European University Networks (EUN)

National Initiative

German Higher Education Institution

City University of Applied Sciences Bremen

Network

STARS EU

STrategic Alliance for Regional TranSition – STARS European University

Challenge-based & future-proof education and research • Green and digital transition • Knowledge creation • Regional engagement • Mobility • Co-creation ecosystem • Academic communities • Innovative pedagogy

Vision of STARS EU

The STARS EU alliance builds on the strengths of the 9 complementary member universities to create a European University that makes a decisive contribution to the sustainability of its regions: Our graduates have the relevant future skills and our innovative education and research systems promote the transition to a green and digital, sustainable economy. The partners design a multidisciplinary, inter-university model of knowledge creation in teaching and research in the regionally relevant focus areas, such as circular economy, energy transition, digital transformation, arts and creative industries, healthy ageing, living spaces as well as entrepreneurship and innovation. Joint cooperation structures (Regional Transition Accelerator, Curriculum and Challenge Lab) enable smooth inter-institutional collaboration. A Future Lab will be set up to support deep-tech talents. Our campus is open for interactions between academia, working life and communities. The barrier-free mobility of students and staff will be promoted.

ACCOMPANYING NATIONAL PROGRAMME

Priorities and Project Activities

- The overall objective of STARring HSB is to establish and expand sustainable internal structures for the development of joint curriculum-based digital courses. To this end, HSB has set itself two project goals in order to create the conditions for interoperability with the alliance partners by integrating the cross-sectional tasks of digitalization and internationalization in studies and teaching:
- Project objective 1 – The HSB is capable of acting for the upcoming tasks in the STARS EU alliance and the development of virtual courses by networking on all operational levels and with the partners.
- Project objective 2 –The HSB is capable of networking for virtual, quality-assured curricular teaching and learning formats with the STARS EU partners by establishing international compatibility of the technical infrastructure (digital maturity level).
- Both project objectives are mutually dependent and pave the way for HSB to further develop its internationalization strategy.

Contact Person
Prof. Dr. rer. nat. Konrad Wolf
Stefanie Schönleber

Contact
rektor@hs-bremen.de
stefanie.schoenleber@hs-bremen.de

Further Information
www.hs-bremen.de/die-hsb/aktuelles/projekte/stars-eu
www.starseu.org

SPONSORED BY THE
Federal Ministry of Education and Research

Publisher: Deutscher Akademischer Austauschdienst e.V. (DAAD)
Kennedyallee 50, D-53175 Bonn, Tel.: +49 228 882-0, Fax: +49 228 882-444
E-Mail: webmaster@daad.de, Internet: https://www.daad.de
Authorised Representative of the Executive Committee: Prof Dr Joybrato Mukherjee,
District Court of Bonn, Register of associations, number VR 2107, Sales tax number: DE122276332
Person responsible according to § 18 Abs. 2 MStV: Dr Kai Sicks, Kennedyallee 50, 53175 Bonn
Section Research and Internationalisation | Layout: DITHO Design, Cologne
Published as a digital publication on the internet, April 2024 © DAAD

DAAD
Deutscher Akademischer Austauschdienst
German Academic Exchange Service