

Moving target digitalisation: re-thinking global exchange in higher education
#movingtarget2020

Monday, 5 October 2020

Please note: In addition to the live sessions listed in the agenda below, conference posters, PechaKucha presentations and video presentations are available on the conference platform – and will remain available for 7 days after the conference.

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Link to registration (remains open): <https://daad.swoogo.com/movingtarget2020/639930?lang=en>




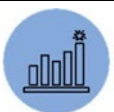

Link to conference platform: <https://eventmobi.com/daad2020/>

Main Stage Livestream: Welcome and Introduction - livestream via event platform -

Time slot	Format	Topic	Invited Guests / Keynote-Speakers
9.45-10.00	<i>Welcome</i>	<i>Technical Instructions</i>	Conference Moderators Mrs Overberg & Mrs Hoehl
10.00-10.45	Opening	Welcome to #movingtarget2020!	Prof. Dr. Günther (University of Potsdam); PStS Dr. Meister (BMBF); Dr. Rüland (DAAD)
10.45-11.15	Keynote I	Innovation- and Technology Management	Prof. Dr. Katharina Hölzle (Hasso-Plattner-Institut)
11.15-12.00	Panel I	Digital transformation in international Higher Education	Prof. Dr. Günther (University of Potsdam); PStS Dr. Meister (BMBF); Dr. Rüland (DAAD); Prof. Dr. Hölzle (Hasso-Plattner-Institut)

Zoom Workshop Rooms / Block 1






- parallel live workshop sessions in separate virtual meeting rooms -

Time slot	Target area				
					
Target Area	<i>Collaboration, Cooperation and Partnerships</i>	<i>Mobility and Exchange: Physical - Blended - Virtual</i>	<i>Administrating Internationalisation Digitally: Data Ecosystems and Data Sovereignty</i>	<i>Attractiveness of HEI in a Global Knowledge Society</i>	<i>Knowledge Transfer, 'Third Mission' and Open Education</i>
12.00-12.30	Digital cooperation with the 'South': Chances and Challenges <i>Dr. Wessel (Berlin University Alliance); Dr. Havemann (Access 2 Perspectives); Mrs Mammie N. Hutchful Nortey (University of Ghana)</i>	Strategic Design of Virtual Mobility Experiences <i>Dr. Sandra Irene Gross (Universidad Internacional del Ecuador); Carolina Seaman (Universidad Internacional del Ecuador)</i>	The interoperability of a digital platform for student mobility - a win-win game (PIM) <i>Dr. Wolfgang Radenbach (Universität Göttingen); Gerald Lach (TU Berlin); Ramona-Denisa Steiper (PIM)</i>	Talent attraction and retention schemes <i>Jacopo Bassetto (Institute for Employment Research); Nicole van Harst (Director ICT); Ave Lauren (Estonian Business School)</i>	Design Thinking as a Way to Strengthen Generation Corona's Resilience and Self-Efficacy <i>Prof. Angela Poech (HS München); Cynthia Potter (American University Washington)</i>
12.30-13.00	How digitalisation advances Co-creation: The joint online curriculum and research project U!REKA Lab: Urban Commons <i>Iris Bräuning (Frankfurt UAS); Dr. Sandra Bos (Amsterdam UAS); Raul Gschrey (FFUAS); Kathleen van Heule (HOAGENT UAS)</i>	Virtual Mobility: towards a third pillar of international exchange programmes <i>Dr. Johannes Dingler (Universität Konstanz)</i>	Linking Learning Management Systems – Interuniversity course sharing at the touch of a button <i>Daniel Kappe (FH Bielefeld); Vicky Großkreuz (FH Bielefeld)</i>	Fostering Global Knowledge Transfer and Internationalization at HEIs through MOOCs as 'tasting' educational formats <i>Franziska Mattner (HS München)</i>	The DIGI-FACE project-Challenges and solutions of an innovative Euro-African project for digitalization in African universities <i>Prof. Eisenberg (HS Kehl), Prof. Webb (Nelson Mandela University, Port Elizabeth, South Africa)</i>
13.00-14.00	Lunch Break				

