

DAAD

Deutscher Akademischer Austauschdienst
German Academic Exchange Service

HAW.INTERNATIONAL FACT FINDING MISSION GREECE

Greece | 18–23 March 2024

daad.de

SPONSORED BY



Federal Ministry
of Education
and Research

Table of contents

01	PROGRAMME	04
02	SHORT PROFILES OF THE PARTICIPANTS (IN ALPHABETICAL ORDER)	07
03	SHORT PROFILES OF THE VISITED UNIVERSITIES (IN ORDER THEY WILL BE VISITED)	36
04	SHORT PROFILES OF THE ORGANISERS (IN ALPHABETICAL ORDER)	42
05	INDEX OF PARTICIPANTS (IN ALPHABETICAL ORDER)	46
06	IMPRINT	51

CONFERENCE OFFICE



Carmen KOOV
+372 5309 0035 (phone & whatsapp)

MICHEL International Relations & Services (MIRS)
DAAD-FFM@michel-irs.com | www.michel-irs.com

PROGRAMME

HAW.INTERNATIONAL FACT FINDING MISSION GREECE

Greece | 18–23 March 2024



Monday, 18 March 2024

Individual arrivals in Athens

17.30 Walking tour through Athens with a guide (optional)
Meeting point: lobby of the hotel

19.30 Joint dinner at Athinaikon Restaurant

Address 34, Mitropoleos str, Athina 105 63 | www.athinaikon.gr/

Accommodation **Moxy Athens City**
Stadiou 65 | Athens 105 51 | +30 21 4408 2020 |
www.marriott.com/en-us/hotels/athox-moxy-athens-city

Tuesday, 19 March 2024

8.40 Meeting in the lobby of the hotel and joint walk to the Goethe-Institut Athen

9.00 – 11.00 **Briefing, presentation of the participants and exchange**

Address Goethe-Institut Athen
Omirou 14-16 | Athina 100 33 | +30 21 0366 1000 |
www.goethe.de/ins/gr/de/sta/ath/kur.html?wt_sc=athen

11.15 Transfer

12.00 – 14.45 **University of West Attica**

Address Agiou Spiridonos 28, Egaleo 122 43 | www.uniwa.gr/en/

Joint lunch on premises

14.45 Transfer

15.45 – 17.30 **Metropolitan College – Maroussi Campus**

Address Sorou 74, Marousi 151 25 | www.mitropolitiko.edu.gr/en/

17.30 Transfer back to hotel

19.30 Dinner at Kouvelos Garden (optional)
(transfer from hotel at 19.15)

Address Genneou Kolokotroni 66, Athina 117 41, Greece | www.kouvelos.com

Wednesday, 20 March 2024

7.15	Meeting in the lobby of the hotel and joint transfer
8.30 – 10.30	Boehringer Ingelheim
Address	Paianias - Markopoulou Ave (5th km), Koropi, 19400 www.boehringer-ingelheim.com/sites-around-world/koropi
10.30	Transfer
11.15 – 12.15	German-Hellenic Chamber of Industry and Commerce (AHK)
Address	Dorileou 10 – 12 115 21 Athen T: +30 210 6419000 www.griechenland.ahk.de/
12.20 – 14.00	Joint lunch with company representatives and AHK at Elia Sti Mavili
Address	Dimitriou Soutsou 8 Athens 115 21 www.eliastimavili.gr/
	Transfer back to the hotel
15.45	Meeting in the lobby and transfer to Goethe-Institut Athen
16.00 – 18.30	<ul style="list-style-type: none"> • Matchmaking session with representatives of local universities (Seminar room)
19.00 – 22.00	<ul style="list-style-type: none"> • Networking evening (Foyer)
Address	Goethe-Institut Athen Omirou 14-16 Athina 100 33 +30 21 0366 1000 www.goethe.de/ins/gr/de/sta/ath/kur.html?wt_sc=athen
22.10	Transfer back to the hotel (optional)

Thursday, 21 March 2024

	Check out
NOTE:	A breakfast box containing toast, marmalade and doughnuts will be offered by the hotel. The coffee machine is free to use.
6.10	Meeting in the lobby and transfer to airport
9.00 – 9.50	Departure from Athens to Chania on flight Aegean Airlines A3 332
11.00 – 14.00	Technical University of Crete
Address	Akrotiri Campus, Chania 731 00 www.tuc.gr/
	Joint lunch on premises
14.00	Transfer
	---GROUP WILL BE SPLIT---

PROGRAMME

GROUP 1

14.30 – 16.30	Hellenic Mediterranean University <ul style="list-style-type: none">• Visit to the Department of Electronic Engineering
Address	G, Romanou 3, Chania 731 33 https://ee.hmu.gr/
16.30	Walk to hotel (600 metres)

GROUP 2

14.30 – 16.30	Mediterranean Agronomic Institute
Address	Alsyllo Agrokipiou, 1 Makedonias, Chania, 73100 http://www.maich.gr/
16.30	Transfer to hotel

20.00	Joint dinner at Periplous Restaurant with the Head of the Goethe-Zentrum Chania and former German Honorary Consul Chania – Mrs. Argyro Ganadaki
Address	Vivilaki 25 Chania 731 33 periplousrestaurant.gr/reservations/
Accommodation	Halepa Hotel El. Venizelou 164 Chania 731 33 +30 2821 028440 www.halepa.com

Friday, 22 March 2024

	Check out
7.50	Meeting in the lobby and transfer to Heraklion
10.30 – 14.00	Hellenic Mediterranean University
14.00 – 14.40	Joint lunch on premises
Address	Εστιαυρωμένος, Iraklio 714 10 www.hmu.gr
14.40	Transfer
15.00 – 17.00	Science and Technology Park of Crete
Address	Nik. Plastira 100, Iraklio 700 13 www.forth.gr/index_main.php?c=5
17.00	Transfer to hotel
19.30	Joint dinner at restaurant Peskesi Joint walk from the hotel at 19.15
Address	Kapetan Charalampi 6-8, Iraklio 712 02 https://peskescrete.gr/el
Accommodation	Aquila Atlantis Hotel Igeias 2 Iraklio 712 02 +30 281 810 0100 www.hotelatlantis.com

Saturday, 23 March 2024

Individual departures – transfer to the airport will be provided on 23 March.

