



DAAD KIWi

Deutscher Akademischer Austauschdienst
German Academic Exchange Service

Strengthening Applied Sciences in Teaching and Research through Internationalisation

25 March 2022, 10.00 am – 4.30 pm (UTC+1),
Virtual Conference via *Zoom Meetings*

daad.de/kiwi



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CONFERENCE OFFICE



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Strengthening Applied Sciences in Teaching and Research through Internationalisation

25 March 2022, 10.00 am – 4.30 pm (UTC+1),
Virtual Conference via Zoom Meetings

The conference **Strengthening Applied Sciences in Teaching and Research through Internationalisation** hosted by DAAD KIWi and the Estonian Erasmus+ and European Solidarity Corps Agency aims at enabling an exchange between universities of applied sciences from Germany and the Baltic countries, and at introducing perspectives from Nordic countries. The focus of the discussion will be on fostering innovation in teaching and research in applied sciences through international cooperation.

With the upcoming event, we would like to provide participants the opportunity to get to know different approaches of internationalisation in applied sciences, to identify potential cooperation partners and to set up new networks. Additionally, we want to encourage the participants to discuss innovation potentials and potential obstacles regarding training offers abroad and to develop solutions in regard to these aspects.

Innovation is understood here in the sense of innovation in teaching and learning in international contexts (organisational innovation, service innovation, process innovation and product innovation).

The key questions that will engage the participants are:

- What are different approaches of internationalisation of applied sciences and/or good practice examples?
- What are the most important obstacles for successful internationalisation of applied sciences?
- How can higher education institutions from the participating countries cooperate to foster innovation in applied teaching and research?

We wish you an inspiring conference!

DAAD KIWi

FACILITATORS

DAAD KIWi
 Erasmus+ and European Solidarity Corps Agency, Estonia

CONFERENCE LANGUAGE

English

CONFERENCE TIME

All times given are in UTC+1 (Germany).

PROGRAMME

Moderator: Heiko F. Marten, DAAD Information Centre Riga

as of 17 March 2022

09.45 am	LOG IN
10.00 am	OPENING OF THE CONFERENCE Muriel Helbig, Vice President, DAAD & President of TH Lübeck
10.10 am	WELCOME AND INTRODUCTION BY ORGANISERS Michael Harms, Deputy Secretary General, DAAD Rait Toompere, Director Erasmus+ and European Solidarity Corps Agency, Estonia
10.20 am	RECENT DEVELOPMENTS IN INTERNATIONALISATION FROM A REGIONAL PERSPECTIVE – Applied sciences and innovation in Germany and the Baltic States Karim Khakzar, President of Fulda University of Applied Sciences, Germany & Spokesperson of the HRK Universities of Applied Sciences Member Group Ulla Preeden, Rector of Tartu Health Care College, Estonia Baiba Pētersone, Director International Department of Rīga Stradiņš University, Latvia Vilma Bijeikienė, Vice-Rector for Communication, Vytautas Magnus University, Lithuania
11.30 am	15 MIN COFFEE BREAK
11.45 am	INTERNATIONALISATION IN APPLIED SCIENCES – Perspectives from Nordic Countries Vesa Taatila, Rector and President of Turku UAS, Finland Fredrik Sunnemark, Associate Professor at University West, Sweden
12.45 pm	TAKING IT FORWARD: QUESTIONS AND DISCUSSION - Innovation in Teaching and Research through Internationalisation
1.45 pm	45 MIN LUNCH BREAK
2.30 pm	NETWORKING ACTIVITY: Identifying new partners – Exploring first ideas Breakout groups via Zoom
4.00 pm	FIRST CONCLUSION AND OUTLOOK Heiko F. Marten, DAAD Information Centre Riga Christian Strowa, Head of Division Knowledge Exchange and Network, DAAD
4.30 pm	END OF CONFERENCE

PROGRAMME PLANNING AND ORGANISATION

German Academic Exchange Service (DAAD)
Kennedyallee 50
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facts and figures

Universities of Applied Sciences UAS in Germany



Number of UAS

Total	217
Large UAS (more than 7,000 students)	43
Medium-sized UAS (2,000–7,000 students)	85
Small UAS (up to 2,000 students)	89

Funding bodies

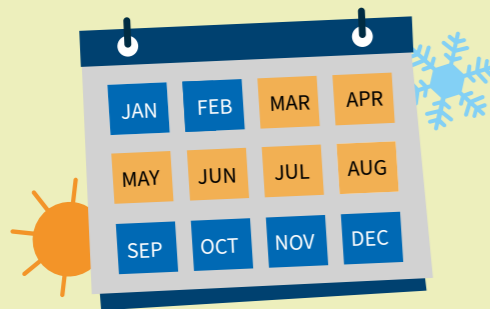
State-run	49%
Private	43%
Church-run	8%

Tuition fees

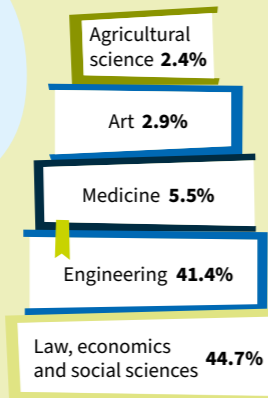
- **No tuition fees** at state-run higher education institutions (with the exception of Baden-Württemberg)
- Obligatory **semester contribution** for administrative costs including enrolment fee and re-registration fee, student welfare contribution to student services, a contribution to the university's student body and a semester ticket for public transport, if applicable.
- **Tuition fees** at private UAS

Semesters

BA (6–8 semesters)
and MA (4 semesters)



Top 5 practice-oriented academic disciplines at UAS



Why are German UAS attractive?

Teaching

- Diversity of study formats:
 - Dual programme (10%): dual course of study = study at a university and practical experience with a partner in industry/business
 - Combination of in-person attendance and (partly or entirely) remote learning with modern, digital teaching and learning methods, incl. blended learning
- Practice-focussed training with direct connections to the labour market/employment, e.g. practical semester or completion of final paper at a company
- Flexible design and adaptation of curricula in order to respond to the latest topics and content
- Teaching and exercises in small groups → good supervisory relationship between professors and students
- UAS have modern facilities and equipment, e.g. laboratories and digital instruments, partly because of their close collaboration with partners from industry

Research & Transfer

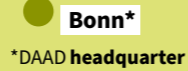
- Application-oriented research with specific, practical goals
- Strong, demand-driven contract research
- Recruitment of professors from industry
- Close networking with partners from industry/business in the region
- Business start-ups: well-established start-up environment and structured support on the part of the UAS

1 Mio.

Enrolled students¹
including 12% international students

102,000
Academic and non-academic staff

- Professors with qualified professional experience of at least five years (including a minimum of three years outside the higher education field), habilitation not required
- Recruitment of lecturers from industry



6,000

Degree programs in total

500 (8%)

Degree programs in English

of which 95% MA

74,400

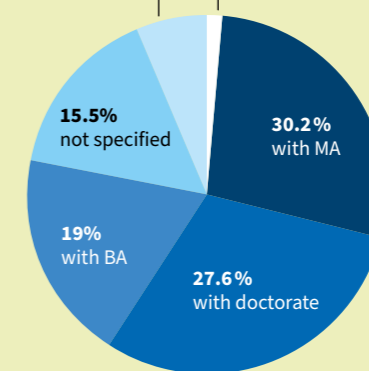
Bildungsauslaender² 2018

Top 10 countries of origin at UAS

- | | |
|------------|-------------|
| 1 China | 6 Russia |
| 2 India | 7 Syria |
| 3 Cameroon | 8 Indonesia |
| 4 Austria | 9 Tunisia |
| 5 Morocco | 10 Vietnam |

Degree level of teaching staff

6.3% no higher education degree
1.4% habilitation (qualification to teach at professorial level)



¹ For presentation purposes, the figures in this infographic were rounded up or down, which may lead to minor differences in the totals.