Main Stage Livestream - livestream via event platform -

14.00-14.30	Keynote II	Gender and (In)Equality in International Higher Education	Kristina Lunz (Founder Center for Feminist Foreign Policy)
14.30-15.15	Panel II	Virtual Exchange for Foreign Education and Culture Policies	Facilitator: Michael Horig (DAAD) Prof. Dr. Susanne Staude (Hochschule Ruhr-West), Prof. Ann Marie VanDerZanden (Iowa State University), Prof. Dr. Jeffrey Grabill (Michigan State University), Dr. Ahmad M. Ezzeddine (Wayne State University)

Zoom Workshop Rooms / Block 2 - parallel live workshop sessions in separate virtual meeting rooms -

Time slot	Target area				
					
Target Area	<i>Collaboration, Cooperation and Partnerships</i>	<i>Mobility and Exchange: Physical - Blended - Virtual</i>	<i>Administrating Internationalisation Digitally: Data Ecosystems and Data Sovereignty</i>	<i>Attractiveness of HEI in a Global Knowledge Society</i>	<i>Knowledge Transfer, 'Third Mission' and Open Education</i>
15.15-15.30	<i>DAAD Jakarta "Outcomes of the SHARE project" Thomas Zettler, Sebastian Gries</i>	<i>DAAD New York "IVAC – International Virtual Academic Collaboration" Benedikt Brisch</i>	<i>DAAD Deutschland BMBF Verbundprojekt Digitaler Campus Dr. Jesús Pineda</i>	<i>DAAD Deutschland "Experiences from TNE and cooperation projects" Benjamin Schmäling</i>	<i>DAAD Kairo Akademie, eLearning University, German Science Week, Isabell Mering, Fatma Soliman</i>
15.30-16.15	<i>A feminine approach to international cooperation in HEI in a crisis situation Lisa Janßen (TH Köln); Inken Krevet (Sustainable Design)</i>	<i>Digitally Competent Educators: Internationalisation and Virtual Collaboration Prof. Dr. Eva Cendon (FU Hagen); Dr. Ingrid Thaler; Päivi Kananen;</i>	<i>Approaches to Secure Digital Student Data Transfer in Europe Judith Weiss (AHESN) Markus Schneider (AHESN); Tor Fridell (EMREX); Sophie Ter</i>	<i>Reality-based Urbanism vs. Virtual Teaching – Conflicting Aims or Synergies in Higher Education for Urban Change-makers?</i>	<i>Design Practices guiding the development and running of the MAIE Dr. Katja Jung (Universität Potsdam)</i>








	<i>School Nice); Anne Schoonbrodt (Design School Milan)</i>	<i>Dr. Virpi Uotinen; Dr. Leena Hiltunen; Magda Zarebski; Saana Juutinen; Kathrin Bolivar; Katharina Witt</i>	<i>Vrugt (Europass); Anthony Camilleri (Europass); Ingo Prösch (PIM)</i>	<i>Panelists; Prof. Dr. Astrid Ley (Universität Stuttgart); Dr. Alexander Jachnow (Erasmus University Rotterdam); Urs Thomann (CANactions School, Ukraine); Prof. Dr. Salheen (Ain Shams University, Egypt); Moderator: Vladyslav Tyminskyi</i>	
16.15-17.00	The "Why" and "How" to use simulations to enhance collaboration between international higher education institutions – An Interactive Experience <i>Efrat Machikawa, Dr. Levin, Dr. Frei (Achva Academic College)</i>	Beyond boundaries? Blended mobility and transnational education models <i>Prof. Jo Angouri (University of Warwick); Prof. Karin Amos (Universität Tübingen); Prof. Berit Eika (Aarhus University); Prof. Aune Valk (University of Tartu); Prof. Jan Palmowski (SG The Guild)</i>	Personalizing digital guidance - My GUIDE - a DAAD platform for study orientation <i>Esther Kirk; Peter Düring-Hausotter (DAAD)</i>	The twitching lecture – digitalisation of a traditional teaching format <i>Prof. Dr. Bernhard Hirt (Universität Tübingen)</i>	How online learning can offer new avenues for internationalism and cross border collaboration in academia <i>Julia Strutz; Anna Passlick (Off-University)</i>
17.00 -17.30	Wrap-Up & End of conference day 1				