SHORT PROFILES

Short profiles of the participants
(in alphabetical order)

The short biographies were submitted by the participants.
The DAAD is not responsible for the content.

SHORT PROFILE



BSP Business & Law School

As a private, state-recognised university, the BSP Business and Law School offers a contemporary and future-oriented course of study and is well-founded, practical, and personal, with a focus on interdisciplinary teaching and research. In a unique campus environment, supplemented by virtual rooms, students develop all the skills required for professional success in tomorrow’s society. In addition to our bachelor’s and master’s degree programmes, we also offer the degree programme “Law (State Examination)”.

www.businessschool-berlin.de
michael.bahles@businessschool-berlin.de

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

- ▶ Master’s programmes: European Public Administration, research cooperation on public administration, tax law, pension insurance management.
- ▶ Practical cooperation with the German state pension insurance.
- ▶ Student exchange for bachelor and master in the field of business, entrepreneurship and law
- ▶ Project cooperations

FACTS & FIGURES

NUMBER OF STUDENTS

2000

INTERNATIONAL STUDENT BODY

200

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

40

NUMBER OF FURTHER TEACHING STAFF

50

NUMBER OF STAFF

80

NUMBER OF STUDY PROGRAMMES

10



INTERESTS

We are interested in the following cooperations:

Exchange of students, research cooperation, practical cooperation.

REPRESENTATIVE



Professor Dr Michael Bahles

**Head of International Academic Affairs
International Business
Business and Law School Berlin
Germany**

Short biography

Michael Bahles holds the Professorship for International Business Administration, and is Head of International Business Administration as well as Head of International Academic Affairs. He has a degree in business administration and studied at the University of Cologne, the University of Economics, Prague, and the Kellogg School of Management in Chicago. He also studied psychology and philosophy in Cologne and Prague. He worked in marketing practice for 15 years and has taught at the BSP Business and Law School in Berlin for several years, where he primarily teaches international marketing as well as economic policy and globalisation. Since 2014 he has been the head of the International Business Administration Programme, and since April 2023 he has been Head of International Academic Affairs.

Contact

michael.bahles@businessschool-berlin.de

SHORT PROFILE



Hochschule Neu-Ulm

Since its foundation in 1994, the HNU has developed into an indispensable educational institution and international business school in the Neu-Ulm/Ulm region. More than 4000 students are now completing their studies at our three faculties of Health Management, Information Management, and Business and Economics, as well as at the Centre for Postgraduate Studies. Our success is based on close cooperation with the regional economy. Professors have a practice background and the university focuses on joint studies and practical projects linked to the economy.

<https://www.hnu.de/>

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

- ▶ Preparation for the establishment of new HNU partner universities.
- ▶ International summer school partnerships
- ▶ Preparation of international excursions for HNU students to Greece (also for further vocational training)
- ▶ Exploring the possibilities of an international MBA.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

- ▶ To become new partner universities of the HNU
- ▶ International summer school partnerships
- ▶ International excursions for Greek students to HNU
- ▶ Exploring the possibilities of an international MBA



FACTS & FIGURES

NUMBER OF STUDENTS

4200

INTERNATIONAL STUDENT BODY

189

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

100

NUMBER OF FURTHER TEACHING STAFF

150

NUMBER OF STAFF

290

NUMBER OF STUDY PROGRAMMES

29

INTERESTS

We are interested in the following cooperations:

Exchange of students, joint (virtual) study programmes, practical cooperation

REPRESENTATIVE

**Stephanie Bühren****Managing Director****Centre for Postgraduate and Professional Studies****University of Applied Sciences Neu-Ulm****Germany****Short biography**

Stephanie Bühren holds an engineering degree in ophthalmic optics, and an MBA. She has publications in the research area of optometry and health management. Her professional experience includes research roles at QUT in Australia, The Institute of Applied Physics (IAP) at the Friedrich Schiller University Jena, and the Ernst-Abbe-University of Applied Sciences Jena, as well as positions within the optical industry.

Since 2019, she has worked at University of Applied Sciences Neu-Ulm, and since 2022 she has served as the Managing Director of the Centre for Postgraduate and Professional Studies.

She is responsible for all part-time study programs on Master and Bachelor level as well as customized educational programs for companies.

Contact

www.linkedin.com/in/stephanie-buehren | Stephanie.buehren@hnu.de

SHORT PROFILE



Landshut University of Applied Sciences

Landshut University of Applied Sciences offers over 50 bachelor's and master's degree programmes in its six faculties of Business Administration, Electrical and Industrial Engineering, Computer Science, Interdisciplinary Studies, Mechanical and Civil Engineering, and Social Work. 130 professors lecture and research here, and 4500 students are enrolled, including 300 international students. We attach great importance to internationality and strive to attract more international students, for whom publicly-funded accommodation is provided. Landshut is a beautiful, medieval town located in the prosperous greater area of Munich, capital of the Free State of Bavaria, where many major corporates are headquartered.

www.haw-landshut.de/en.html

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

The aim is to initiate student exchange, accompanied or followed by lecturer exchange. Cooperations in applied research can be initiated as part of the exchange of lecturers. Furthermore, we are interested in internship possibilities for our students in Greek enterprises.