² Bildungsauslaender are students of foreign nationality who gained their qualification for admission to higher education from a school abroad or who have attended a German preparatory college to supplement qualifications gained at a school abroad.

**PROFILES OF PARTICIPATING
INSTITUTIONS**

GENERAL INFORMATION



ESTONIAN AVIATION ACADEMY

Lennu 40, Reola küla,
Kambja vald 61707 Tartumaa, Estonia

<https://lennuakadeemia.ee/en>

Founded in 1993 as Tartu Aviation College,
renamed Estonian Aviation Academy in 2008

Mission: to promote lifelong learning that meets the needs of the labour market, provide learning and development services, carry out applied research, and support students' development into responsible citizens who demonstrate initiative.

The academy cooperates with other educational institutions and society at large to support social development through aviation development, innovation, and applied research.

BASIC DATA

Students in total: 257

International students: 4 (spring semester 2022)

Academic staff: 18

Total staff: 55

- Study programmes:

In Estonian:

- Air Traffic Services
- Aircraft Piloting
- Aviation Management
- Aircraft Engineering

In English (starting in 2022/23 academic year)

- Commercial Air Transport Pilot
- Commercial Aviation Management
- Aircraft Maintenance Technician (work-based vocational training)

Departments:

- Rectorate
- Office of Academic Affairs
- Department of Air Traffic Services Training
- Department of Flight Training
- Department of Aviation Management
- Department of Aeronautical Engineering
- IT Department
- Department of External Relations and Marketing
- Areas of responsibility of the Vice Rector for Administration – finance, information management, janitors
- Areas of responsibility of the Vice Rector for Development – unmanned aerial systems (team lead, project manager)

AREAS OF EXPERTISE

Main research areas:

- unmanned aerial systems
- future technologies

No independent right to award doctoral degrees.



CONTACT

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GENERAL INFORMATION



ESTONIAN ENTREPRENEURSHIP UNIVERSITY
OF APPLIED SCIENCES,

Suur-Sõjamäe 10a, 11415 Tallin, Estonia

<https://www.euas.eu/>

Founded in 1992

Mission:

The slogan of our school is 'Capital for life!'

Inspired by this slogan, our mission is to shape an entrepreneurial way of thinking. Our vision is to be a recognised, reputable, and innovative institution of higher education, research, and development.

BASIC DATA

Students in total: Approximately 1,500

International students: Approximately 400

Professors: 8

Total staff: 73

- Study programmes

In English:

- Creativity and Business Innovation
- Creativity and Business Innovation Joint Programme
- Software Development and Entrepreneurship
- Game Design and Development
- Start-up Entrepreneurship
- International Business Administration (MBA)

In Estonian:

- Marketing
- Quality Management
- Tourism and Restaurant Management
- Personnel Management
- Graphic Design

- Robotics
- Financial Management
- Logistics
- Web Technologies
- Management of Human Resources (MBA)
- Management of Financial Solutions (MBA)

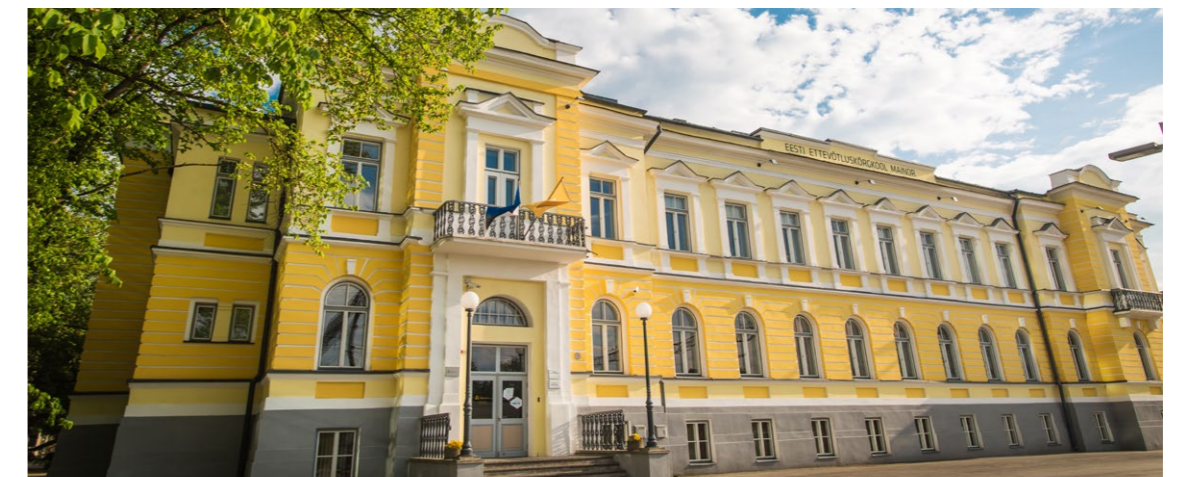
In Russian:

- Financial Management
- Logistics
- Enterprise Management
- Web Technologies
- Strategic Management (MBA)

AREAS OF EXPERTISE

Main research areas:

- Smart City/Future City research
- Organizational research
- Financial research
- Educational research
- IT research



CONTACT

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Mari Taalmann, Head of Internationalization | Mari.taalmann@eek.ee

GENERAL INFORMATION

KAITSEVÄE AKADEEMIA



ESTONIAN
MILITARY ACADEMY

ESTONIAN MILITARY ACADEMY

Riia 12 Tartu, Estonia

<https://www.ksk.edu.ee/en/>

Founded in 1919

Mission:

The Estonian Military Academy (EMA) is an institution of applied higher education for national defence in Tartu, Estonia.

The institutions mission is to train and educate officers for the Estonian Defence Forces and Estonian Defence League. It has established a national reputation for expertise in military research and development.

The academic program of EMA provides a balanced education in military and civilian subjects. The academic staff members of the EMA are supported by members of the academic community from universities throughout Estonia.

BASIC DATA

Students in total: 300

Total staff (academic): 65

- Study programmes: 3 BA level, 1 MA level

AREAS OF EXPERTISE

- leadership
- military tactics
- history
- strategy
- innovation
- technology



CONTACT

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GENERAL INFORMATION



TARTU HEALTH CARE COLLEGE

Nooruse 5, 50411 Tartu, Estonia

<https://www.nooruse.ee/en>

Founded in 1811

Tartu Health Care College is a state institution of professional higher education administered by the Estonian Ministry of Education and Research. Tartu Health Care College was established in 1811 and renamed Tartu Health Care College in 2005.

Mission: Our mission is to create conditions for the best health care education and to promote health awareness in society.

Our values are professionalism, development orientation, human centeredness and health awareness.

BASIC DATA

Students in total: 1387

International students: 9

Professors: 1 professor; 3 associate professors

Total staff: 138

- Study programmes: 6 vocational education curricula; 6 professional higher education curricula and 2 master's programmes
- 4 study departments (Nursing and Midwifery
- Departments: Radiography and Biomedical Laboratory Science, Physiotherapy and Environmental Health and Vocational Education

AREAS OF EXPERTISE

Research and development support evidence-based learning and teaching, as well as promoting health awareness in society. Main focus areas are service learning, evaluation methods, curriculum development, human-centered health care, a health-promoting environment, patient safety, mental health, nutrition and health education.

Our college does not have doctoral degree programs.



CONTACT

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GENERAL INFORMATION



TTK UNIVERSITY OF APPLIED SCIENCES

Pärnu mnt 62, 10135 Tallinn, Estonia

<https://www.ttkk.ee/en>

Founded in 1915

Mission: As a leader in professional higher education, we help design learning paths that suit each individual learner. We are also a reliable partner to the private and public sectors.

