

Blended Mobility in DAAD projects and beyond

July 28 | 13 pm (CEST)

Please note:

All participants are muted during the session and the camera is deactivated.

If you have any question, remark or technical issue, please use the chat function to the right.

The session will be recorded.

The presentation slides, the recording of the web-seminar and further documentation will be made available to you after the session.

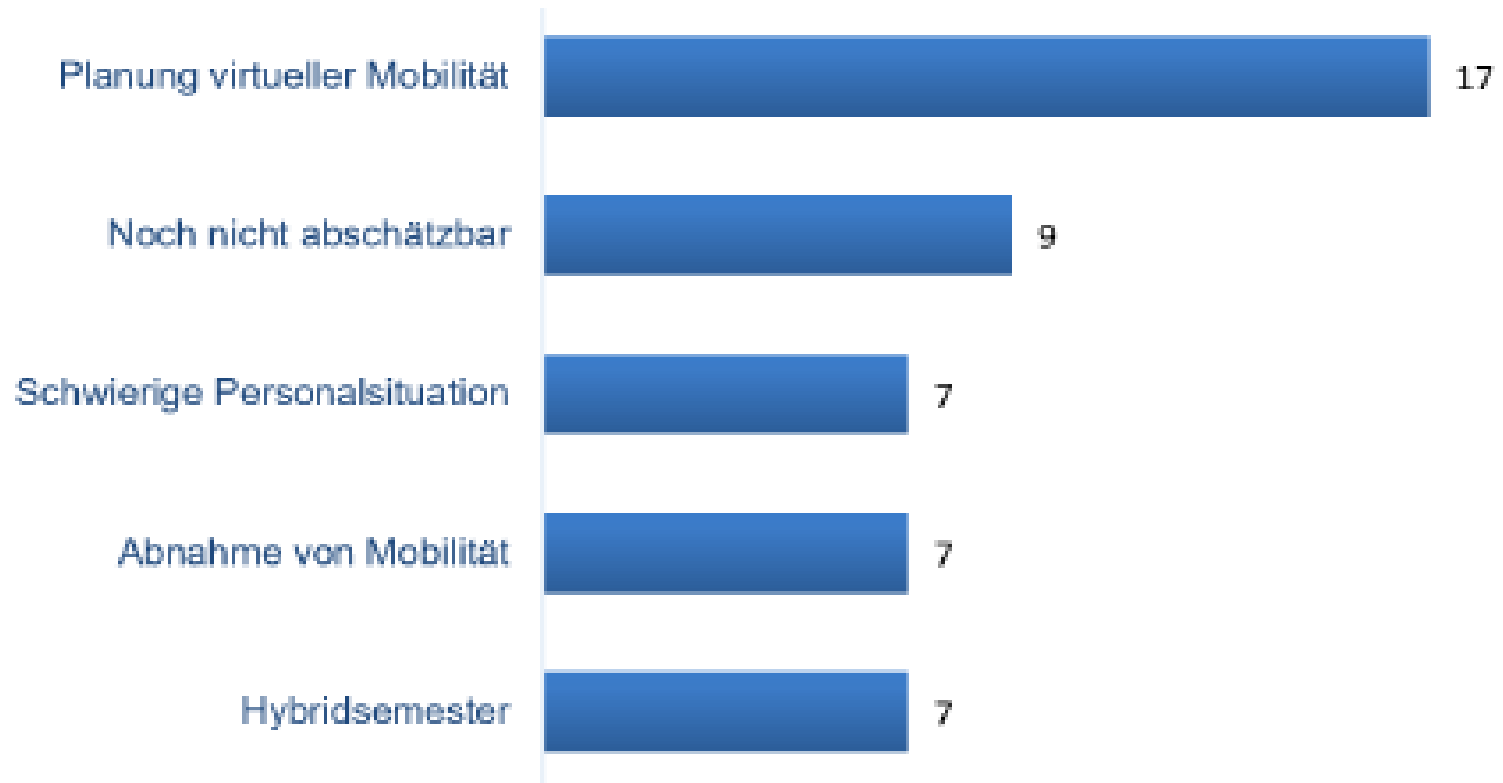
| Program

- 1.00** **Welcome address & general introduction**
| Benjamin Schmäling (DAAD)
- 1.15** **Virtual Exchanges as an Internationalization Strategy: A Transatlantic Model**
| Ahmad M. Ezzeddine, Ph.D. (Wayne State University, Detroit)
- 1.30** **How to connect Heidelberg and Santiago de Chile? Blended learning concepts at HCLA**
| Marcel Schäfer (German Cancer Research Center, DKFZ)
- 1.45** **International Mobility and Cooperation through Digitalization: Blended Mobility in the new DAAD program “IMKD”**
| Benjamin Schmäling (DAAD)
- 2.00** **Q&A // Exchange on previous inputs**
| All participants – please use the chat function
- 2.30** **Wrapping up // End of session**

