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**11.00am Plenary Session** Salon H  
**The Centers Network: Best Practice**  
Host: Stephanie Knobloch (Head of Section P33, DAAD)

**12.30pm Lunch** served at the Faculty Club Restaurant

**2.00pm World Centers Fair**  
Poster Presentations in the South Gallery

**3.30pm Coffee Break** South Gallery

**4.00pm Parallel Sessions**

**PANEL 7: SALON F**

**Deutschland als Modell**  
Host: Prof. Dr. Sabine von Mering (Brandeis U)  
Panelists:  
Dr. Soyeon Kim (ZeDES Seoul, Chung-Ang U)  
Die deutschen Hidden Champions als Vorbild für Korea und andere Länder

Dr. Christian Thauer (CGS Jerusalem, Hebrew U)  
Deutsche Firmen im Ausland: Zwischen globaler Konvergenz, lokaler Anpassung und organisationaler Prägung

Visiting Associate Professor Dr. Andreas Leutzsch (U of Hong Kong)  
Ein langer Schatten der Vergangenheit?  
Der institutionelle Wiederaufbau Deutschlands und Griechenlands zwischen Leistungs- und Ausgleichsdenken

**PANEL 8: SALON H**

**Public Diplomacy and Civil Society**  
Host: Prof. Dr. Eli Salzberger (HCGES Haifa)  
Panelists:  
Katharina Konarek (HCGES Haifa)  
Player or Payer? Actor or Agent? The Role of the German Political Foundations in German Foreign Policy

Dr. Chiara Pierobon (ZDES St. Petersburg/Bielefeld)  
The Role of German Political Foundations in Central Asia: Promoting Democracy through Civil Society

Prof. Dr. Horst Simon (FU Berlin)  
Language Variation and Cultural Glocalisation from Below

**5.00pm End of panels**

**6.00pm** Bus transfer to the GHI; meet in the hotel lobby  
**Evening Reception at the German Historical Institute** 1607 New Hampshire Ave NW

**6.30pm Welcome Drinks**

**7.00pm Closing Debate: Quo Vadis Germany? Quo Vadis Europe?**  
Host: Ulrich Grothus (Deputy Secretary General, DAAD)  
Panelists:  
Prof. Dr. Sir Christopher Clark (Co-Director DAAD-UoC Research Hub for German Studies, U of Cambridge)  
Prof. Dr. Randall Hansen (Director JIGES, U of Toronto)  
Prof. Dr. Simone Lässig (Director GHI Washington)  
Prof. Dr. Charles Maier (Leverett Saltonstall Professor of History, CGES, Harvard U)

Prof. Dr. Huang Liaoyu (Director ZDS Peking, Peking U)  
Prof. Dr. Krzysztof Ruchniewicz (Director Willy-Brandt-Zentrum, U Wrocław)  
Prof. Dr. Michael Werner (Former Director CIERA Paris, EHESS)

**8.30pm Reception**

**9.30pm Bus transfer** to Georgetown University

**Sunday, December 11, 2016**

**Location:** Mortara Center for International Studies, 3600 N St. NW

**10.00am Centers Directors' Meeting** (Zentrenleitertreffen)  
Host: Ulrich Grothus (Deputy Secretary General, DAAD)

**1.00pm Lunch Followed by Departure**

**The network of Centers for German and European Studies**

In 1990 the DAAD started establishing a network of interdisciplinary Centers for German and European Studies at internationally renowned universities in the USA, Canada, Great Britain, France, the Netherlands, Poland, Russia, Israel, China, Japan and the Republic of Korea. Focussing their research and teaching activities on contemporary German and European matters, the Centers educate future generations of experts on Germany and Europe at the graduate and postgraduate level. Through their research, outreach and public events the Centers further contribute to an understanding of contemporary Germany in a wider European context.



**Coalescence or Collapse?**

Challenges for German and European Studies in the 21st Century

# Coalescence or Collapse?

## Challenges for German and European Studies in the 21st Century

Interdisciplinary Conference  
celebrating **25 Years** of  
DAAD-funded Centers  
for German and European Studies

**8th – 10th December 2016**

BMW Center, Georgetown University  
Washington, D.C.