Vision: The TTK University of Applied Sciences is an internationally renowned institution of higher education. We are committed to top-level learning and applied research.

BASIC DATA

Students in total: 2,800

International students: 50 (only one semester of studies)

Professors: 220

Total staff: 320

- Study programmes: 19
- Departments: 8

AREAS OF EXPERTISE

Main research areas:

Applied Research on Buildings, BIM-Applications, Digital Supply Chain, Fashion Industry, Robot Systems, Mechanical Engineering, Sustainable Water Treatment, Didactics in Higher Education.

No right to award doctoral degrees.



CONTACT

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GENERAL INFORMATION



DIACONIA UNIVERSITY OF APPLIED SCIENCES

PO Box 12, FI-00511 Helsinki, Finland

www.diak.fi/en

Founded in 1996

Mission: Diak's strategy is built on a mission: "Diak will be needed until our world is a good world for everyone."

- We challenge ourselves and society to change. We are ready to oppose mainstream narratives and practices when necessary.
- All our actions are aimed at making the world a more human and sustainable place. We seek, see and do good.
- At Diak, we approach all people and situations with an open and honest mind. We care about each and every person.

BASIC DATA

Students in total: 3000

International students: 200

Total staff: 240

- Study programmes:

12 UAS programmes and 6 master's programmes in the fields of social services, health care, diaconal work, and interpreting.

AREAS OF EXPERTISE

Diaconia University of Applied Sciences (DIAK) is a nation-wide Finnish UAS specialising in social services and health care education. With its 3000 students, DIAK is the largest provider of UAS-level education in social work, the main provider of higher education in sign language interpreting, and the only provider of community interpreting in the main immigrant languages and diaconal work. DIAK's education and RDI actions aim to promote sustainable well-being in communities and service systems in the national, European and global contexts. DIAK's key expertise areas include community development, health promotion and inclusion of the most vulnerable. Diak's core expertise areas also include the development of the social and health care service systems, as well as research and development of value-based social and health care practices, multi-faith religious literacy, and religious dialogue. DIAK's pedagogy is rooted in flexible, blended learning solutions on and off campus. E-learning facilities, support services and learning processes are highly developed and are in daily use both in national and international co-operation. DIAK also has broad expertise in the use of an eco-social approach and its application in higher education.

CONTACT

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GENERAL INFORMATION



KARELIA UNIVERSITY OF APPLIED SCIENCES

Tikkariinne 9, 80200 Joensuu, Finland

<https://karelia.fi/en/front-page/>

Founded in 1992

Karelia vision 2030

Karelia is a respected, prosperous, and international university community. We support vitality within our operational environment. We are known for innovative, high-quality operations, good results, and strong competence of staff. Both our students and partners receive excellent service experience.

BASIC DATA

Students in total: 3671
 International students: 165
 Professors: 182
 Total staff: 324

- Study programmes: 16 bachelor's and 5 master's programmes

AREAS OF EXPERTISE

Our strategic strengths include well-being services in sparsely populated areas, intelligent production and services, as well as carbon neutral solutions and education -based immigration and internationalisation.



CONTACT

Dr Liisa Timonen | Head of International Affairs
 International RDI, partnerships and global services | liisa.timonen@karelia.fi

Ms Ulla Asikainen | Head of Education
ulla.asikainen@karelia.fi

GENERAL INFORMATION



SATAKUNTA UNIVERSITY OF APPLIED SCIENCES

Satakunnankatu 23, 28130 Pori, Finland

<http://www.samk.fi/en>

Founded in 1992

Mission:

SAMK profiles itself as an industrial institution of higher education. SAMK emphasises renewal, export competence and the functional capacity of employees.

SAMK provides experts and developers for the region and promotes internationality and entrepreneurship in Satakunta. The economic and industrial structure of the region requires SAMK to be able to offer extensive education and research opportunities in the fields of health care and social services, business administration, and technology.

BASIC DATA

Students in total: 6000
 International students: 500
 Professors: 200
 Total Staff: 400

Study programmes in fields of engineering, business, tourism, fine arts, maritime management, social services, health care, physiotherapy (26 programmes in Finnish, 13 in English)
 4 faculties; Technology, Service Business, Health and Welfare, Logistics and Maritime Technology

AREAS OF EXPERTISE

Focus areas:

- Automation, robotics, and artificial intelligence
- Human participation and functioning
- Tourism and the experience economy

Emerging areas:

- Intelligent maritime management and logistics
- Resource wisdom
- Welfare technology and health technology

Cross-cutting strengths:

- Entrepreneurship and start-ups
- Digital campus
- Online teaching



CONTACT

President, CEO Jari Multisilta
 Vice-president of Education Timo Mattila
 Head of International Affairs Ari-Pekka Kainu
 Dean, Faculty of Technology Marika Seppälä

Dean, Faculty of Health and Welfare Tiina Savola
 Dean, Faculty of Logistics and Maritime Technology Riitta Tempakka
 Dean, Faculty of Service Business Jari Iisakkala

GENERAL INFORMATION



TURKU UNIVERSITY OF APPLIED SCIENCES

Joukahaisenkatu 3A, 20520 Turku, Finland

<https://www.turkuamk.fi>

Founded in 1992

Mission:

Southwest Finland is the country's engine of growth, and the region's strong development is based on excellence at the international level. At the Turku University of Applied Sciences, we are promoting and ensuring the continuation of this success story. We foster excellence in action in our region by enabling all our students, partners, and staff members to become champions in their own field in the global operating environment.

Our success is demonstrated by the constant improvements in the surrounding region's well-being, quality of life, and success in international competition. We have achieved these results by sharing the excellence of the members of our community, the innovations we have developed, and the entrepreneurship that led to their creation.

BASIC DATA

Students in total: 12,000

International students: 400

Teaching staff: 400

Total staff: 780

- Study programmes: 70

- Departments: 14

AREAS OF EXPERTISE

Main research areas:

- Production technologies of the future
- Growth from circular economies
- Sales
- Smart operating environments
- Promoting health and well-being
- Significance of art
- Increasing inclusion and agency
- Knowledge-based leadership
- Innovation pedagogy

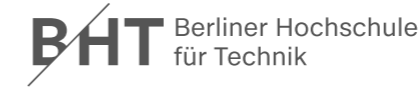
No right to provide doctoral degrees



CONTACT

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Head of International Affairs | anu.harkonen@turkuamk.fi

GENERAL INFORMATION



BERLINER HOCHSCHULE FÜR TECHNIK (BHT)

Luxemburger Str. 10, 13353 Berlin, Germany

<https://www.bht-berlin.de/>

BHT was founded in 1971 as the Technische Fachhochschule Berlin (TFH) when four engineering academies were merged. In 2009, it became the Beuth University of Applied Sciences. On the 1st of October 2021, the university was renamed the Berliner Hochschule für Technik (BHT) - see <https://www.bht-berlin.de/en/name>.

Mission: With a wide range of forward-looking degree courses and a staff of highly qualified specialists, Beuth University encourages the career opportunities of all prospective and current students, regardless of their social backgrounds. Our university of applied sciences offers:

- Urban and environmental solutions
- Future-oriented subjects
- Strong links between theory and practice
- Excellent contacts to business and industry

BASIC DATA

With more than 13000 students (of which over 2000 international students), Beuth University of Applied Sciences Berlin is one of Germany's larger state universities of applied sciences. Our teaching staff includes 257 full-time professors (of whom 65, or 22.6%, are women), more than 600 lecturers, and about 90 PhD students.

The focus areas of our study programmes are:

- engineering and natural sciences
- architecture and green building
- communication and media
- economics
- environmental engineering
- health

AREAS OF EXPERTISE

With its three clusters, our competence centre "City of the Future" combines innovative study subjects with our research activities. Our latest

additions, the Forschungsverbünde (research networks) HARMONIK and Data Sciences + X, address human-machine interaction and data sciences.