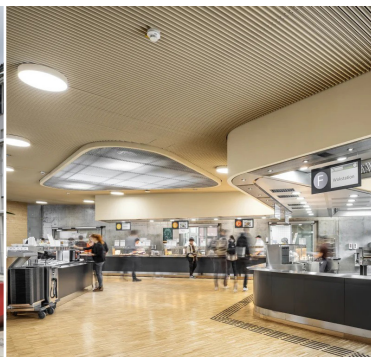
What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

We offer a broad range of academic programmes in different disciplines, both for undergraduates and graduates. Numerous lectures are held in English, especially in business administration. Research activities are geared to three main subject areas: automotive, energy, and social change and cohesion.

From the third semester onwards, the Bachelor International Business is exclusively in English, so that Greek incoming students would have a complete range of courses taught in English. Designing a double-degree programme is an option, with similar possibilities at graduate level.

Remarks

Close historical relations between Greece and Bavaria exist: Many Greeks have connections to Munich (Landshut is located in the greater area), which is home to the largest Greek community in Germany.



FACTS & FIGURES

NUMBER OF STUDENTS

4500

INTERNATIONAL STUDENT BODY

300

NUMBER PROFESSORS ARE BASED / AFFILIATED
TO THE UNIVERSITY?

130

NUMBER OF FURTHER TEACHING STAFF

30

NUMBER OF STAFF

450

NUMBER OF STUDY PROGRAMMES

50

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, joint (virtual) study programmes, research cooperation, and practical cooperation.

REPRESENTATIVE

**Professor Dr Patrick Dienes****Full Professor**

**Faculty of Business Administration
Landshut University of Applied Sciences
Germany**

Short biography

Patrick Dienes is a full professor in the faculty of Business Administration, where he has acted as a vice dean and dean of studies. His subject areas are management accounting and control, as well as financial and risk management. He is particularly interested in the transformation of the finance function with respect to digitisation and sustainability. He graduated in economics and received a PhD from the Johannes Gutenberg University Mainz. In addition, he holds an MBA from the University of North Carolina, USA. Before his appointment as a professor, he worked for large German corporates (E.ON, BASF) in the following areas: investment controlling, group accounting and risk management. Prior to that, he was a consultant at McKinsey and Company.

Contact

patrick.dienes@haw-landshut.de, <https://www.haw-landshut.de/hochschule/fakultaeten/betriebswirtschaft/prof-dr-patrick-dienes/profil.html>

SHORT PROFILE



HOCHSCHULE FÜR
ÖFFENTLICHE VERWALTUNG
UND FINANZEN
LUDWIGSBURG
UNIVERSITY OF APPLIED SCIENCES

University of Applied Sciences Ludwigsburg

The University of Applied Sciences Ludwigsburg specialises in the education of qualified management staff in public administration. The two faculties (Faculty I: Management and Law, and Faculty II: Tax and Business Law) offer five bachelor's and two master's programmes. A distinguishing characteristic of the bachelor's programmes is the combination of academic work and practical experience in the form of internships in public administration at state and municipal level. Small study groups ensure excellent support for individual students by the professors and lecturers. The university offers two master's programmes. The fulltime master's programme in European Public Administration prepares graduates for a career in high-ranking public service positions. The Master of Public Management is a part-time programme with a special focus on leadership and is designed for public administration employees seeking a management position.

www.hs-ludwigsburg.de/

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

- ▶ Master's programme: European Public Administration
- ▶ Research cooperation on public administration, tax law, pension insurance management
- ▶ Practical cooperation with the German state pension insurance

FACTS & FIGURES

NUMBER OF STUDENTS

2800

INTERNATIONAL STUDENT BODY

7

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

90

NUMBER OF FURTHER TEACHING STAFF

500

NUMBER OF STAFF

80

NUMBER OF STUDY PROGRAMMES

7



INTERESTS

We are interested in the following cooperations:

Exchange of students, research cooperation, practical cooperation

REPRESENTATIVE



Professor Dr Elke Gaugel

Professor
School of Public Administration and Finance
Ludwigsburg University of Applied Sciences
Germany

Short biography

Since 2014, Elke Gaugel has been Professor for Pension Law and Pension Politics at the University of Applied Sciences, School of Public Administration, Ludwigsburg. Her dissertation was on the return of poverty among the elderly, and was a comparative policy analysis of the statutory pension reforms in Germany and Great Britain. From 1994 to 2014 she was a civil servant in the state pension benefits administration. She studied public management at the University of Konstanz from 1999 to 2005, and attended the University of Applied Sciences, School of Public Administration, Ludwigsburg from 1992 to 1994.

Contact

elke.gaugel@hs-ludwigsburg.de

SHORT PROFILE



Hochschule RheinMain

RheinMain University of Applied Sciences

RheinMain University of Applied Sciences offers more than 70 degree programmes in the faculties of architecture and civil engineering, design, computer science, media, applied social studies, as well as in the Wiesbaden Business School in Wiesbaden and in the engineering faculty at Rüsselsheim in the Rhine-Main region in the heart of Germany. As one of the large universities of applied sciences in Germany, we conduct research, teach and work in numerous areas. Key areas are smart technologies for humans and nature, be they AI or new drive systems, social transformation and health, creativity and communication, or sustainable living and sustainable mobility. We put special emphasis on practice-driven studies and offer on-site laboratories, professionally experienced scholars, project work, internships in Germany and abroad, and part-time programmes. We are a cosmopolitan university with numerous international partners and have partner universities on every continent.

www.hs-rm.de/en/

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

RheinMain University of Applied Sciences is a cosmopolitan university with numerous international partners and partner universities on every continent. We seek to increase number of partner institutions in Greece.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

The university would like to cooperate through exchanges of students, teachers and administrative staff, and researchers. Possible areas of cooperation are engineering, architecture and civil engineering, business and economics, applied social studies, and design computer science media.

The university is interested in enhancing the number of partnerships through various short- and long-term exchanges as well as by identifying joint research opportunities that would be of mutual benefit.