## Thursday, December 8, 2016

**Location:** Georgetown University Hotel and Conference Center,  
3800 Reservoir Rd. NW

**from 3pm Registration**

**4.50pm** Meet in the Hotel Lobby, from where we  
will be walking to:

### Opening Night

**Location:** Copley Formal Lounge, 3700 O St NW, Georgetown  
University

**5.00pm Welcome Drinks**

**5.30pm Opening Address**

Ambassador **Dr. Peter Wittig**  
German Ambassador to the United States  
**Prof. Dr. Margret Wintermantel**  
President of the German Academic Exchange Service  
**Prof. Dr. Jeffrey J. Anderson**  
Director of the BMW Center for German and  
European Studies

**6.00pm Keynote and Discussion**

**Keynote:**  
**Dr. Karen Donfried** (President of the German  
Marshall Fund of the United States)  
**Discussants:**  
**Prof. Dr. Jeffrey J. Anderson** (Director BMW Center)  
**Dr. Nicholas Martin** (Director IGS Birmingham)  
**Prof. Dr. Fania Oz-Salzberger** (HCGES, U Haifa)  
**Prof. Dr. Jin-Wook Shin** (Director ZeDES Seoul)  
**Moderator:**  
**Dr. Jackson Janes** (President AICGS, Johns Hopkins U)

**from 7.15pm Buffet Reception**

**8.15pm End of Event**

## Friday, December 9, 2016

**Location:** Georgetown University Hotel and Conference Center,  
3800 Reservoir Rd. NW

**9.00am Opening Plenary Session** Salon H

**Panel Discussion:**  
**German and European Studies  
in the 21st Century**

**Panelists:**  
**Prof. Dr. Hideto Hiramatsu** (Executive Manager DESK  
Tokio);  
**Prof. Dr. Konrad Jarausch** (Lurcy Professor of European  
Civilization, UNC Chapel Hill);  
**Prof. Dr. Klaus Mühlhahn** (Vice President FU Berlin);  
**Dr. Akasemi Newsome** (Executive Director CGES  
Berkeley);  
**Prof. Dr. Ton Nijhuis** (Director DIA Amsterdam);  
**Prof. Dr. Noam Shoval** (Director CGS Jerusalem)

**Host:**  
**Dr. Nina Lemmens** (Director DAAD New York Office)

**10.30am Junior Scholars' Poster Exhibition** South Gallery  
**Part 1: Past and Present**

**11.30am Parallel Sessions**

### PANEL 1: SALON F

#### Deutschland und ein sich wandelndes Europa

**Host:** Prof. Dr. Beverly Crawford (CGES Berkeley)

**Panelists:**

**Prof. Dr. Pawel Karolewski** (WBZ Wroclaw)  
Bedrohlicher Hegemon oder Retter in der Not?  
Polnische Perspektiven auf die Europapolitik Deutschlands

**Dr. Claire Demesmay** (DGAP)  
Vertrauen als Ziel der Europapolitik?  
Deutsche Reaktionen auf französische Zweifel

**Dr. Mathias Haeussler** (U of Cambridge)  
Der „Brexit“ im historischen Kontext:  
Helmut Schmidt und deutsch-britische Perspektiven auf Europa  
seit 1945

### PANEL 2: SALON H

#### Images and Identities

**Host:** Dr. Verena Molitor (ZDES St. Petersburg/Bielefeld)

**Commentator:** Prof. Dr. Laurence McFalls (CCEAE, U de Montréal)

**Panelists:**

**Dr. Tobias Ebbrecht-Hartmann** (CGS Jerusalem, Hebrew U)  
Resonances: Framing Protest and Political Violence  
in German Public Memory and Visual Culture

**Naomi Truan** (CIERA, U Paris-Sorbonne)  
‘We the People’: The Discursive Construction of the ‘People’ in  
European Political Discourse. A Corpus-Based Contrastive Analysis  
of German, French and British Parliamentary Debates

**Assistant Professor Dr. Weijia Li** (CGES Wisconsin-Madison)  
The Image of China in German and American Television  
Commercials — A Comparative Case Study