CONTACT

Olivia Key
Head of the Office of Global Engagement | <https://www.bht-berlin.de/en/international>

GENERAL INFORMATION



COOPERATIVE UNIVERSITY GERA-EISENACH

Weg der Freundschaft 4, 07546 Gera, Germany

www.dhge.de

Founded in 1998

Mission:

Cooperative University Gera-Eisenach offers dual practice integrated programmes of study (bachelor's) with specialisations in the fields Business Sciences, Technology and Social Sciences.

BASIC DATA

Students in total: 1450

International students: < 1 %

Professors: 50

Total staff: 115

- Study programmes:

- Mechanical Engineering
- Electrical Engineering
- Practical Informatics
- Information and Communication Technologies
- Business Administration

- Departments:

- Faculty of Technology
- Faculty of Business Sciences
- Faculty of Social Sciences

AREAS OF EXPERTISE

Cooperation with over 1500 practice partners (mostly regional small or medium-sized firms, public and social institutions, communal administrations) and corporate education of students.



CONTACT

Dr Annika Penke
Administrative department of continuing education / International relations representative | annika.penke@dhge.de

GENERAL INFORMATION



HAMBURG UNIVERSITY OF APPLIED SCIENCES (HAW HAMBURG)

Berliner Tor 5, 20099 Hamburg, Germany

Founded in 1970

Mission: Developing sustainable solutions to the societal challenges of today and tomorrow is the goal of the Hamburg University of Applied Sciences (HAW Hamburg), northern Germany's leading applied sciences university when it comes to reflective practice. Our central focus is the excellence of our teaching and our degree courses. At the same time, HAW Hamburg is continuing to develop its profile as a research university. People from more than 100 countries help make HAW Hamburg what it is. Our diversity is our particular strength.

BASIC DATA

Students in winter semester 2020/21: 17,125

- International students: 2,745 (16 %)

- Doctoral students: 141

Professors: 418

Academic staff: 467

Technical, administrative and library staff: 555

- Faculties

- Engineering and Computer Science (TI)
- Life Sciences (LS)
- Design, Media and Information (DMI)
- Business and Social Sciences (W&S)

- Degree courses

- 37 bachelor's degree courses (plus three bachelor's degree courses with the University of Shanghai for Science and Technology)
- 36 master's degree courses (including four professional degree courses in continuing education)

AREAS OF EXPERTISE

Research programmes:

- Energy and Sustainability
- Health and Nutrition
- IT, Communication and Media
- Mobility and Transport

Interdisciplinary, cross-faculty competence centers in research & knowledge transfer:

- CC4E – Competence Center for Renewable Energies and Energy Efficiency
- CCG – Competence Center for Health
- CC MAIN - Competence Center for Migration, Poverty, Integration, Sustainability

Research & transfer centers (FTZ) at faculty level:

- Faculty of Engineering and Computer Science
 - Technical Acoustics
 - 3i – industrial innovation in the area of 3D printing, welding technology, industrial and service robotics, and virtual and augmented reality
 - Smart Systems– digital transformation
 - Future Air Mobility
- Faculty of Life Sciences
 - Sustainable Development and Climate Change Management
 - Medicine, Health and Technology
 - Applied Life Science Technologies and Environmental Research
 - Digital Business Processes
- Faculty of Design, Media and Information
 - Digital Reality
 - Centre for Design Research
- Faculty of Business and Social Sciences
 - Business Innovation Lab
 - Cooperative Process Management in the Social Work and Healthcare Systems
 - Health Care Research
 - Social Participation in City and Society

Founding member of CARPE – consortium of European applied science universities and a strategic alliance for applied research and career education (<https://carpenetwork.org/>)



CONTACT

Prof Dr Peter Wulf | Vice President for Research, Knowledge Transfer and International Affairs | vp-forschung@haw-hamburg.de

GENERAL INFORMATION

Hochschule
für Technik
Stuttgart

University of Applied Sciences

HOCHSCHULE FÜR TECHNIK STUTTGART

Schellingstr. 24, 70174 Stuttgart, Germany

www.hft-stuttgart.de/

Founded in 1832

Mission: The Hochschule für Technik Stuttgart has been training students since 1832. Formerly a winter school for craftsmen, it has long since become a modern university of applied sciences. Its three faculties now offer 35 bachelor's and master's degree courses.

At HFT Stuttgart, innovative teaching methods and courses enable intensive learning and sustainable knowledge transfer. Courses take place in manageable groups that have the feel of seminars. Individual guidance and personal contact with professors create a suitable environment for successful and efficient study. All the study programmes at HFT Stuttgart are accredited by recognised agencies, and the quality of its courses of study is continuously reviewed and enhanced. Meanwhile, the university's modern technical equipment offers students an optimal environment for studying, teaching, and learning. During the course of studies, its staff's broad range of scientific qualifications dovetail with their professional skills. Finally, a unity of teaching and research has been achieved through numerous application-oriented research projects at HFT's institutes for applied research.

BASIC DATA

Students in total: 4000

International students: 330

Professors: 125, 400 part time-lecturers

Staff members: 300

- Study programmes: 35

- Faculties: 3

AREAS OF EXPERTISE

Focal points

- Fields of study: architecture, interior design, civil engineering, building physics, computer science, mathematics, geomatics, and business management

Special professional strengths:

- Practice-oriented education in small learning groups and semester units

- One-semester practical study project integrated into all bachelor's programmes

- Professors with several years of work experience outside the university sector combine professional success with their scientific reputations

- Interdisciplinary teaching concepts

Main research areas:

- HFT Stuttgart is one of the strongest research universities in Baden-Württemberg, with successful national and European research projects.

- Two research thrusts:

1. Future-oriented planning, building, and management

2. Smart technologies, processes, and methods

- Institute for applied research with strong third-party funding

- Broad range of research expertise organised into nine competence centres

Right to award doctoral degrees:

- Cooperative doctorates with different options: independent doctorate, doctorate as part of a research project, doctorate with/at an industrial partner

- Cooperative doctoral colleges with programme for further teaching qualification



CONTACT

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GENERAL INFORMATION

HNU

Hochschule Neu-Ulm
University of Applied Sciences

HOCHSCHULE NEU-ULM – NEU-ULM UNIVERSITY
OF APPLIED SCIENCES (HNU)

Wileystr. 1, 89231 Neu-Ulm, Germany

<https://www.hnu.de/en/>

Founded in 1994

Mission:

The Hochschule Neu-Ulm (HNU) is an international business school for innovation, sustainable entrepreneurship and digital transformation.

We educate internationally experienced, solution-oriented thinkers who act responsibly and are future shapers.

Intensive cooperation with companies in a dynamic economic region and the competence of the professors and teaching staff ensure high quality in applied research, practice-oriented teaching and innovative transfer. All our professors have previously worked in the private sector and regularly carry out student, research and transfer projects in cooperation with companies and public institutions in the region.

BASIC DATA

Students in total: 4000

International students: 100 exchange students per year

Professors: 90

Total staff: 300

- Study programmes:

Bachelor's and master's programmes, more information about Bachelor's and master's programmes here: <https://www.hnu.de/en/studies/study-programmes?logintype=&noext=1&cHash=9f875ccb5ba0f7a3f2fa4bfab82fd550>

- Departments: Business and Economics, Information Management, Health Management and the Centre for Postgraduate Studies

AREAS OF EXPERTISE

As a university of applied sciences we ensure a high degree of practical relevance in teaching, research and transfer. We cooperate intensively with external partners. With a clear focus on innovations triggered by digitalisation we address tomorrow's challenges in business and society (i.e. digitalisation in areas such as healthcare, smart mobility, innovation, entrepreneurship).

Doctoral degrees are conducted in cooperation with an appropriate university.



