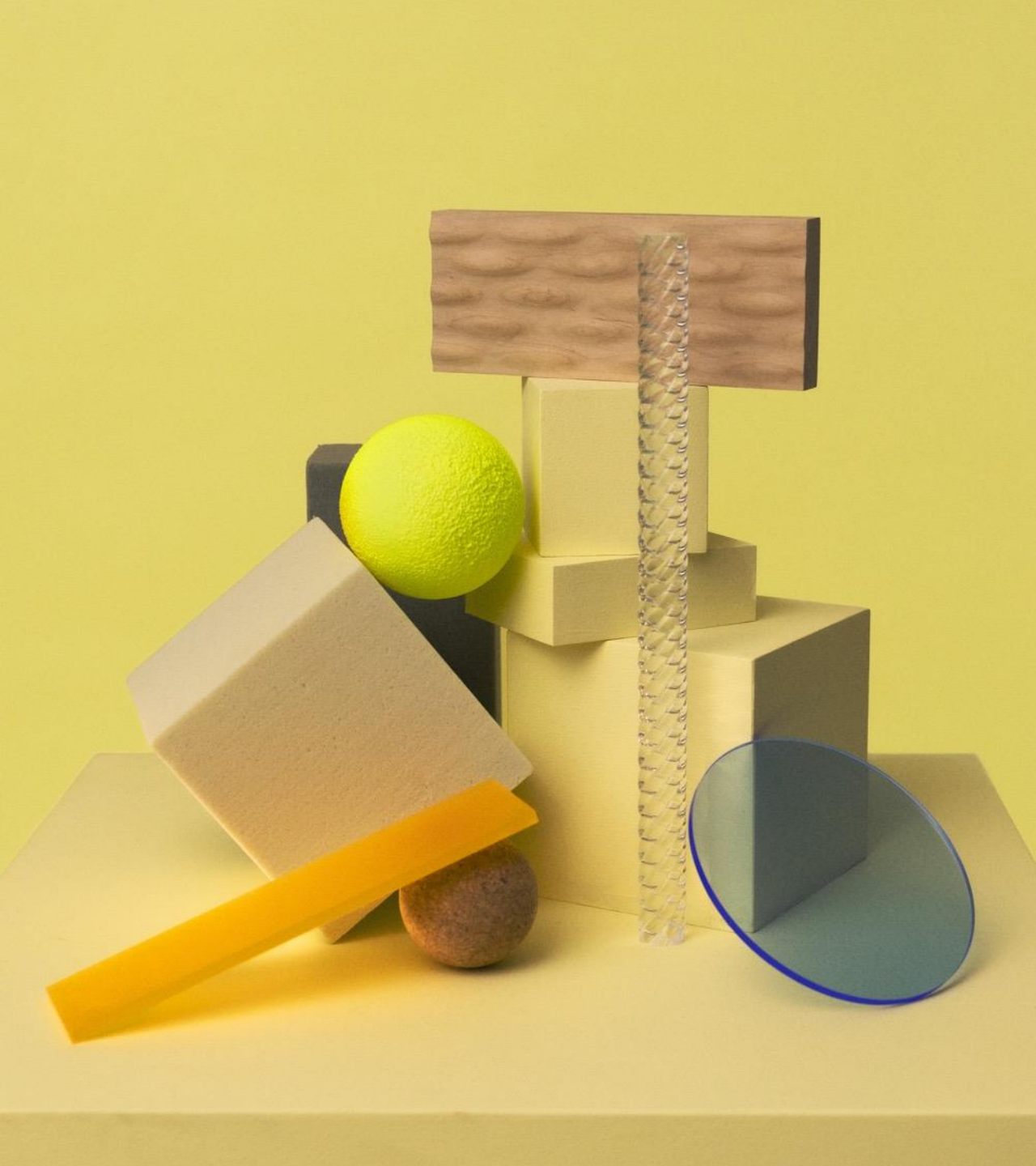
# DIGIVISIO

Digivisio enables **learners** to learn more easily and flexibly, thus allowing them to accumulate the necessary expertise for a constantly changing world.

Digivisio strengthens the role of the **teacher** as a producer of high-quality content and as a facilitator of internationally renowned study experiences.

Digivisio ensures that the standard of **higher education** rises and Finns' access to employment improves – both in Finland and abroad.

