Why are German UAS attractive?

Teaching

- Diversity of study formats:
  - Dual programme (10%): dual course of study – study at a university and practical experience with a partner in industry/business
  - Combination of in-person attendance and (partly or entirely) remote learning with modern digital teaching and learning methods, incl. blended learning
  - Practice-focused training with direct connections to the labour market, employment, e.g. practical semester or completion of final paper at a company
  - Flexible design and adaptation of curricula in order to respond to the latest topics and content
  - Teaching and exercises in small groups = good supervisory relationship between professors and students
  - UAS have modern facilities and equipment, e.g. laboratories and digital instruments, partly because of their close collaboration with partners in industry

Research & Transfer

- Application-oriented research with specific, practical goals
- Strong, demand-driven contract research
- Recruitment of professors from industry
- Close networking with partners from industry/business in the region
- Business start-ups: well-established start-up environment and strong, demand-driven contract research

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