CONTACT

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Verena Seitz,
Head of the International Office | verena.seitz@hnu.de | +49 731 9762-2100

GENERAL INFORMATION



**Hochschule
Bonn-Rhein-Sieg**
University of Applied Sciences

HOCHSCHULE BONN-RHEIN-SIEG,
UNIVERSITY OF APPLIED SCIENCES

Grantham-Allee 20, 53757 Sankt Augustin, Germany

<https://www.h-brs.de/en>

Founded in 1995

Mission: H-BRS sees itself as an academic institution for the cultivation of the applied sciences. Our scientific work is meant to benefit society and humankind. We therefore orient our teaching, research and transfer activities towards the challenges faced by society, applying scientific methods and developments that meet high academic standards. H-BRS works in close cooperation with other local entities and supports the regional innovation system based on its understanding that regions are the real centres of global development. The university's work and organisation are guided by the ethical standards that govern good science; the principle of fair, contributory cooperation; and an awareness of the diversity of human cultures and traits.

BASIC DATA

Students in total: 9,500
International students: 17%
Professors: 150
Total staff: 1,000

- Study programmes: 39
- Departments: 5

AREAS OF EXPERTISE

Main research areas:
- Detection technologies, genetics, sustainable development, resource conservation, security research, and visual computing
- Research in cooperation with regional and cross-regional industry



CONTACT

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Dr Wang Yi
Head of the International Office | yi.wang@h-brs.de

GENERAL INFORMATION

Hochschule Fulda
University of Applied Sciences



HOCHSCHULE FULDA – UNIVERSITY OF
APPLIED SCIENCES

Leipziger Straße 123, D-36037 Fulda, Germany

www.hs-fulda.de

Founded in 1974

Mission: Fulda University of Applied Sciences has approximately 9300 students and is located in the middle of Germany. It offers students a modern campus with state-of-the-art facilities. The university is acclaimed for its wide range of study programmes in areas such as health, nutrition,

and food technology. Teaching is characterised by practice orientation, modern learning formats and a personal atmosphere, and the university strives to offer equal opportunities for today's heterogeneous group of students.

Being strongly connected to practice is also a key objective of the university's applied research and transfer activities. To achieve this, the university has close collaborations with partners from industry and business, politics, and civil society on regional as well as national and international levels. In keeping with its identity as an international university, Fulda University has continuously increased the number of international students and offers them excellent support services.

BASIC DATA

Students in total: approx. 9300
International students: approx. 1530 (16.56%)
Professors: approx. 160
Total staff: approx. 770

- Study programmes:
41 bachelor's and 20 master's
- Departments:
 - Applied Computer Science
 - Electrical Engineering and Information Technology
 - Food Technology
 - Nutritional, Food and Consumer Sciences
 - Nursing and Health Sciences
 - Social and Cultural Studies

- Social Work
- Business

AREAS OF EXPERTISE

Main research areas:
- Health, Nutrition, Food Technology
- Intercultural Aspects and Social Sustainability
- Computer Science and Engineering

Independent right to award doctoral degrees in:
- Computer Sciences
- Logistics and Mobility
- Public Health
- Social Work
- Social Sciences, Globalisation, Intercultural Communication, European Studies



CONTACT

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Head of International Office | rothmann@hs-fulda.de

GENERAL INFORMATION



HOCHSCHULE MAINZ
UNIVERSITY OF
APPLIED SCIENCES

HOCHSCHULE MAINZ – UNIVERSITY OF
APPLIED SCIENCES

Lucy-Hillebrand-Straße 2, 55128 Mainz, Germany

www.hs-mainz.de

Founded in 1996

Mission: Our aim is to provide intensive and individual support for our students based on fairness and

mutual esteem. We are committed to the principles of university autonomy, self-government and democracy. We prioritise social responsibility, and work towards respecting ethical values and the further development of scientific knowledge and cultural content. Research and teaching serve civic purposes, guided by the basic principle of efficient administration and excellent research and teaching. We are committed to an intensive practical orientation, to internationalisation, and to lifelong learning. The cooperations undertaken by our university are designed to create a fruitful working atmosphere and to promote diversity and genuine equality between women and men. We foster associations with our university and conduct exchanges in business, science, culture and society as a bidirectional process.

BASIC DATA

Students in total: 5668 (summer term 2021)
International students: 817 (summer term 2021)
Professors: 170
Total staff: 430 employees

- Study programmes: 43
- Departments: 3 schools (School of Engineering, School of Design, School of Business)

AREAS OF EXPERTISE

Practically and theoretically sound, international and future-oriented, Mainz University of Applied Sciences prepares students for their careers and their futures in the best sense of the word. We are known for the interdependence of teaching, research and practice. The cooperation between the university and industry is particularly close here: the on-the-job degree programmes alone cultivate 450 cooperative partnerships, mainly in the business sector of the Rhine-Main region.

It's a win-win situation: the business community benefits from innovative ideas from the university, and vice versa; the students benefit from the concrete objectives of the companies. This can be seen, among other things, in the introduction of international and future-oriented degree programs such as media design, international business and media, IT, and management. In applied research and development, we do internationally recognized, top-class work in many areas.

- Key research priorities in our research profile:
- Spatial information and measurement technology
 - Innovative technologies and applications in industry and society
 - Information technologies in the humanities, design and media
 - Digital planning and production



CONTACT

Gabriel Belinga Belinga
Director, International Office | gabriel.belinga@hs-mainz.de

GENERAL INFORMATION



Hochschule Niederrhein
University of Applied Sciences

HOCHSCHULE NIEDERRHEIN – UNIVERSITY OF
APPLIED SCIENCES

Reinarzstr. 49, 47805 Krefeld, Germany

https://www.hs-niederrhein.de/

Founded in 1971

Mission: Hochschule Niederrhein is one of the largest and top-performing universities of applied sciences in Germany.

We are a renowned educational and research institution in the German university landscape. With ten faculties, campuses in Krefeld and Mönchengladbach, and around 14,000 students, we are an

important point of contact for companies from the region when it comes to research and transfer.

Our approximately 87 bachelor's and 27 master's degree programmes cover a broad spectrum of subjects and are tailored to the needs of the region. Our faculties in Krefeld cover the fields of Electrical Engineering and Computer Science, Mechanical and Process Engineering, Industrial Engineering and Health Care, Chemistry and Design.

The Faculty of Business Administration and Economics – the university's largest – as well as the Faculties of Food, Nutrition and Hospitality Sciences, Applied Social Sciences and Textile and Clothing Technology are located in Mönchengladbach.

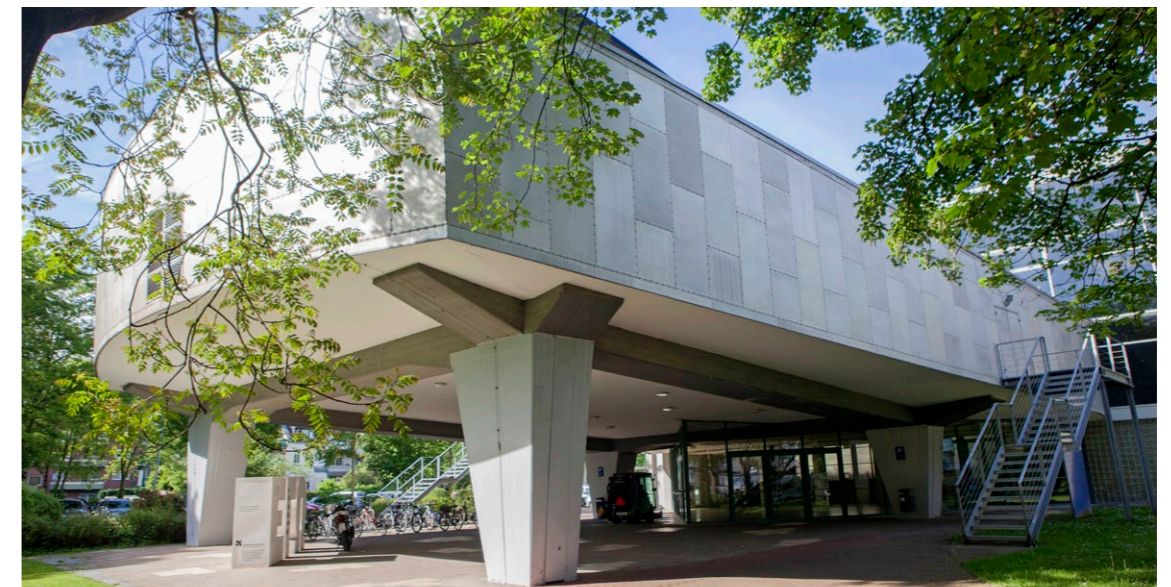
BASIC DATA

Students in total: 13,719
International students: 1,561
Professors: 233
Total staff: 1,004