One of the goals of Digivision is to build a national digital service platform, **Opin.fi**, which opens up endless learning opportunities for all stages of work and life. It brings together the offerings of Finnish universities and universities of applied sciences. Opn.fi is open and free of charge for everyone.



**The programme is  
founded on equal  
and open decision-  
making.**





Joint project of all **Finnish higher education** institutions

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**Steering group**

operative director

- strategic management of the project and ensuring stakeholder cooperation
- Led by Rector Ilkka Niemelä (Aalto University)

**General Assembly**

Senior decision-maker/  
Decision-making body

- approves the action plan and budget
- consists of representatives of higher education institutions

**Project office**

practical implementer

- planning and implementation of the project's practical activities
- Programme Director Hanna Nordlund

**Management groups**

Supporting implementation of defined subprojects

**Participation model**

- Ensuring the participation of HEIs in different organization levels

# Digivisio 2030 participation model for higher education institutions from 2023 onwards

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## Open participation and communications

Examples:

Webinars

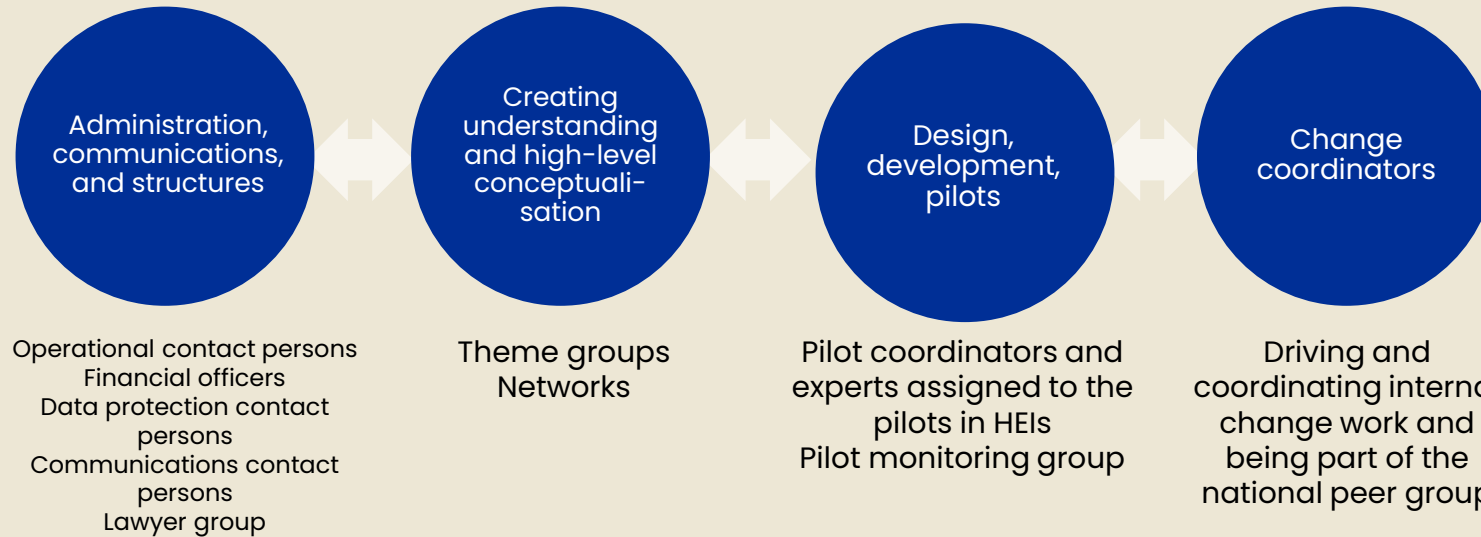
Demos

Videos

Newsletters

Wiki

## Planning, working on common issues, and development work



## Commenting and validation

Examples:

Workshop series

Comment rounds

## Joint decision-making in accordance with the management model

**GENERAL ASSEMBLY**

**STEERING GROUP**  
Operational steering group

**PROGRAMME OFFICE**

**MANAGEMENT GROUPS:**  
Management Groups for the Continuous Learning Project, Identity Management Project, and IT Service Production and Management

**Programme to  
support higher  
education institutions in  
successfully identifying  
and facilitating changes  
brought about by  
Digivisio in their  
communities**

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## Change Management Program

- Aims to identify and make sense of the change impacts of Digivisio 2030 programme for HEIs and support HEIs in change management and deployment of the national service platform
- Joint program for all the HEIs, aiming to “keep everyone on board” and support networking and peer learning
- The HEIs are responsible for making the change happen in their organization and autonomously decide on their strategy and goals and schedule for deployment
- Change coordinator funded in every HEI
  - Promoting change work and facilitation multi-disciplinary collaboration inside the HEIs
  - Responsibility for the HEI’s change plan, communicating the progress of the change work and working in a peer network of change coordinators in Digivisio 2030

## **How?**

# **Change Management Program**

- Support measures include recommendations, sharing best practices and methods for change communication and change management.
- Collecting commensurate information on the progress of change in higher education institutions
- The content of the program will be updated during the project according to the needs of the higher education institutions and the feedback received.

