IMPACT LEADERS COMPETITION

DAAD Webinar

2nd of June, 2020

Britta Kähler, Director Office for Industrial Links, GJU
German Jordanian University (GJU)

- Was founded in 2005 by agreement between the Ministries of Higher Education and Research in Jordan and Germany
- Is one of the 10 public universities in Jordan characterized as an Applied Sciences University
- Has currently around 4400 students
- Is supported by the DAAD and German Ministries (BMBF, AA and BMZ)
- Is one of the well-known Trans-National-Education projects
- Strong focus on its German and applied dimensions
- EEE: Education for Employment & Entrepreneurship
Office for Industrial Links (OIL)

Career Service
Internships (Jordan & Germany) + Alumni Service, Career Fair

Company Service
Collaboration Workshops, company days, field visits

Entrepreneurship Service
Program Innovation & Entrepreneurship (PIE)

Dual Studies

Impact Leaders Competition, DAAD Webinar, 02.06.2020
IMPACT LEADERS COMPETITION

Impact Leaders Competition, DAAD Webinar, 02.06.2020
About Impact Leaders

An online training and competition using Design Thinking methodology

Aimed at finding solutions for challenges that emerged due to the outbreak of COVID-19 in Jordan
Target Groups

- University students
- Schools’ students
- Educators
- Anyone who is interested to contribute from all fields
Competition Phases

Challenges identification

Challenge solving

Competition

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Phase 1: Challenges Identification

Step 1: Identify Corona related challenges

Step 2: Map the challenges in clusters

Step 3: Frame the challenges (reformulate the challenges)

Step 4: Publish the challenges
Implementation

Zoom meeting with coaches to identify Corona related challenges and sub-challenges.
Definition of two main challenges

**Community**
- Combat Social isolation
- Self-help and resilient community
- Entertainment
- Digitizing public services

**Education**
- Alternative learning
- Tools for teachers and students
Implementation

• Developed survey and published to public to find the most common sub-challenges.
  https://docs.google.com/forms/d/e/1FAIpQLSfx7azH5weU-ny2KTpeHgL_1CFtgYCUdqA9gWM5tL2NpMZuOA/viewform

• Coaches collected the survey results and analyzed them in clusters.
Selected Sub-Challenges

12 sub-challenges in Community and 10 sub-challenges in Education

<table>
<thead>
<tr>
<th>Community Results</th>
<th>Education Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Self-help and resilient community</td>
<td>2. Tools for teachers and students - أدوات التعليم المستخدمة للمعلمين والطلاب</td>
</tr>
<tr>
<td>3. Entertainment, new way to express self</td>
<td>3. Teachers home-life and home-teaching-online teaching balance - الموازنة بين الحياة مع العائلة في البيت والتدريس عن بعد</td>
</tr>
<tr>
<td>4. Digitizing public services - رقمنة الخدمات العامة</td>
<td>4. Schools, universities, educators and students infrastructure readiness (internet &amp; tools accessibility) - جاهزية المدارس والجامعات والمعلمين والطلاب في البنية التحتية وخاصة الادوات والإنترنت</td>
</tr>
<tr>
<td>5. Lock-down and combat social isolation - التغلب على العزلة الاجتماعية خلال الحجر</td>
<td>5. Commitment and availability of students and educators on online education - التزام الطلاب والمعلمين بالتعليم عن بعد</td>
</tr>
<tr>
<td>6. Hygiene awareness in all sectors - التوعية بقضايا الصحة العامة لجميع القطاعات</td>
<td>6. Tools for teacher’s knowledge transfer - أدوات نقل معرفة المعلم</td>
</tr>
<tr>
<td>7. Senior care - رعاية كبار السن</td>
<td>7. Tools Meeting the students’ needs - أدوات تلبي احتياجات الطلاب</td>
</tr>
<tr>
<td>8. Control public places - ضبط التجمعات في الاماكن العامة</td>
<td>8. Develop tools to maintain student attention - تطوير أدوات للمحافظة على جذب انتباه الطلاب</td>
</tr>
<tr>
<td>9. Community culture towards the crisis - الثقافة المجتمعية تجاه الأزمة</td>
<td>9. Virtual testing and evaluation methods - طرق تقييم و اختبار افتراضية</td>
</tr>
<tr>
<td>10. Low self-reliance and lack of life skills - تدني الاعتماد على النفس و الافتقار إلى المهارات الحياتية</td>
<td>10. Awareness in use distance learning software - البرمج التعلم عن بعد</td>
</tr>
<tr>
<td>11. Mental wellness for all community categories - الصحة النفسية لجميع فئات المجتمع</td>
<td></td>
</tr>
<tr>
<td>12. helping elderly - مساعدة كبار السن</td>
<td></td>
</tr>
</tbody>
</table>
Phase 2: Competition process