- Study programmes: 87 (B.A.) and 27 (M.A.)
- Departments: 10

AREAS OF EXPERTISE

- One of the largest and top-performing universities of applied sciences in Germany
- 160 years of experience
- Knowledge of our region, the Lower Rhine
- Problem-focused and transfer-oriented in a variety of fields and (local) branches (e.g. Engineering, Textile and Clothing, Nutrition, Health Care, E-Commerce)
- Cooperative Ph.D. programmes



CONTACT

Prof Dr Marion Halfmann
Hochschule Niederrhein | University of Applied Sciences | Faculty of Economics
Webschulstraße 41-45
41065 Mönchengladbach

GENERAL INFORMATION



HOCHSCHULE FÜR TECHNIK UND WIRTSCHAFT DRESDEN

University of Applied Sciences
Friedrich-List-Platz 1, 01069 Dresden, Germany

www.htw-dresden.de

Founded in 1992

Mission: HTW Dresden has a significant engineering and economics profile that is complemented by artistic skills. The university has a regional and international focus and offers practical experience-oriented programmes combined with diverse experience in applied research projects.

The students are at the centre of our activities. Lectures in small groups, practical orientation, individual support, and a clearly structured schedule are our strengths. At HTW Dresden, the integration of instruction and research as well as the transfer of knowledge emerging from current research are actively promoted. The research profile is application-oriented and interdisciplinary, corresponds with our core competence, and is constantly being refined. Quality assurance is one of HTW Dresden's most essential principles.

BASIC DATA

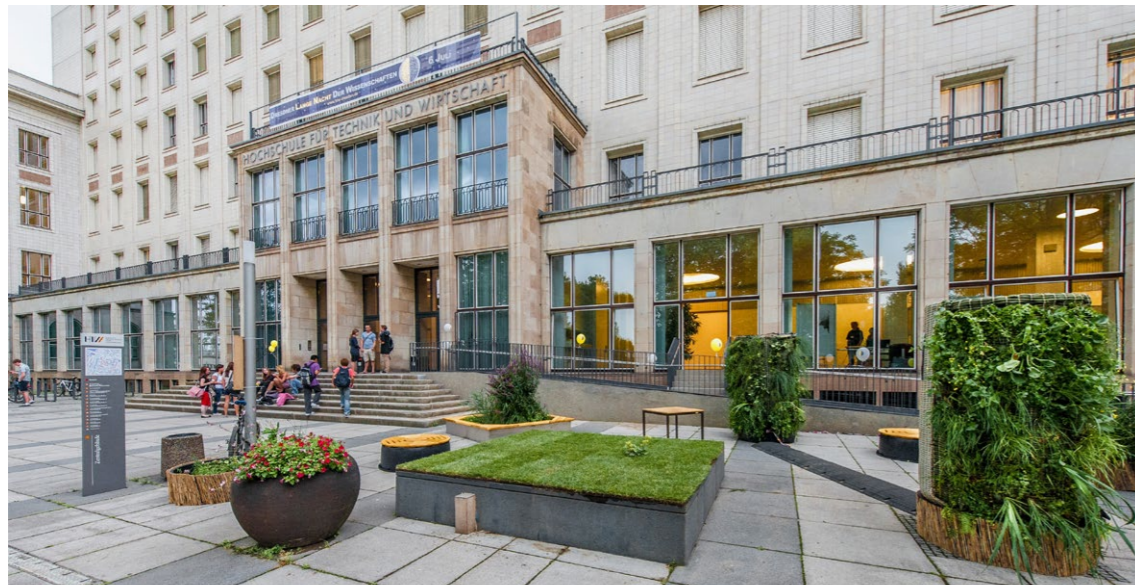
Students: 5000
International Students: 440
Professors: 170
Employees: 430

- Study programmes: 42
- Departments (Faculties): Civil Engineering, Design, Electrical Engineering, Spatial information, Informatics/Mathematics, Agriculture/Environment/ Chemistry, Mechanical Engineering, Business Administration

AREAS OF EXPERTISE

The research and teaching expertise at HTW Dresden is based on four interdisciplinary profile lines:

- Mobile Systems and Mechatronics
- Sustainable Livelihoods
- Information Systems
- Business Management and Entrepreneurship



CONTACT

Juliane Terpe
Head of International Office | HTW Dresden | international@htw-dresden.de

GENERAL INFORMATION



TECHNISCHE HOCHSCHULE ASCHAFFENBURG
Wuerzburger Str 445. D-63743 Aschaffenburg, Germany

www.th-ab.de

Founded in 1995

Mission: Technische Hochschule Aschaffenburg educates students in Engineering, Real Estate Management, Business and Law.

BASIC DATA

Students in total: 3400
International students: 100
Professors: 106
Total staff: 400

- Study programmes:
17 bachelor's programmes,
6 master's programmes
- Departments: 2 faculties



CONTACT

Prof Dr Holger Paschedag
Vice-president | Holger.paschedag@th-ab.de

GENERAL INFORMATION



TECHNISCHE HOCHSCHULE LÜBECK (TH LÜBECK)

Mönkhofer Weg 239, 23562 Lübeck, Germany

www.th-luebeck.de

Founded in 1969

Mission: We are living in an engineered world, and at TH Lübeck, we are driven by a single goal: To make it a little better through education, research,

and innovation. We teach and perform research in fields that our society needs with a focus on the current demands of science and industry.

In accordance with the core concern of applied sciences, our guiding principle is *“Teaching, Research, and Transfer”*. We therefore provide our students with practically oriented qualifications at a high academic level. Utilising the potential of digitalisation and internationalisation is a central aspect in ensuring the high quality of our teaching and research.

BASIC DATA

Students in total: approx. 5164

Professors: approx. 130

Employees: approx. 320

- Study programmes

- 38 (more than 35 accredited bachelor’s and master’s degree programmes)
- More than 90% of our students’ bachelor and master theses are written in cooperation with companies
- Double degree courses with U.S. and Chinese universities

- Four departments: Applied Natural Sciences, Architecture and Civil Engineering, Electrical Engineering and Computer Sciences, Mechanical Engineering and Business Administration

AREAS OF EXPERTISE

- Applied Natural Sciences
- Architecture and Civil Engineering
- Electrical Engineering and Computer Science
- Mechanical Engineering and Business Administration

No independent right to award doctoral degrees



CONTACT

Dr Dagmar Diehl
Head of International Office | international@th-luebeck.de

GENERAL INFORMATION



TECHNISCHE HOCHSCHULE ULM

Prittwitzstr 10, 89075 Ulm, Germany

www.thu.de

Founded in 1967

Mission:

Technische Hochschule Ulm

People · Practice · Science

- We are an innovative university that makes technology come alive for young people.
- We offer future-oriented and practical study programmes with excellent supervision.
- We are premium partners for applied research and technology transfer.
- We have a regional base and are integrated internationally.
- We have a corporate culture that emphasises responsibility, transparency, and mutual appreciation.
- We commit ourselves to a sustainable development.