FACTS & FIGURES

NUMBER OF STUDENTS

12000

INTERNATIONAL STUDENT BODY

1680

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

272

NUMBER OF FURTHER TEACHING STAFF

-

NUMBER OF STAFF

1120

NUMBER OF STUDY PROGRAMMES

90

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, joint (virtual) study programmes, research cooperation, practical cooperation.

REPRESENTATIVE

**Professor Dr Marina Grusevaja**

Vice Dean

Wiesbaden Business School

RheinMain University of Applied Sciences

Germany

Short biography

Marina Gruševaja holds a PhD in Economics. Her main research fields are international economics, institutional economics, European integration, European structural-cohesion policy, competition law and regulation, and economies in transition. She has been Professor of International Economics at Wiesbaden Business School, RheinMain University of Applied Sciences since 2014, and has been elected as Vice Dean in 2023. She is a co-founder of the Wiesbaden Institute for Law and Economics e. V. (WILE) and has been an executive board member since 2015, when she also began acting as an Independent Expert on behalf of the Research Executive Agency (REA) European Commission in Brussels, Belgium. Dr Gruševaja teaches at several national and international universities.

Contact

Marina.Grusevaja@hs-rm.de

SHORT PROFILE



Rhine-Waal University of Applied Sciences

Since its founding on May 1, 2009, Rhine-Waal University of Applied Sciences (HSRW) has grown beyond all expectations, yielding overwhelmingly positive responses from students both in Germany and around the world. With 6500 students, half of whom are international students from all over the world, we are a public institution with a unique international profile. We offer 25 undergraduate degree programmes and eleven graduate programmes across four faculties and two campuses: the Faculties of Technology and Bionics, Life Sciences and Society and Economics in Kleve, and the Faculty of Communication and Environment in Kamp-Lintfort. Our programmes cover a broad range of topics from the natural sciences, economics, engineering and technology, the humanities, and social and health sciences. Over 75 percent of our degree programmes are taught exclusively in English.

www.hochschule-rhein-waal.de/en

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

We hope to find partners in Greece to add to our extensive international network of exchange students and staff, as well as to work on joint research projects.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

We are in a unique position as a public institution in Germany in that we offer over 75 percent of all our programmes (including bachelor's degree programmes and many STEM programmes) completely in English, making student and staff exchanges easy. On campus, you will find an international academic community with students and staff coming from all over the world. We also have extensive experience in international projects funded by Erasmus and the DAAD.



FACTS & FIGURES

NUMBER OF STUDENTS

6700

INTERNATIONAL STUDENT BODY

3800

NUMBER PROFESSORS ARE BASED / AFFILIATED
TO THE UNIVERSITY?

107

NUMBER OF FURTHER TEACHING STAFF

124

NUMBER OF STAFF

448

NUMBER OF STUDY PROGRAMMES

37

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, joint (virtual) study programmes, research cooperation, practical cooperation.

REPRESENTATIVE

**Dr Joost Kleuters**

Director

Centre for Internationalisation and Languages

Rhine-Waal University of Applied sciences

Germany

Short biography

Joost Kleuters is Director of the Centre for Internationalisation and Languages at Rhine-Waal University of Applied Sciences in Kleve (Germany). He holds a PhD in International Relations from Radboud University in The Netherlands and has extensive experience in the field of higher education internationalisation, both in university leadership roles as well as in international project management.

Contact

joost.kleuters@hochschule-rhein-waal.de

SHORT PROFILE

Trier University
of Applied Sciences

H O C H
S C H U L E
T R I E R

Trier University of Applied Sciences

With around 7000 students, the Trier University of Applied Sciences is the second-largest university for applied sciences in Rhineland-Palatinate. Our study approach is characterised by a focus on application and practice, innovative teaching methods, and the rigorous combination of teaching and research. Across three campuses we offer 80 degree programmes in the fields of mechanical engineering, electrical engineering, civil engineering, building and supply engineering, food technology, computer science, games, therapy sciences, economics, law, environmental studies, architecture, and design, thus presenting a diverse educational offering that is unique in the region.

www.hochschule-trier.de/en/

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

Cooperation in research and student exchange with the possibility of double degrees.

FACTS & FIGURES

NUMBER OF STUDENTS

7000

INTERNATIONAL STUDENT BODY

1100

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

172

NUMBER OF FURTHER TEACHING STAFF

-

NUMBER OF STAFF

573

NUMBER OF STUDY PROGRAMMES

85



INTERESTS

We are interested in the following cooperations:

Exchange of students, joint (virtual) study programmes, research cooperation.

REPRESENTATIVE



Professor Dr Klaus Peter Koch

Programme Director
Department of Engineering
Trier University of Applied Sciences
Germany

Short biography

Klaus Peter Koch studied electrical engineering at the University of Applied Sciences in Saarbrücken. In 2003 he finished his PhD on the integration of intelligent micro implants for stimulation and recording in neural prosthetics, at the University in Saarbrücken. From 1998 to 2007 he worked at the Fraunhofer Institute for Biomedical Engineering and was head of the neural prosthetics group. Since 2008 he has been a full professor at the University of Applied Sciences Trier (Germany). He works on the topic of electrophysiological measurement technics and implantable electrodes and electronics. His research interests are the development of neural implants and electrodes. He is the programme director of the BSc Medical Engineering and MSc Interdisciplinary Engineering.