| Introduction

- **Mobility as top concern for HEIs in the current situation** (Rumbley, 2020)
 - Surveys conducted by EAIE, IIE and CBIE
 - Mobility as the key internationalization activity bearing the brunt of the COVID-19 crisis
 - Between 66 and 78 % consider the effects on mobility for students and staff as “somewhat significant” and “very significant”
 - Biggest concern: uncertainty
- **New teaching & mobility patterns**
 - Survey conducted by DAAD among German HEIs (DAAD, 2020)
 - Importance of virtual & hybrid formats

- mid- and long-term effects of the Covid-19 pandemic that HEIs will take into consideration for their future planning (DAAD 2020, p. 29):



- **“Integrated Virtual Learning (IVL)”** as the “new normal” in times of Covid-19 and beyond?
- *“Rather than replacing conventional teaching with virtual learning – which would mean missing all the positive sides of on-campus education – or dismissing the positive elements of virtual learning when campuses reopen, we should pursue a **merger of the two modes: Integrated Virtual Learning (IVL)**” (van Rooijen, 2020)*
- **Blended Mobility as a new pattern for international student exchange** (Rampelt, Orr, & Knoth, 2019)
 - entangle physical classroom activities, online phases and stays abroad (**“triple-blend”**)
 - **physical mobility**, face-to-face interaction, cultural immersion AND complementary virtual, **collaborative activities** that digitally support the **student journey**