**1.00pm Lunch** served at the Faculty Club Restaurant

**Junior Scholars' Poster Exhibition** South Gallery  
**Part 2: Present and Future**

**3.30pm Parallel Sessions**

### PANEL 3: SALON F

#### Europa Transnational: Herausforderungen in einer verflochtenen Welt

**Host:** Associate Professor Dr. Karim Fertikh (CIERA,  
U Strasbourg)

**Commentator:** Prof. Dr. Yuru Lian (ZDS Peking)

**Panelists:**

**Prof. Dr. Arnd Bauerkämper** (FU Berlin)  
Unterschiedlich und komplementär.  
Der Nutzen und die Grenzen der Vergleichs- und  
Verflechtungsgeschichte für die Deutschland- und Europaforschung

**PD Dr. Jörg Echternkamp** (ZMS Potsdam / U Halle-Wittenberg)  
Geschichte ohne Grenzen? Militärische Gewalt vom 19. Jh. bis heute

**Dr. Elise Pape** (CIERA, U Strasbourg)  
Postkoloniale Debatten in Deutschland und im heutigen Europa:  
Das Beispiel des Humboldt-Forums in Berlin

### PANEL 4: SALON H

#### Being German, Being Germany: Inner Challenges

**Host:** Prof. Dr. Andreas Vasilache (ZDES St. Petersburg/Bielefeld)

**Commentator:** Prof. Dr. Wilfried van der Will (IGS Birmingham)

**Panelists:**

**Associate Professor Dr. phil. Chunchun Hu** (Tongji U)  
Kriegserfahrung, Kriegsdiskurs und das ewige Ringen  
um die deutsche Identität

**Dr. Hanco Jürgens** (DIA, U Amsterdam)  
Changing Concepts of Germanness in Intellectual and  
Political Debates, 1989–present

**Assistant Professor Dr. Aline Sierp** (DIA, U Maastricht)  
„Never again!“ – A Critical Analysis of the German DIN Standard  
in Vergangenheitsbewältigung

**5.00pm End of panels**

**6.00pm Bus transfer** to the German Embassy  
meet in the hotel lobby

**6.30pm Reception**  
**Residence of the German Ambassador**  
hosted by Ambassador Dr. Peter Wittig

**7.00pm** George Packer  
Where to, America? - Unwinding the 2016  
U.S. presidential election

**8.00pm Reception**

**9.00pm Bus Transfer** to Georgetown University



## Saturday, December 10, 2016

**Location:** Georgetown University Hotel and Conference Center,  
3800 Reservoir Rd. NW

**9.00am Parallel Sessions**

### PANEL 5: SALON F

#### Intellectueller Austausch in Zeiten des Wandels

**Host:** Prof. Dr. James Parente (CGES U Minnesota)

**Panelists:**

**Prof. Dr. Susanne Zepp** (FU Berlin)  
Paris 1935: Deutschsprachige und europäische Schriftsteller\*innen  
im Kampf gegen den Faschismus

**Dr. Marita Meyer** (Duke U in Berlin)  
Die Welt auf den deutschen Theaterbühnen  
Darstellungen von Globalisierung im Vergleich:  
„Der goldene Drache“, „Common Ground“ und „Das Kongo-Tribunal“

**Dr. Yael Ben-Moshe** (HCGES Haifa)  
This is Your Trauma, Not Mine! Terrorism and Trauma  
in Recent German Films

### PANEL 6: SALON H

#### Germany's New Global Role: Challenges and Opportunities

**Host:** Teaching Professor Dr. Eric Langenbacher  
(Georgetown U)

**Panelists:**

**Dr. Elena Belokurova** (ZDES St. Petersburg/Bielefeld)  
German Politics on Russia: Internal Factors and Divisions

**Prof. Dr. Crister S. Garrett** (U Leipzig)  
Translating Trade: Germany, Europe and the Transatlantic Politics  
of Geoeconomic Ordnungspolitik

**Prof. Dr. Shlomo Shpiro** (Bar-Ilan U)  
The Impact of the “Arab Spring“ and Migration on Germany’s  
Foreign Policy in the Near East

**10.30am Coffee Break** South Gallery