Contact

Koch@hochschule-trier.de, <https://www.hochschule-trier.de/hauptcampus/technik/persoennliche-webseiten/klaus-peter-koch>

SHORT PROFILE

HTW_D

HTW Dresden

HTW Dresden is particularly interested in promoting exchange programmes for students to support intercultural understanding and academic exchange. This applies in particular to the Faculty of Business and Economics. Various curricula (for instance International Business in the bachelor's and master's programmes) provide for students to spend a semester studying at a partner university. In the wake of the global unrest, we would like to acquire another reliable partner in Europe. In the course of student exchanges, we would also like to promote the exchange of lecturers for joint lectures, seminars or workshops and thus to encourage and promote academic and cultural exchange. Exchanges of research ideas, joint projects and research programmes, participation in joint international projects in the fields of education, research and development, or even the development of joint degree courses or double degree programmes are also possible options.

www.htw-dresden.de

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

We are looking for a partner university with an English curriculum to exchange students with Erasmus+ at bachelor's and master's levels at the Faculty of Business Administration and Economics, particularly for International Business students.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

We have many years of expertise in maintaining partnerships and Dr Meyer-Ross is very committed to ensuring that there is a lively exchange.



FACTS & FIGURES

NUMBER OF STUDENTS

4850

INTERNATIONAL STUDENT BODY

460

NUMBER PROFESSORS ARE BASED / AFFILIATED
TO THE UNIVERSITY?

165

NUMBER OF FURTHER TEACHING STAFF

480

NUMBER OF STAFF

-

NUMBER OF STUDY PROGRAMMES

47

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, joint (virtual) study programmes, research cooperation.

REPRESENTATIVE

**Dr Kerstin Kathy Meyer-Ross**

Special Assignment Professor

Business Administration

HTW Dresden

Germany

Short biography

From 2001 to 2007, Kerstin Meyer-Ross was the coordinator of the International Max Planck Research School for Computer Science in Saarbrücken. She then went on to coordinate the Dresden International Graduate School for Biomedicine and Bioengineering from 2007 to 2008, was Advisor to the Rector of the TU Bergakademie Freiberg from 2008 to 2009, and was a freelance soft skills trainer from 2009 to 2012, when she became an LBA at the HTW-Dresden for key qualifications. She received her doctorate in university didactics from the TU Dresden in 2021.

Contact

meyer-ross@htw-dresden.de

SHORT PROFILE



HOCHSCHULE HEILBRONN

Heilbronn University of Applied Sciences

Heilbronn University of Applied Sciences specialises in engineering, business and computer science and is located in Baden-Württemberg. With almost 8000 students in the winter semester 2022 to 2023, it is the largest state university of applied sciences in Baden-Württemberg. Heilbronn University offers a range of bachelor's and master's degree programmes in seven faculties. It is a founding member of the Baden-Württemberg Association of Universities of Applied Sciences established in 2022.

The university is spread across four campuses: the Campus Heilbronn-Sontheim, Bildungscampus Heilbronn, Reinhold-Würth-Hochschule Künzelsau, and Campus Schwäbisch Hall.

www.hs-heilbronn.de/en

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

We are interested in long-term cooperation, both in the form of strategic partnerships such as student exchanges through Erasmus+ programmes, and as operational partnerships, such as joint COIL projects. Specific research collaborations are also of interest.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

We offer double degrees in different faculties and exchanges in all faculties.



FACTS & FIGURES

NUMBER OF STUDENTS

8200

INTERNATIONAL STUDENT BODY

269

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

220

NUMBER OF FURTHER TEACHING STAFF

430

NUMBER OF STAFF

500

NUMBER OF STUDY PROGRAMMES

60

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, joint (virtual) study programmes, research cooperation, practical cooperation.

REPRESENTATIVE

**Professor Dr Nicole Ondrusch**

Vice Dean
Faculty of Informatics
Heilbronn University
Germany

Short biography

Nicole Ondrusch is Vice Dean of the Faculty of Computer Science at Heilbronn University of Applied Sciences and Head of the Bachelor's Programme in Software Engineering. She teaches the methodological foundations of software engineering for complex information systems. This includes the basics of ERP systems, as well as, design thinking, change and innovation management, and digital transformation methods and technologies.

She gained many years of experience in various IT companies before she joined Heilbronn University in 2020. She researches concepts for teaching computer science technologies and methods, with a particular focus on skills that will be relevant in the working environment and society of the future, and is also responsible for didactics in Heilbronn University.

Contact

Nicole.Ondrusch@hs-heilbronn.de | <https://www.hs-heilbronn.de/de/nicole.ondrusch>

SHORT PROFILE



Cooperate University

The Cooperative University Gera-Eisenach is a state university in the Free State of Thuringia that specialises in dual practice-integrated degree courses. The Cooperative University offers three-year bachelor's degree courses in cooperation with over 1600 companies and institutions. The dual study courses combine the learning locations of the practice partner and the university in a coordinated and systematic way. By alternating between three-month theoretical and practical phases, students acquire not only specialist and methodological knowledge, but also practical experience and the skills required in everyday working life. Since 1998, over 9000 graduates have successfully completed their studies. As a rule, around 90 percent of graduates are offered permanent employment immediately after completing their studies, most of them with their respective practice partners.

www.dhge.de

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

The aim of participating in the fact-finding mission is to find Greek partners with whom joint student projects can be developed in the fields of engineering, computer science, business administration and social work.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

The Cooperative University has a strong practical focus in its degree programmes and cooperates with over 1500 companies. This experience in cooperation between universities, business and public administration could be put to good use in cooperation with potential Greek universities.



FACTS & FIGURES

NUMBER OF STUDENTS

1500

INTERNATIONAL STUDENT BODY

30

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

55

NUMBER OF FURTHER TEACHING STAFF

11

NUMBER OF STAFF

120

NUMBER OF STUDY PROGRAMMES

10

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, joint (virtual) study programmes, practical cooperation.

REPRESENTATIVE

**Dr Annika Penke**

Head of Department for Continuing Education / International Office
Cooperative University Gera-Eisenach
Germany

Short biography

Annika Penke holds a doctorate in sociology and has been working as an advisor to the President at the Cooperative University Gera-Eisenach since 2010. She has many years of experience in various administrative areas of the university (press and public relations, student advisory services, quality management, continuing education) and has been developing the International Office for several years. An important task here is to establish a network with international players, institutions and stakeholders so that joint international projects can be carried out for students.