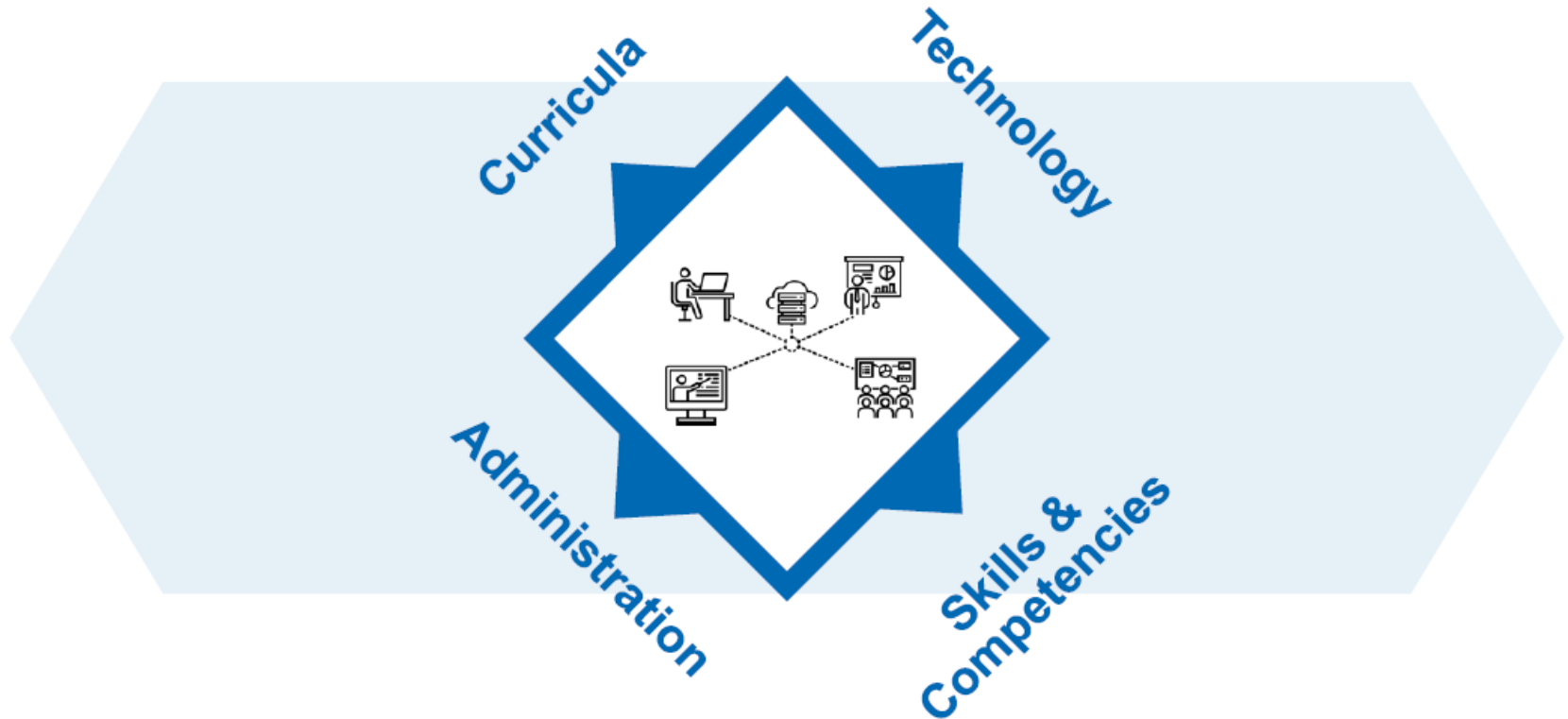
| Online resources & interesting reads

- Rumbley, L. E. (2020), **COVID-19 and Internationalization: Mobility, Agility, and Care**. In: International Higher Education 102/2020, p. 14-16.
<https://www.internationalhighereducation.net/en/handbuch/gliederung/#/Gliederungsebene/811/No.-102-Special-Issue-2020>
- DAAD (2020), **Corona und die Folgen für die internationale Studierendenmobilität in Deutschland**. DAAD Working Paper, June 2020.
https://static.daad.de/media/daad_de/pdfs_nicht_barrierefrei/der-daad/analysen-studien/daad_2020_corona_und_die_folgen_fuer_die_internationale_studierendenmobilitaet_in_deutschland.pdf
- Van Rooijen, M. (2020), **Neither online nor on-campus: Against a binary approach**. In: University World News, July 4, 2020.
<https://www.universityworldnews.com/post.php?story=20200703141825349>
- Rampelt, F., Orr, D., & Knoth, A. (2019), **Bologna Digital 2020. White Paper on Digitalisation in the European Higher Education Area**. Berlin: Hochschulforum Digitalisierung. https://hochschulforumdigitalisierung.de/sites/default/files/dateien/2019-05_White_Paper_Bologna_Digital_2020_0.pdf

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| Blended Mobility in the new DAAD program “IMKD”



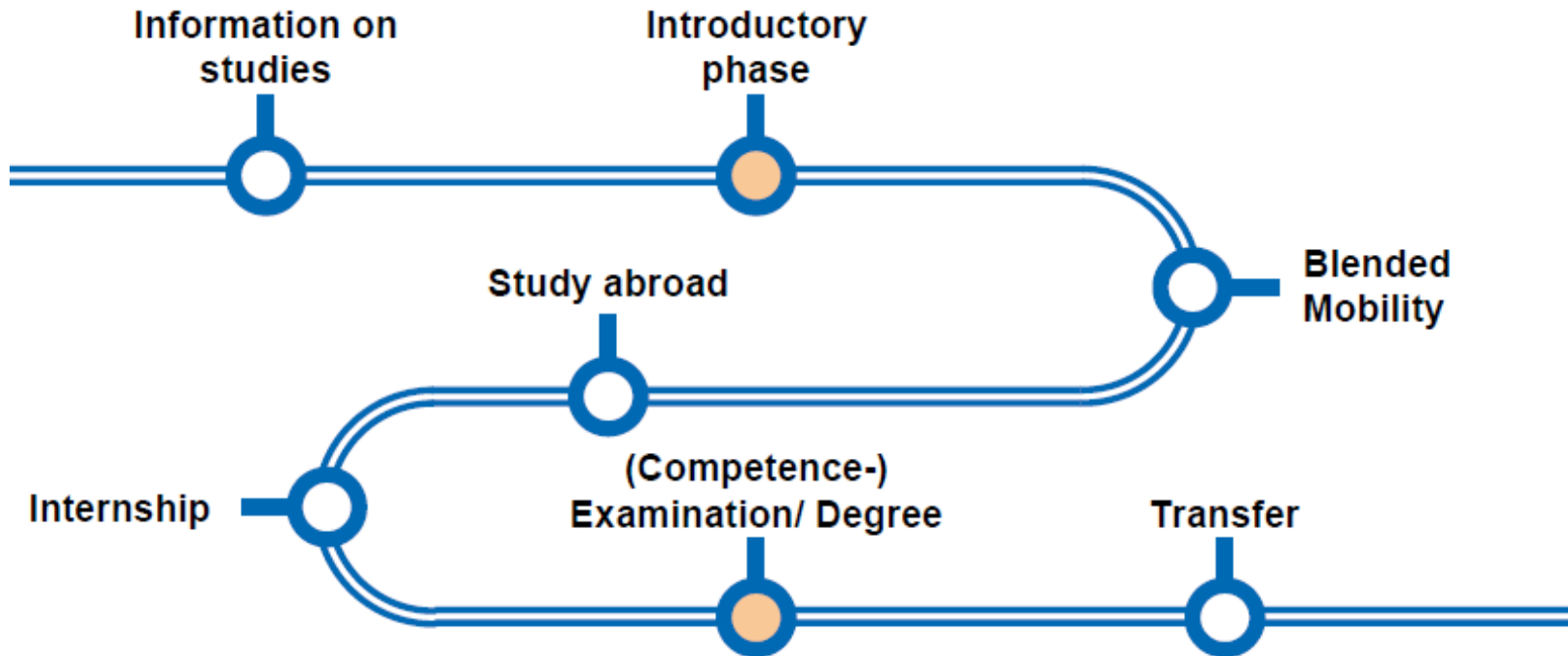
| Blended Mobility in the new DAAD program “IMKD”

