Virtual Exchanges as an Internationalization Strategy: A Transatlantic Model

Ahmad M. Ezzeddine, Ph.D.
Associate Vice President
Educational Outreach and International Programs
Wayne State University
Detroit. Michigan. USA
Virtual Exchanges as an Internationalization Strategy

• Global Learning integrated into the curriculum
• Building Intercultural awareness and global competencies, and 21\textsuperscript{st} century skills
• Development of Interdisciplinary collaborations within and between institutions
• Creating an alternative/complement to study abroad
• Focusing on high impact/project based teaching and learning
Full semester
2-6 weeks modules

Section/module of existing course
Entire Existing Course
New module within existing course
(substitute or addition)
New Course from scratch

Or WITHIN A SINGLE DISCIPLINE –
Different Individuals – Same “IT”
Different Individuals – Overlap “IT”

Short term study abroad – Online – Short term study abroad
Online – Brief Trip – Online
Transatlantic Virtual Exchanges

**Faculty**
- Platform Synch
- Virtual Teams
  - Forming
  - Norming
  - Storming
  - Performing

**Institutions**
- Critical Components?
- Connecting
- Collaboration Discovery
- Collaboration Engineering
- Collaboration Activity Itself
- Collaboration Assessment
- Collaboration Continuation

**Students**
- SME
- Cultural Comp.
- Competencies...
- Contextual (Theme)
- Situational (Timing)

TVE Goals – What will success look like? What are the KPIs? OKR?
• How would a________ look at this ‘problem’ or ‘opportunity’