She has particular expertise in the area of dual studies, cooperation with companies, and the practice-oriented academic training of future specialists and managers.

Contact

annika.penke@dhge.de

SHORT PROFILE



University of Applied Sciences

APOLLON Hochschule
der Gesundheitswirtschaft

Apollon University of Applied Sciences

The Apollon University of Applied Sciences was founded in 2005 and is a privately founded part of the Klett Group. The Apollon University is located in Bremen, Germany and specialises in the growing health and social care economy. Around 4000 students (bachelor's and master's) and 600 certificate course participants are currently enrolled. There are twelve bachelor's and nine master's degree programmes and 70 certificate courses to choose from. In addition to the expansion of our distance study programme and certificate course offerings, the Apollon University also continuously increases the number of tutors, 200 of whom are currently experts in their industry or field. The university consists of four departments: Health Economics, Prevention and Health Promotion, Nursing and Social Affairs and Psychology and Pedagogy. The Apollon distance-learning concept allows students to study with different digital study materials such as e books, audiobooks, web-based training, and online seminars.

www.apollon-hochschule.de

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

Our goal is to establish potential cooperation with universities and private sector representatives from the health care and health tourism industry in Greece within the framework of the joint development of university certificate courses, summer schools and research projects.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

Apollon University is specialised in the development of distance learning courses (bachelor's, master's and certificate courses) for health and social services. Our research focus is on health care and prevention, digital health, public health, social work, pedagogy, psychology, and health tourism.



FACTS & FIGURES

NUMBER OF STUDENTS

4000

INTERNATIONAL STUDENT BODY

50

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

23

NUMBER OF FURTHER TEACHING STAFF

200

NUMBER OF STAFF

276

NUMBER OF STUDY PROGRAMMES

21

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, joint (virtual) study programmes, research cooperation, practical cooperation

REPRESENTATIVE

**Isabella Kamilla Schimitzek**

Programme Coordinator and Research Associate
Department of Health Economics
Apollon University of Applied Sciences
Germany

Short biography

Since 2014, Isabella Schimitzek has been serving as a degree programme coordinator and research associate at the Apollon University for Health Economics in Bremen, Germany. She previously worked as a research associate and lecturer in the public health department of the University of Bremen. So far, she has been responsible for the development of the BA degree programme in health tourism and the implementation of an international strategy at the Apollon. Furthermore, she coordinates its annual summer school in cooperation with the Joanneum University in Graz, Austria. In 2006, she earned her MBA degree in global business leadership from Johnson and Wales University in Providence, Rhode Island (USA). Currently, she is enrolled in the doctoral programme at the University of Bremen.

Contact

isabella.schimitzek@apollon-hochschule.de

SHORT PROFILE

Fachhochschule Dortmund

University of Applied Sciences and Arts

FH Dortmund

Fachhochschule Dortmund University of Applied Sciences and Arts is one of the ten largest universities of applied sciences in Germany. It is committed to providing academic education to young people through quality teaching, personal mentoring and a world-oriented approach, encouraging them to develop their potential, and paving attractive career paths for them. More than 65 active study programmes offer bachelor's and master's degrees in computer science, information technology, mechanical and electrical engineering, business and social sciences, as well as in architecture and design and focus on providing application-oriented training. Students can acquire global skills through established international partnerships. Third-party funded research and numerous transfer projects establish direct connections to local companies. At the same time, Fachhochschule Dortmund gives sustainable impetus to the science centre and the region.

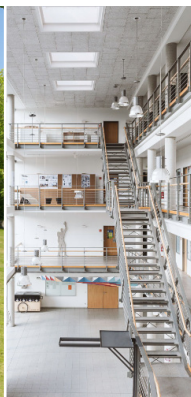
www.fh-dortmund.de, [instagram.com/fhdortmund](https://www.instagram.com/fhdortmund)

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

FH Dortmund is looking to develop its partnerships with Greek universities in order to increase both student and staff mobility (incoming and outgoing) as well as to promote cooperation in teaching and research projects. This is a key factor in our internationalisation strategy.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

FH Dortmund offers partnerships and cooperation within eight different departments, exchange and research programmes such as BIP, summer schools, teaching opportunities, thesis supervision, options for degree seeking students, as well as long and short term Erasmus+ exchange.



FACTS & FIGURES

NUMBER OF STUDENTS

13450

INTERNATIONAL STUDENT BODY

1650

NUMBER PROFESSORS ARE BASED / AFFILIATED TO THE UNIVERSITY?

255

NUMBER OF FURTHER TEACHING STAFF

-

NUMBER OF STAFF

914

NUMBER OF STUDY PROGRAMMES

65

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, research cooperation, practical cooperation.

REPRESENTATIVE

**Professor Dr Reinhold Schultz-Fölsing**

Professor
Department of Architecture
FH Dortmund
Germany

Short biography

Reinhold Schultz-Fölsing has been Professor of Structural Engineering at FH Dortmund at the University of Applied Sciences and Arts since 2000 and is an international representative of the Department of Architecture and a member of several university commissions. She completed her studies between 1984 and 1990 and her doctorate in 1995 in the Faculty of Civil Engineering at Ruhr University Bochum, after which she worked as a structural engineer in construction practice. She has undertaken numerous activities worldwide in the field of teaching and research as well as initiating university collaborations. She is the Erasmus+ coordinator for the Department of Architecture at FH Dortmund.