BASIC DATA

Students in total: 3700

International students: 200

Professors: 127

Total staff: 367

-Study programmes: 21 BA programmes, 8 MA programmes

-Departments:

- Mechanical and Automotive Engineering
- Electrical Engineering and Information Technologies
- Computer Sciences, Mechatronics and Medical Engineering
- Production Engineering and Production Economics
- Mathematics, Natural and Economic Sciences

AREAS OF EXPERTISE

Main research areas:

- Sustainable Energy Systems
- Modern Mobility
- Intelligent Industrial Systems
- Medical and Health Technologies
- Digital Technologies and AI



CONTACT

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GENERAL INFORMATION



**HOCHSCHULE DER WIRTSCHAFT
FÜR MANAGEMENT**
UNIVERSITY OF APPLIED
MANAGEMENT STUDIES

UNIVERSITY OF APPLIED MANAGEMENT STUDIES

Oskar Meixner Str. 4-6, 68163 Mannheim, Germany

www.hdwm.de

Founded in 2011

Mission: We consider ourselves mentors of our students' professional and personal development. Teaching and studying takes place in small, interactive study groups as seminars. Digital teaching and learning techniques support our students in developing their competences individually and flexibly.

We offer a learning atmosphere that fosters sustainability, supports personal responsibility, and in which diversity can be experienced and creativity can be unfurled. Projects and excursions enrich the studies and enhance the contact between fellow students from Germany and abroad.

The lecturers' academic expertise and passion for entrepreneurial issues stems from their personal company, consulting, and research experience. They support the students in recognising and developing their potentials

BASIC DATA

The University of Applied Management Studies (HdWM) is a private university with a strong focus on social responsibility and relations with industry, and is internationally orientated. The university has approximately 500 students, and 15% are foreign students. Since the university's foundation, students from 52 nationalities have been studying at the institution. 42 staff members, both academic and administrative, support and teach the students. The university is supported by over 70 regional and international companies in terms of scholarships, research topics and internship opportunities. The university belongs, to a great extent, to the national Internationale Bund (IB). This educational institution has over 14000 employees and offers an extensive variety of vocational and professional education (VET) programmes.

The university is accredited by the German Education and Science Ministry and all the programmes are additionally FIBBA accredited. In 2018, the university won the European 'Europa' award for its commitment to educating and integrating over 30 young refugees in the field of management and entrepreneurship

Study programs:

- Bachelor's and master's degrees
- Business Management
- Management in International Business (in English)
- Psychology and Management
- Social Integration Management
- Short programs for further education

AREAS OF EXPERTISE

All our programs have a strong focus on management, leadership and entrepreneurship.



CONTACT

Prof Dr Dolores Sanchez Bengoa
Vice-president for International Relations | Dolores.sanchez-bengoa@hdwm.org

GENERAL INFORMATION



UNIVERSITY OF APPLIED SCIENCES WORMS

Erenburgerstraße 19, 67549 Worms, Germany

https://www.hs-worms.de/

Founded in 1978

Mission: With its three departments of computer science, tourism/transportation, and economics, the Worms University of Applied Sciences is an internationally oriented campus with a strong industry focus and an interdisciplinary approach that combines research and teaching. Excellent supervision ratios, innovative learning formats, and a high quality of teaching make Worms University an attractive place to learn and teach. Another special feature is the consistent practical relevance that manifests itself in numerous partnerships with renowned companies. The international orientation of the university also promotes exchanges at a wide range of partner universities around the world.

BASIC DATA

- Students in total: 3,600
- International students: 714
- Professors: 80
- Total staff: 300

- Study programmes:

In the Department of Computer Science:

- Applied Computer Science (B.Sc.)
- Business Computing (B.Sc and M.Sc.)
- Mobile Computing (M.Sc.)

In the Department of Tourism and Travel Management:

- Air Traffic Management (B.Sc.)
- Aviation Management (B.A.)
- Aviation Management and Piloting (B.Sc.)
- Aviation Management (MBA) → starting in 2023
- Business Travel Management (M.B.A.)
- International Tourism Management (B.A. and M.A.)
- Tourism and Travel Management (B.A.)

In the Department of Business Administration:

- Digital Business Management (B.A.)
- Global Trade Management (B.A. and M.A.)
- International Logistics Management (B.A.)
- International Management (B.A. and M.A.)
- Entrepreneurship (M.A.)
- Retail Management (B.A.)
- Taxation (B.A. and M.A.)

- Departments: 3

- Department of Computer Science
- Department of Tourism and Travel Management
- Department of Business Administration

AREAS OF EXPERTISE

The university's three departments each focus on different areas of research:

Department of Computer Science

- E-Business & Cloud Computing
- Interaction Design and User Experience
- IT Security
- Mobile Computing
- Distributed Systems
- Visualization and Computer Graphics
- Web Technologies

Department of Tourism and Travel Management

- Destination Management
- Event and Hotel Management
- Aviation Management
- Tour Operating Management
- Tourism Management
- Transportation Management

Department of Business Administration

- Foreign Trade
- Controlling and Finance
- e-commerce
- Entrepreneurship/Startup Management
- Trade Management
- Logistics
- Personnel Management
- Tax Law and Theory
- Company internationalization
- Corporate Strategy

CONTACT

Joachim Mayer
Head of the International Center at Worms University of Applied Sciences | E-Mail: joachim.mayer@hs-worms.de

GENERAL INFORMATION



RĪGA STRADIŅŠ UNIVERSITY

16 Dzirciema Street, Rīga LV-1007, Latvia

www.rsu.lv

Founded in 1950

Mission: Rīga Stradiņš University's aim is to train high-quality healthcare and social science professionals for the European and global community, and ensure that the knowledge, skills, competences and attitudes acquired during studies are in line with the highest European Union requirements and humane traditions, as well as forming a solid basis for lifelong learning.

BASIC DATA

Students: 9692

International students: 2620

Professors and teaching staff: 75 and 827

Total staff: 1829

- Study programmes: 76
- Departments (faculties): 9 faculties (medicine, dentistry, pharmacy, rehabilitation, public health and social welfare, European studies, communication, law, residency) as well as a department of doctoral studies.

AREAS OF EXPERTISE

Research areas: medicine (i.e. general medicine, dentistry, pharmacy), public health (i.e. disease prevention and health promotion, health systems, environmental and occupational health) and social sciences (i.e. international relations and comparative politics, international business and economic development, international and national legal systems and law, strategic communication and social anthropology)

Doctoral degrees: Healthcare, Psychology, Management Science, Political Science, Sociology, Law and Communication, Culture and Multimedia



CONTACT

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GENERAL INFORMATION



ISM – UNIVERSITY OF MANAGEMENT AND ECONOMICS

Arklių g. 18, Vilnius LT-01305, Lithuania

https://www.ism.lt

Founded in 1995

Mission: Challenge the present. Inspire the future. Empower change. Serve as a platform dedicated to high-quality business education for students, current and future leaders, executives, entrepreneurs, and experts. Together with business and societal partners, we co-create knowledge for critical thinking that challenges the status quo, inspire others to make an impact, and empower sustainable change. Our community of students, faculty, staff, alumni, and businesses partners is contributing to society by taking leadership in shaping our shared future.