## **Examples of forms of support**

*(to be developed according to the needs of higher education institutions)*

*Peer support network of change coordinators in a co-directed manner*

*Orientation of change coordinators, possible coaching, trainings and events*

*Guidelines for different target groups*

*Change communication materials*

*Information events and trainings*

*Discussions and peer support*

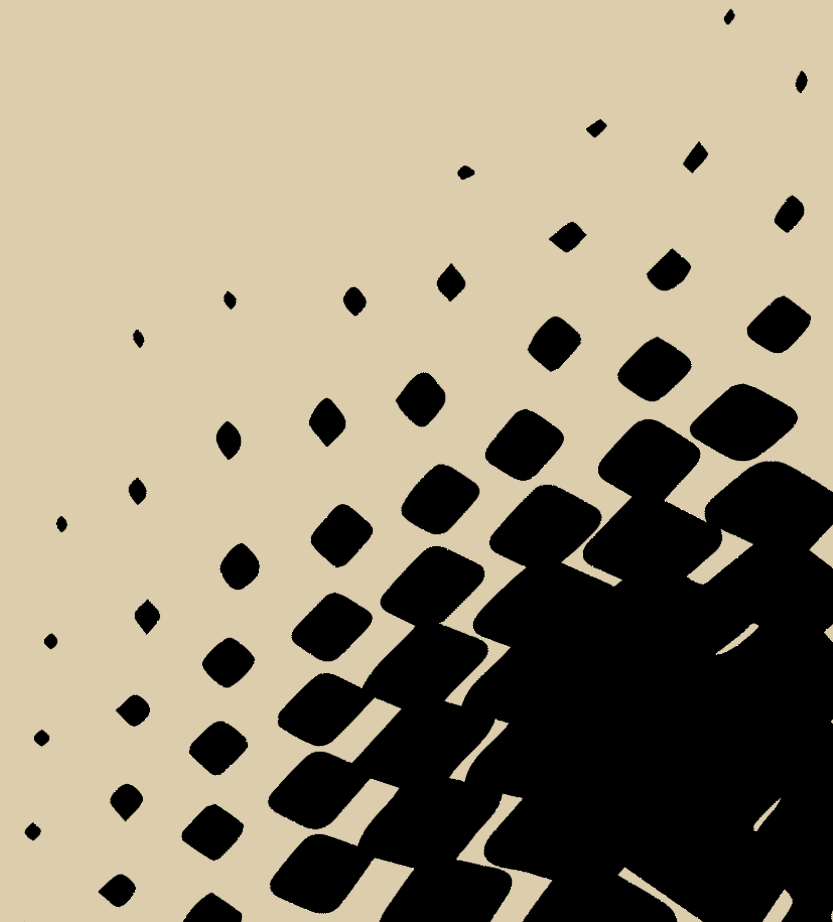
*Facilitated workshops*



## Supporting the development of pedagogy and national competence building

- Joint vision: The world's best higher education pedagogy
- Joint on-line learning quality criteria
- Networking among pedagogical experts
- Pedagogical training for support service staff, teacher students, and guidance staff
- Studios

# Challenges and Learnings



## Challenges

- Big consortium is a strength and a challenge
- Changes in government programme and funding model - unpredictability
- Building commitment and ownership for all the HEIs that are in very different phases in their own digitalization efforts and continuous learning activities
- Matching agile development with a traditional operating environments
- Common platform impacts the dynamics of competition between institutions



## Lessons learned

- The importance of shared vision – tech is only an instrument
- Building trust takes time but is the most important basis for collaboration
- Driving large-scale change takes you to meat and potatoes really fast and really often
- Building the governance and participation model have been important success factors
- Balancing between autonomy and common solutions is not easy but it is possible
- Repetition of the big picture pays off

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Thank you!