Contact

reschult@fh-dortmund.de, [instagram.com/fb1_architektur_fhdortmund](https://www.instagram.com/fb1_architektur_fhdortmund)

SHORT PROFILE

HSBI

Hochschule
Bielefeld
University of
Applied Sciences
and Arts

Hochschule Bielefeld (HSBI)

Hochschule Bielefeld University of Applied Sciences and Arts (HSBI) works closely together with the industrial and business communities and social and cultural institutes in the region. HSBI has three campuses, namely Bielefeld, Minden and Gütersloh, and six faculties: Design and Art, Minden Campus, Engineering and Mathematics, Social Sciences, Bielefeld School of Business, and Health. Small study groups allow us to provide close guidance and support. Designated study centres, the university library and student workplaces create the right learning environment. HSBI has over 150 partner universities worldwide. At the Faculty of Social Sciences, professional and managerial staff are trained for social and pedagogic work. The faculty offers two bachelor's degree programmes, in social work and in early childhood education, a master's programme in social transformation studies, and a doctoral programme, and has a total of almost 1600 students.

www.hsbi.de

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

Greece offers a great opportunity to facilitate the exchange of students and professors due to the relevance of some of the social challenges it faces. Michael Stricker is interested in divergent aspects that make active exchange more difficult. In Germany, he can take suitable countermeasures to remove recognised obstacles.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

HSBI offers a diverse study programme that includes classic full-time courses as well as work-integrated courses, sandwich courses and part-time courses for people with part-time and full-time employment. Research in social sciences and health are the main areas of content expertise.



FACTS & FIGURES

NUMBER OF STUDENTS

10290

INTERNATIONAL STUDENT BODY

788

NUMBER PROFESSORS ARE BASED / AFFILIATED
TO THE UNIVERSITY?

219

NUMBER OF FURTHER TEACHING STAFF

62

NUMBER OF STAFF

928

NUMBER OF STUDY PROGRAMMES

76

INTERESTS

We are interested in the following cooperations:

Exchange of students, teachers or administrative staff, research cooperation, practical cooperation.

REPRESENTATIVE

**Professor Dr Michael Stricker**

Professor, Dean
Faculty of Social Sciences
Hochschule Bielefeld (HSBI)
Germany

Short biography

Michael Stricker is Professor of Social Management at Bielefeld University of Applied Sciences and Dean of the Faculty of Social Sciences. He studied economics in Paderborn and Uppsala, and received his doctorate in sociology from Duisburg. He is a member of the North Rhine-Westphalia doctoral programme and is Managing Director of FH Bielefeld International GmbH. Previously, he held professorships at the Baden-Württemberg Cooperative State University and at the University of Applied Sciences in Emden, was involved in project development in Düsseldorf, Berlin and Essen as a full-time as controller, project manager and managing director, and was honorary president of the Arbeiter-Samariter-Bund NRW. He has worked on research projects in various social contexts, including young refugees, participation in working life, civic engagement and social mobilisation strategies.

Contact

michael.stricker@hsbi.de



TH Nürnberg Georg Simon Ohm

With its 12000 students, Technische Hochschule Nürnberg Georg Simon Ohm – the Ohm for short – is one of the largest universities of applied sciences in Germany. It develops ideas for the world we live in today and for tomorrow's world, and conducts research into the key issues affecting society. As one of the most research-intensive Bavarian universities and one of the most successful in acquiring external research funding, the Ohm maintains excellent ties with the region's business sector and is an important driver of innovation in the Nuremberg Metropolitan Region. With more than 160 partnerships with institutions of higher education around the world, the university is also a global player. Through its twelve faculties, the Nuremberg School of Health, and the Ohm Professional School offer accredited bachelor's and master's degree programmes as well as certificate and part-time professional programmes, and dual system options.

www.th-nuernberg.de/en/university-region/organization-and-structure/history-facts-and-figures/the-university-in-numbers/

What do we as a university hope to gain from a potential Greek-German university cooperation or this Fact Finding Mission?

We aim to develop student exchanges (semester-based and short-term, such as the Ohm International Summer School) and research cooperation, strategic collaboration in the medium term. We are also interested in finding universities and companies to jointly apply to HORIZON-CL5-2024-D6-01-04: AI for advanced and collective perception.

What does our university offer in the context of a potential German-Greek university cooperation? Add your areas of expertise for potential cooperations (Research / Degrees)

We offer expertise in interdisciplinary, applied research and digitally supported applied teaching, especially in biomechanics, architecture and urban planning, technical communication, human-machine interaction, biogas generation, machine learning, optical design, sound design, hydrogen, as well as access to a strategic European network.



FACTS & FIGURES

NUMBER OF STUDENTS

11596

INTERNATIONAL STUDENT BODY

1346NUMBER PROFESSORS ARE BASED / AFFILIATED
TO THE UNIVERSITY?**342**

NUMBER OF FURTHER TEACHING STAFF

933

NUMBER OF STAFF

2614

NUMBER OF STUDY PROGRAMMES

57

INTERESTS

We are interested in the following cooperations:

Exchange of students, research cooperation, practical cooperation.

REPRESENTATIVE

**Professor Dr Alexander von Hoffmann**

Professor

Faculty of Electrical Engineering, Precision Engineering, Information
TechnologyTH Nürnberg Georg Simon Ohm
Germany**Short biography**

Alexander von Hoffmann worked as an engineer for Volkswagen in the lighting development department from 1998 to 2006 as head of the unit Technology, Simulation, Surface Modelling. He was responsible for the introduction of in-house light simulation methods in the product development process. Since 2006, he has been a professor at the Technische Hochschule Nürnberg Georg Simon Ohm in the Faculty of Electrical Engineering, Precision Engineering, Information Technology. His major expertise is in the application of light and audio signals as human-machine-interfaces (HMI) to improve the user-experience (UX).

Contact

alexander.vonhoffmann@th-nuernberg.de

SHORT PROFILES

Short profiles of the visited universities
(In order they will be visited)

The short biographies were submitted by the participants.
The DAAD is not responsible for the content.