• Registration form was published.
  ▪ [https://forms.gle/93e87Vo9vsLCyfR67](https://forms.gle/93e87Vo9vsLCyfR67)

• Teams and Individuals registered and they got slack workspace link.
  ▪ [https://app.slack.com/client/T0115MWE3JP/C0115MWEB1R](https://app.slack.com/client/T0115MWE3JP/C0115MWEB1R)
Team building on slack channels

### Community Sub-Challenges (Slack Channels)

<table>
<thead>
<tr>
<th>Challenges Numbers</th>
<th>Sub-Challenges Names</th>
<th>Private Challenges Channels names</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Combat Social isolation</td>
<td>#community_1</td>
</tr>
<tr>
<td>2</td>
<td>Self-help and resilient community</td>
<td>#community_2</td>
</tr>
<tr>
<td>3</td>
<td>Entertainment, new way to express self</td>
<td>#community_3</td>
</tr>
<tr>
<td>4</td>
<td>Digitizing public services</td>
<td>#community_4</td>
</tr>
<tr>
<td>5</td>
<td>Lock-down and combat social isolation</td>
<td>#community_5</td>
</tr>
<tr>
<td>6</td>
<td>Hygiene awareness in all sectors</td>
<td>#community_6</td>
</tr>
<tr>
<td>7</td>
<td>Senior care</td>
<td>#community_7</td>
</tr>
<tr>
<td>8</td>
<td>Control public places</td>
<td>#community_8</td>
</tr>
<tr>
<td>9</td>
<td>Community culture towards the crisis</td>
<td>#community_9</td>
</tr>
<tr>
<td>10</td>
<td>Low self-reliance and lack of life skills</td>
<td>#community_10</td>
</tr>
<tr>
<td>11</td>
<td>Mental wellness for all community categories</td>
<td>#community_11</td>
</tr>
<tr>
<td>12</td>
<td>helping elderly</td>
<td>#community_12</td>
</tr>
</tbody>
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### Education Sub-Challenges (Slack Channels)

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<th>Private Challenges Channels names</th>
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<tbody>
<tr>
<td>1</td>
<td>Alternative learning</td>
<td>#education_1</td>
</tr>
<tr>
<td>2</td>
<td>Tools for teachers and students</td>
<td>#education_2</td>
</tr>
<tr>
<td>3</td>
<td>Teachers home-life and home-teaching-online teaching balance</td>
<td>#education_3</td>
</tr>
<tr>
<td>4</td>
<td>Schools, universities, educators and students infrastructure readiness (internet &amp; tools accessibility)</td>
<td>#education_4</td>
</tr>
<tr>
<td>5</td>
<td>Commitment and availability of students and educators on online education</td>
<td>#education_5</td>
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<td>Tools for teacher’s knowledge transfer</td>
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<td>7</td>
<td>Tools Meeting the students’ needs</td>
<td>#education_7</td>
</tr>
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<td>8</td>
<td>Develop tools to maintain student attention</td>
<td>#education_8</td>
</tr>
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<td>9</td>
<td>Virtual testing and evaluation methods</td>
<td>#education_9</td>
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<tr>
<td>10</td>
<td>Awareness in use distance learning software</td>
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Phase 2: Competition process