Program objectives:

1. Strengthen digitally supported transnational curricula and study programs (**curricula**)
2. Acquire methodological and digital skills through the development of digital learning scenarios (**skills and competences**)
3. Coordination, adaption and implementation of service-oriented digital infrastructures for transnational teaching (**technology**)
4. Establishment of a student administration according to the “student journey” (**administration**)

| Blended Mobility in the new DAAD program “IMKD”

→ Seamless & personalized student journey:



| **Blended Mobility in the new DAAD program “IMKD”**

Currently **funded projects** and some of their **core activities**:

- **MyScore (RWTH Aachen)**: implement blended learning, virtual reality elements and e-examinations in 3 international MA programs in engineering
- **Digital Mobil@FH Bielefeld (FH Bielefeld)**: interconnect the LMS of the involved HEIs; develop study modules for project work in international student teams
- **Ide3a (TU Berlin)**: create a joint virtual campus for e-learning, e-research and e-mobility with partnering HEIs in Ireland, Italy, Norway and Poland

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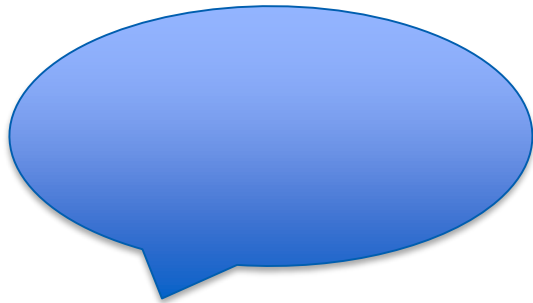
- **Managing the Digital Transformation – Digital Education Ecosystem (FH Dortmund)**: create a digital education ecosystem for 3 international MA programs and a virtual MA graduate school
- **LiveSciences³ (University of Göttingen)**: establish a digital life science network with partner HEIs in Chile, Costa Rica, France, Denmark, the Netherlands and Bosnia
- **IDEN – International Digital Education Network (PH Ludwigsburg)**: create digital learning modules and digitize administrative processes between PH Ludwigsburg and its partners abroad

...more on: www.daad.de/imkd

| New program: “IP digital”

- Launched in July 2020, **call open until September 22nd**
- Objective: develop further & (digitally) redesign international MA programs
- More on: <https://www2.daad.de/hochschulen/ausschreibungen/projekte/de/11342-foerderprogramme-finden/?s=1&projektid=57558786>
- **Save the date: UNIVERSITY:FUTURE Festival**, October 6–8, 2020
- Focus: the digital summer semester 2020 – and a look ahead to the future of higher education
- More on: <https://festival.hfd.digital/en/>

| Your questions & remarks on the previous inputs



| Thank you for attending!