Tuesday, 6 October 2020

Main Stage Livestream: Welcome Day 2 - livestream via event platform -

Time slot	Format	Topic	Invited Guests /Keynote-Speakers
09.30 – 09.45	Opening	Good Morning	Conference Moderators
09.45 – 10.00	Keynote III	Digital Transformation in European Higher Education	Mariya Gabriel (EU-Commissioner for Innovation, Research, Culture, Education and Youth)
10.00 – 10.45	Panel III	European University Alliances	Dr. Herbert Grieshop (FU Berlin); Carmen Valenzuela Chapetón (Participant Una.Ten digital student hackathon); Dr. Giovanna Filippini (Bologna University); Prof. Dr. Olli Peltomieni (Helsinki University); Beate Körner (NA-DAAD)
10.45-11.15 Uhr	Keynote IV	Sustainable Cooperation in European Higher Education	Dr. ing. Ellen Fetzer (Nuertingen-Geislingen University / HfWU)

Zoom Workshop Rooms / Block 3 - parallel live workshop sessions in separate virtual meeting rooms -

Time slot	Target area				
					
Target Area	<i>Collaboration, Cooperation and Partnerships</i>	<i>Mobility and Exchange: Physical - Blended - Virtual</i>	<i>Adminitrating Internationalisation Digitally: Data Ecosystems and Data Sovereignty</i>	<i>Attractiveness of HEI in a Global Knowledge Society</i>	<i>Knowledge Transfer, 'Third Mission' and Open Education</i>
11.15-11.45	Theory of Change framework for Int. Food Security Master's Program <i>Peter McKeown</i>	Future of Mobility: Meeting Student Needs in an Online Environment <i>Kaspars Ābelnīca,</i>	Erasmus+ digitalization journey: a survival guide for International Relations Offices <i>Nikolaos Liolios</i>	Erasmus+ Virtual Exchange <i>Dr. Mirjam Hauck (The Open University); Sarah Guth</i>	How can online learning work to achieve the same learning outcomes as mobility and exchange

	<i>(University of Ireland Galway)</i>	<i>(Erasmus Student Network); João Bacelar, (European University Foundation); Hilde Deman (Erasmus+ Virtual Exchange); Sabine Menu (EPICUR European University Alliance)</i>	<i>(Aristotle University of Thessaloniki)</i>	<i>(UNICollaboration); Francesca Helm (University of Padova); Casper van der Heijden (Sharing Perspectives Foundation)</i>	experiences? Discussing the example of the Journey Summer School <i>Elizabeth Dirth (EIT Climate-KIC); Prof. Quentin Crowley (Trinity College Dublin), Johannes Köhn (JK Training & Coaching); Agnieszka Rzepczynska (Participant in EIT Climate-KIC Journey 2020); Laura Janssen (Trainer & Coach)</i>
11.45-12.15	Language Proficiency as a precondition for academic exchange: current challenges and strategies on digital language learning and teaching <i>Walkyria Magno (UFPA University Brazil); Thiago Mariano (UFPR Brazil); Katrin Krause (DUO); Rafael Deschka (Goethe-Institut); Dr. Paul Voerkerl (DAAD Brazil);</i>	MyScore /3D-VR scenarios for online teaching <i>Prof. Dr. Heribert Nacken; Prof. Dr. Ute Habel (Universität Aachen)</i>	Co-creating Internationalization at Home Experiences: The Case of the International Summit on Adaptive Leadership <i>Rosario Diaz Dominguez (Universidad de los Andes); Carlos Ramírez (Universidad Adolfo Ibanez)</i>	Research-based learning across borders: didactic designs of international collaborative seminars - Q-Kollegs <i>Laura Schilow; Tina Talman; Dr. Monika Sonntag (bologna.lab HU Berlin)</i>	The multiple impact of sustainable and balanced digital transformation on Higher Education <i>Dr. Arnim Heinemann (Universität Bayreuth); Agata Mannino (University of Trieste); Dr. Anca Kiss (Babes-Bolyai U); Dr. Anthony Manning (Kent University)</i>
12.15 - 12.30	Coffee break				

Main Stage Livestream: Conference Closing - livestream via event platform -

12.30 - 12.45	Keynote V	Access to Education and the Role of Open Educational Resources	Prof. Dr. Laura Czerniewicz (Centre for Innovation in Learning and Teaching, University of Cape Town)
12.45 - 13.30	Panel IV	Conference Wrap-Up	Christiane Schmeken (DAAD); Prof. Dr. Florian Schweigert (Uni Potsdam); Oliver Janoschka (HFD); Prof. Dr. Kornelia Freitag (Ruhr-Universität Bochum)

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END OF #movingtarget2020 CONFERENCE