Impact Leaders Competition Process

- **What is the Impact Leaders event?**
  - Session on Zoom

- **Design Thinking Training**
  - 7 Session with Design Thinking Coaches (Step by Step)

- **Join us in Slack**
  - All participants join Slack platform

- **Register**
  - The Registration form will close on 12/4

- **Training in various field**
  - Such as: Big Data & AI, 3D Printing

- **How to present your idea in the video & document?**

- **Submit your idea**
  - Participants send:
    - video pitch (2-3 min)
    - One page project description
    - Source code on Github

- **Announcing the winners**
Communication on slack channels
Design Thinking steps and sessions

Coaches were added to the groups and sessions started
Activities and sessions
## Sessions and Topics

<table>
<thead>
<tr>
<th>Session</th>
<th>Day &amp; Date</th>
<th>Topic</th>
<th>Coach Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Saturday 11 Apr 2020</td>
<td>Launching</td>
<td>Jamil Alkhatib &amp; Michael Koegel Britta Kaehler &amp; Julia Steiner</td>
</tr>
<tr>
<td>2</td>
<td>Sunday 11 Apr 2020</td>
<td>Online Education System and Challenges</td>
<td>Dr. Omar Shubailat</td>
</tr>
<tr>
<td>3</td>
<td>Monday 13 Apr 2020</td>
<td>What is the Design Thinking?</td>
<td>Nadine Radaideh</td>
</tr>
<tr>
<td>4</td>
<td></td>
<td>Inventors Secrets</td>
<td>Angela Haas</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>The first step: Empathy</td>
<td>Lubna M. Abdulraheem</td>
</tr>
<tr>
<td>6</td>
<td>Tuesday 14 Apr 2020</td>
<td>Storytelling &amp; Clustering</td>
<td>Rasha Abdulsalam</td>
</tr>
<tr>
<td>7</td>
<td></td>
<td>Persona define the Problem</td>
<td>Rasha Abdulsalam</td>
</tr>
</tbody>
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# Sessions and Topics

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<th>Topic</th>
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</tr>
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<tbody>
<tr>
<td>8</td>
<td>Wednesday 15 Apr 2020</td>
<td>Ideate</td>
<td>Sarah Alomari</td>
</tr>
<tr>
<td>9</td>
<td></td>
<td>Big Data &amp; AI for Education</td>
<td>Dr. Motaz Al-Debi</td>
</tr>
<tr>
<td>10</td>
<td>Thursday 16 Apr 2020</td>
<td>Business Model Canvas</td>
<td>Hazem Hasan</td>
</tr>
<tr>
<td>11</td>
<td></td>
<td>3D Printing for Prototyping</td>
<td>Mohammed Rashdan</td>
</tr>
<tr>
<td>12</td>
<td></td>
<td>Prototyping</td>
<td>Sawsan Zayed</td>
</tr>
<tr>
<td>13</td>
<td>Friday 17 Apr 2020</td>
<td>Testing</td>
<td>Reem Sawalha</td>
</tr>
<tr>
<td>14</td>
<td>Saturday 18 Apr 2020</td>
<td>Iteration</td>
<td>Ali AlGhussein</td>
</tr>
<tr>
<td>15</td>
<td></td>
<td>Idea pitching and online video announcement of evaluation</td>
<td>Jamil AlKhatib, Michael Koegel</td>
</tr>
</tbody>
</table>

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Meetings and Coaching for participating Teams
JUDGES
IN THE IMPACT LEADERS COMPETITION

Eng. Noor Abu Jbara
The Tank by Umniah

Dr. Abdelrahman Zuraik
MEU

Dr. Ziad Abualrub
GJU
Winners’ Announcement Ceremony

Awarding ceremony

Welcome from GJU President

A welcome of GJU President Prof. Manar Fayyad to thank all participants, organizers, presenters and coaches who contributed to Impact Leaders competition