BASIC DATA

Students in total: 1998

International students: 174

Professors: 44

Total staff: 128

- Study programmes: 16
- Departments: 1 (Studies and Research department)

AREAS OF EXPERTISE

- Economics
- Management
- Business
- Politics,
- Leadership



CONTACT

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 Team leader for International Studies | +370 610 01495 | monika.kondratavičiute@ism.lt

GENERAL INFORMATION



KAUNAS UNIVERSITY OF APPLIED SCIENCES
 Pramonės pr. 20, LT-50468, Kaunas, Lithuania
<http://www.kaunokolegija.lt/en/>
 Founded in 2000

Mission: We provide innovation-based higher education studies with a focus on practical situations and promote applied science and art activities that are significant for the development of society.

The Kaunas University of Applied Sciences (KUAS) is a state higher-education institution with multiple profiles. In its activities, it embodies the values and principles of social responsibility and ethics, which are shared by its community of students, staff, alumni, stakeholders, and social partners from both Lithuania and abroad. KUAS strives to be an advanced European institution of higher education and considers internationalisation a priority area in its activities.

BASIC DATA

Students in total: Over 5,000
 International students: Over 200 (including exchange students)
 Professors: Over 550 academic staff
 Total staff: Around 800

- Study programmes: 50 bachelor-level study programmes in the fields of agricultural science, art, business and public management, computing, education science, engineering science, health science, humanities, law, social science, and technological science.
- Departments: Faculties of Arts and Education, Business, Medicine, and Technologies.

AREAS OF EXPERTISE

Technological sciences: new production processes and technologies, renewable energy sources, information and communication technologies for business and education
Natural sciences: ecology, environmental science and sustainable environments
Agricultural sciences: agro-innovation and food technology
Medical and health sciences: healthcare and wellness, medicine and pharmacy
Social sciences: business and economics, education
Humanities: linguistics and translation
Art: design, media art, restoration of art objects



CONTACT

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GENERAL INFORMATION



LITHUANIA BUSINESS UNIVERSITY OF APPLIED SCIENCES
 Turgaus str. 21, Klaipėda, Lithuania
www.ltvk.lt

Founded in 1994

Mission: The Lithuania Business University of Applied Sciences (LTVK) is a modern, open to society and independent higher education institution foun-

ded in 1994 that prepares professionals who are focused on Lithuanian and European labour market in social and physical sciences. LTVK entails promising career opportunities, international exchange, and leisure time activities typical for students. It is the purpose of Lithuania Business University to ensure that students not only acquire as much work experience as possible, which is required in professional activities, but also the latest theoretical knowledge. The university has established a wide network of cooperation with various businesses and social partners.

BASIC DATA

Students in total: more than 1000
 International students: 40
 Professors: 85
 Total staff: 130

- Study programmes: 12
- Departments: 5

AREAS OF EXPERTISE

- Tourism
- IT
- Management
- Marketing
- Law
- Economics



CONTACT

Samanta Štraupaitė,
 Head of International Relations and Projects | Lithuania Business University of Applied Sciences | projektai@ltvk.lt

GENERAL INFORMATION



Faculty of Communication

**FACULTY OF COMMUNICATION,
VILNIUS UNIVERSITY**

Saulėtekio ave. 9, 1 house, 10222 Vilnius, Lithuania

<https://www.kf.vu.lt/en/>

Founded in 1991

Mission: Vilnius University Faculty of Communication is the most cohesive school of communication sciences not only in Lithuania but also throughout Eastern Europe. In most European countries, the

scientific domain of communication and information is dispersed among many university faculties, such as those of arts and humanities, social sciences, computer science, or information technology. In this respect, we are proud to have a collective organisational entity which suits the cause and development of information and communication most appropriately, and differs from the common practice seen in other countries. Such cohesion has been heralded as one of the foremost strengths of the faculty – it entails opportunities for further development of interdisciplinary research and studies in communication and information sciences.

BASIC DATA

Students in total: 1300

International students: 39 (degree), 77 (exchange)

Professors: 83

Total staff: 99

- Study programmes: 8

- Departments: 4

AREAS OF EXPERTISE

Main research areas:

- Book, Media and Publishing Studies
- Digital Cultures and Communication Studies
- Journalism and Media Research
- Organizational Information and Communication
- Research

Independent right to award doctoral degrees in:
Communication and Information Research



CONTACT

Dr. Martynas Petrikas, Vice-Dean for Studies
Phone: +370 236 6117 | Email: martynas.petrikas@kf.vu.lt

**SHORT PROFILES OF
SPEAKERS & MODERATION
(in alphabetical order)**



**Dr Vilma
BIJEIKIENĖ**

Vice-Rector for Communication
Vytautas Magnus University
Lithuania

Vilma Bijeikiene received her PhD, with research focusing on gender and linguistic indirectness in British parliamentary discourse, from the University of Bergen. She works at VMU as an associate professor at the Institute of Foreign Languages; she also held the positions of Deputy Director and Director and served as the chair of VMU Senate. She is an executive editor of the international Scopus-indexed journal Sustainable Multilingualism, and a member of the Board of the European Language Council. Her main research interests are applied linguistics, sociolinguistics, discourse analysis, plurilingual competence development, ESP, EAP, EMI, CLIL and LST.

Contact details

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www.vdu.lt/en/



**Dr Michael
HARMS**

Deputy Secretary General
German Academic Exchange Service (DAAD)
Germany

Michael Harms is the Deputy Secretary General of the DAAD and oversees its Berlin office. He previously held various management positions within the DAAD, most recently as Director of Communications (2015–2021), Director of the Programme Department South (2014), and Director of the Regional Office Cairo (2010–2014). He also spent several years teaching at universities in Germany (Ruhr University Bochum, 1997–1998) and the UK (University of East Anglia, Norwich, 1993–1997). Dr Harms studied history, English language and literature, and German linguistics at CAU Kiel and received his doctorate in language learning research from the Ruhr University Bochum in 2003.

Contact details

www.daad.de



**Dr Muriel
HELBIG**

Deputy Secretary General
German Academic Exchange Service (DAAD)
Germany

Dr Helbig is Vice President of the DAAD since 2020. Since 2014 she is President of Technische Hochschule Lübeck (University of Applied Sciences). Her career path involved working as Programm Coordinator at Graduate Academy (University of Jena) and Head of International Relations (Bauhaus-Universität Weimar). She was Coordinator of the DFG -International Research Training Group “Conflict and Cooperation between Social Groups“ and Graduate School „Human Behaviour in Social and Economic Change“, both at FSU Jena, Germany. Muriel Helbig studied psychology at the University of Potsdam and completed her doctorate in 2006 in an international DFG graduate program at the Friedrich-Schiller-University in Jena.

Contact details

www.daad.de



**Prof Dr Karim
KHAKZAR**

President
Fulda University of Applied Sciences
Germany

Karim Khakzar has been President of the Fulda University of Applied Sciences (Germany) since 2008. In 2016, he took office as Vice President of the German Rectors' Conference (HRK) and Spokesman of the Universities of Applied Sciences within the HRK. Professor Khakzar (born 1960) studied Electrical Engineering at the University of Stuttgart. After graduating in 1986, he received his doctorate in 1991. In 1996, he was appointed a professor at the Fulda University of Applied Sciences in the Faculty of Computer Science. Before becoming the university's president, he served as Dean of this faculty and as Vice President for Research and Development.

Contact details

www.hs-fulda.de



**Dr Baiba
PĒTERSONE**

Director, International Department
Rīga Stradiņš University
Latvia

Baiba Pētersone is the Director of the International Department at Rīga Stradiņš University (RSU, Latvia). She is responsible for the university's internationalisation strategy, including international admissions and collaborations. Her experience in higher education spans 15 years. Before joining RSU, she was at Middlesex University in London, Zayed University in Dubai, and the University of Maryland (College Park) in the United States. Dr Pētersone has also worked in the non-profit sector in Washington, D.C. She earned a master's degree at the University of Maryland and holds a Ph.D. from the University of Georgia (U.S.).

Contact details

www.rsu.lv/en



**Dr Ulla
PREEDEN**

Rector
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