



DAAD KIWi

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service



## Guatemala 2022

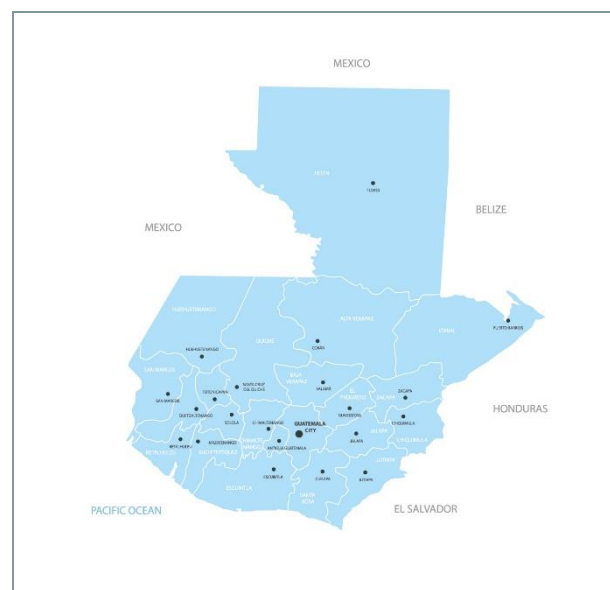
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### Current Trends in Higher Education Cooperation

Like most universities in Central America, Guatemala's higher education institutions have traditionally aligned themselves closely with the United States. However, Europe has gradually been gaining prominence, particularly as a consequence of changes to immigration rules in the US. The long period of a very one-sided concentration on the US is one reason why Guatemalan universities have only started diversifying their efforts around internationalisation in recent years. However, measures connected to these efforts have thus far been very patchy, as well as being dictated by personal interests and contact. Neither the public Universidad de San Carlos (USAC) nor Guatemala's private universities have any detailed internationalisation strategies, although USAC is a member of CSUCA, the Central American Higher Education Council. The GuateFuturo foundation was set up in 2006 as a private initiative with support from the Guatemalan government. GuateFuturo offers scholarships for studies abroad in the form of loans with the aim of promoting young talent and advancing internationalisation. As yet Germany has no cooperation arrangement with GuateFuturo, which maintains agreements with higher education institutions in the USA, Australia and various European countries. The German Rectors' Conference currently lists a mere three partnerships between higher education institutions in Germany and Guatemala. According to the Federal Statistical Office (DESTATIS), 172 Guatemalan students are enrolled at German higher education institutions (winter semester 2019/2020).

### DAAD Activities

March 2020 saw the transformation of the DAAD's San José Information Centre, which previously had been responsible for Guatemala and other Central American



- 50 funding recipients from Guatemala (2021)
- ← 9 funding recipients from Germany (2021)

**Regional Office:** Mexico City  
**Information Points:** San José  
**DAAD Lectureships:** One DAAD lectureship at USAC

Countries, into an Information Point coordinated by the Mexico Regional Office. The new structure proved a success, allowing the DAAD to strengthen its regional networks and exploit digitalisation to support shared project ideas.

Three staff members are employed at the San José Information Point, providing advice to students and researchers from the region on Germany as a study and research location and on DAAD funding opportunities. They also lead the 'Programa Regional' for Central America. This in-region scholarship programme is funded by the Federal Ministry for Economic Cooperation and Development (BMZ), and it allows the DAAD to contribute to regional integration and the objectives of Agenda 2030.

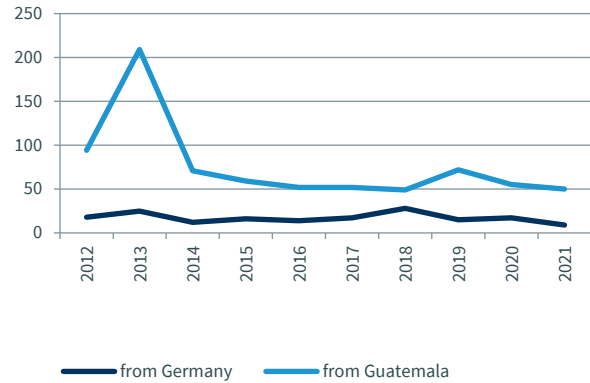
The programme has existed since 1985 and has made it possible for over 800 people to pursue postgraduate professionally-oriented studies. USAC is involved in two study programmes in the Third Country Programme Central America: ‘Maestría en Ingeniería Sanitaria’ and ‘Maestría en Recursos Hidráulicos’.

The DAAD funds a lectureship in Guatemala at the Universidad de San Carlos (USAC). Plans are in place to appoint a new lecturer to the post as soon as possible.

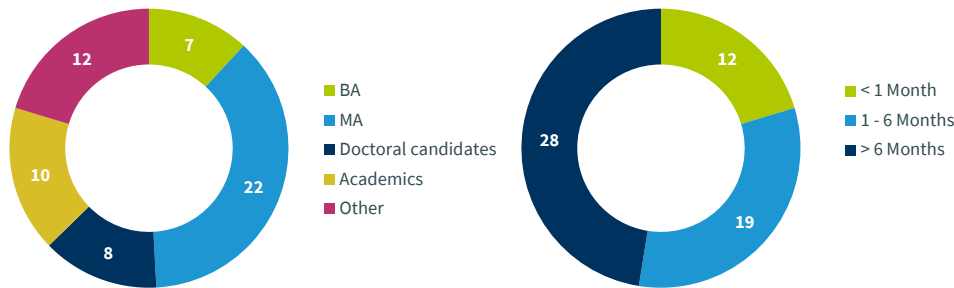
**Selected funding programmes by number of DAAD funding recipients**

Individual funding	Guatemala	Germany
Research scholarships for international doctoral candidates and early-career academics	5	
Development-Related Postgraduate Courses (EPOS)	5	
In-Country/In-Region Scholarship Programmes	9	
Project funding	Guatemala	Germany
Higher education structures/management (DIES)	9	
Higher Education Excellence in Development Cooperation (exceed)	4	

**DAAD funding Guatemala 2012–2021 (not including EU mobility programmes)**



**Distribution of DAAD funding recipients 2021 (not including EU mobility programmes)**



**Subject distribution of DAAD funding recipients 2021 (not including EU mobility programmes)**