20th of April, 2020

https://www.youtube.com/watch?v=H7-q1aBr_bQ&feature=youtu.be
An application that motivates teenagers and makes them productive and help them recover from the depression caused by current circumstances.
Second Place

An online educational platform that gives students and teachers the ability to learn and teach in a virtual 3D classroom where everyone is represented as avatars.
An Application that uses tracking systems, and Bluetooth technology to give a better image of the people surrounding you for achieving better social distancing and quarantine.
An all-in-one platform aiming towards cheat free virtual testing at schools and universities
Partners

GJU PIE
Jubilee Institute
Queen Rania Center for Entrepreneurship
Royal Health Awareness Society
Princess Sumaya University for Technology
Middle East University
Saxeed.Jet
Organizers / Contact

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www.ibtecar.me
@ibtecar.mena
Annex:

STATISTICS
FEEDBACK + COMMENTS
CERTIFICATES
ANNOUNCEMENTS’ DESIGNS
IMPACT LEADERS COMPETITION IN NEWS
Impact Leaders Competition Statistics

• 70 Teams Registered with 209 members.

• 144 Persons registered individually.

• 35 Teams were working along the competition period.

• 28 Teams were able to present their idea for judges.
Impact Leaders Competition Statistics
Based on selected challenges

- 79 Teams choose to work on education challenges
- 135 Teams choose to work on community challenges
Impact Leaders Competition Statistics

Based on affiliation

- Most registrations were from universities and schools students.

  - **List of Universities**
    1. University of Jordan
    2. Hashemite University
    3. Yarmouk University
    4. Centre Universitaire de Batna, Madani Abrouk (Université)
    5. German Jordan University
    6. Applied Science Private University
    7. Balqa’a Applied University
    8. Mutah University
    9. Princess Sumaya University for Technology
    10. Jordan University of Science and Technology
    11. Luminus Technical University College

  - **List of Schools**
    1. Jubilee Schools
    2. Al Hassad international school
    3. Islamic Educational College
    4. Albesher International School
Participant’s Feedback Results
Based on Feedback Form

The time allocated for the sessions and videos was suitable

1: Strongly disagree 5: Strongly agree

Sessions and videos met their expectation

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Participants Feedback Results
Based on Feedback Form

The online platform and Slack channels was clear and easy to use and...

Sessions material were suitable for the session

1: Strongly disagree         5: Strongly agree
Participants Feedback Results

Based on Feedback Form

1: Strongly disagree  5: Strongly agree

The content was organized and easy to follow

Coaches were available, helpful and qualified enough for the...
What did they like most.....

- The idea and the presenting of the couches
- Everything is organized
- I liked the interaction in the competition and the responsiveness of the Coaches and the content you provide is very useful
- The teamwork spirit
- My first time I understand and practice design thinking. It's better than any other academic degrees.
- That I learned how to approach a problem and deal with it and come with a solution the right way
What could be improved....

- Give more time for forming teams
- More time to finish the project to give participants time to think deeply
- Some online sessions were short and could be a bit longer.

1. Timing
   2. Explaining the material in English additionally to Arabic
   3. Employing the best participants or connecting them to recruiters

Make time tables for the whole week
Thank you all for your efforts and allowing me to be part of this amazing project.

Thank youuu i wish you all the best and more than more of success.

Should be time enough.

Keep going 😊

Thank you for your efforts.

I would like to thank you for the development of thought in the youth and stimulate sharing environment and create solutions to community.
Certificates for all Participants and Coaches
Announcements’ Designs

Impact Leaders Event on FB: https://www.facebook.com/events/515029452512699/
Impact Leaders Competition in News

Addustour

THE JORDAN TIMES

Jordan Times

Johaina news

Nabd

Nayrouz

Talab News

Addustour #2

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Thank you!