SHORT PROFILE



University of West Attica

Our University, despite its recent establishment (2018), originates from three historical and dynamic educational and research entities in the region of Attica – the Technological Educational Institute of Athens, the Piraeus University of Applied Sciences and the National School of Public Health. They have produced thousands of graduates and contributed both worldwide and to the development of the country. The former two institutes have enjoyed a remarkable 45 years since their establishment. The National School of Public Health was founded in 1929 by Eleftherios Venizelos, a Greek statesman who was elected 8 times as Prime Minister and is considered as the “maker of modern Greece”. The mission of UNIWA is to provide high quality education, scientific breakthroughs and promote culture, art and civilization. The vision of the University of West Attica is to be nationally and globally recognised as a dynamic, modern and progressive university.

- www.uniwa.gr
- <https://www.facebook.com/UniversityofWestAttica/>
- https://www.youtube.com/channel/UC6WZNwNkywfxLNgf_MKOVJw

We are interested in the following cooperations:

- ▶ Exchange of students
- ▶ Teachers or administrative staff
- ▶ Joint (virtual) study programmes
- ▶ Research cooperation
- ▶ Practical cooperation

What does our university / institution offer in the context of a potential German-Greek university cooperation?

We are eager to collaborate with Germany in the areas of research which you will find under the following link: <https://www.uniwa.gr/en/research/research-laboratories/>

We would also like to offer joint degrees, practical cooperation and exchanges.

FACTS & FIGURES

NUMBER OF STUDENTS

58700

INTERNATIONAL STUDENT BODY

129

NUMBER OF PROFESSORS THAT ARE AFFILIATED TO THE UNIVERSITY

615

NUMBER OF FURTHER TEACHING STAFF

784

NUMBER OF STAFF

-

NUMBER OF STUDY PROGRAMMES

115

SHORT PROFILE



Metropolitan College

Metropolitan College was founded in 1982, and since its establishment it has evolved into the largest and most comprehensive private academic institution in Greece, offering a wide range of undergraduate, postgraduate and doctoral programmes of study.

Metropolitan College is the largest Transnational Education provider by enrollment in Europe, through a combination of franchised and validated programs.

Metropolitan College offers, through its 12 Faculties, over 80 university degrees at campuses in 8 locations nationwide and through a virtual online-campus where programmes are completed either partially or entirely online.

- <https://www.metropolitan.edu.gr/en/>
- info@metropolitan.edu.gr
- <https://www.linkedin.com/showcase/metropolitan-college-global-engagement/>

We are interested in the following cooperations:

- ▶ Exchange of students
- ▶ Teachers or administrative staff
- ▶ Joint (virtual) study programmes
- ▶ Research cooperation
- ▶ Practical cooperation

What does our university / institution offer in the context of a potential German-Greek university cooperation?

Metropolitan College is open to explore synergies with German HEIs/Universities in the context of TNE partnership, including faculty and student exchanges, study programmes, joint research projects.

FACTS & FIGURES

NUMBER OF STUDENTS

10225

INTERNATIONAL STUDENT BODY

-

NUMBER OF PROFESSORS THAT ARE AFFILIATED TO THE UNIVERSITY

-

NUMBER OF FURTHER TEACHING STAFF

-

NUMBER OF STAFF

1200

NUMBER OF STUDY PROGRAMMES

84

SHORT PROFILE



Technical University of Crete

Technical University of Crete is a small, dynamic university with a clear mission: to expand knowledge and benefit society through research integrated with education. In this endeavour, the pursuit of excellence is the driving force. More than 70 laboratories with prime equipment, high technology infrastructure and eminently qualified personnel, as well as 120 faculty and staff members with international academic background attest to the level of excellence in education and research conducted at the University. The Technical University in Crete is considered to be one of the most prominent research institutions in Greece.

- <https://www.tuc.gr/el/archi>

We are interested in the following cooperations:

- ▶ Exchange of students
- ▶ Joint (virtual) study programmes
- ▶ Research cooperation

What does our university / institution offer in the context of a potential German-Greek university cooperation?

Areas of expertise include production engineering & management, mineral resources engineering, electrical & computer engineering, environmental engineering, architectural engineering. The corresponding postgraduate and doctoral study programmes cover a wide range of engineering sciences.

FACTS & FIGURES

NUMBER OF STUDENTS

7000

INTERNATIONAL STUDENT BODY

-

NUMBER OF PROFESSORS THAT ARE AFFILIATED TO THE UNIVERSITY

120

NUMBER OF FURTHER TEACHING STAFF

210

NUMBER OF STAFF

400

NUMBER OF STUDY PROGRAMMES

-

SHORT PROFILE



The Hellenic Mediterranean University

The Hellenic Mediterranean University (HMU) in Crete, Greece, stands as a distinguished public higher education institution, offering a blend of rich historical contexts and modern educational practices across its main campus in Heraklion and branches in Chania, Rethymnon, Agios Nikolaos, Ierapetra, and Sitia. With over 12,000 students and 400 faculty members, HMU provides comprehensive undergraduate and postgraduate programs across five Schools and 11 Departments, emphasizing innovation, research, and international collaboration. HMU plays a pivotal role in the ERASMUS+ Mobility Program and is a founding member of the European University ATHENA consortium, aiming to foster a unified European educational and research space.

HMU is renowned for its rigorous research agenda, extensive national and international partnerships, and commitment to academic excellence and ethical research practices.

• <https://hmu.gr/en/home/>

We are interested in the following cooperations:

- ▶ Exchange of students
- ▶ Teachers or administrative staff
- ▶ Joint (virtual) study programmes
- ▶ Research cooperation
- ▶ Practical cooperation

What does our university / institution offer in the context of a potential German-Greek university cooperation?

We offer undergraduate & postgraduate programs which correspond to the following fields of study typically offered by German universities of applied sciences: Engineering, Health Sciences, Agriculture, Music Technology, and Finance & Management—experience in Double & Joint Degrees and Virtual Exchanges. All the Schools offer doctoral studies as well.

FACTS & FIGURES

NUMBER OF STUDENTS

21500

INTERNATIONAL STUDENT BODY

100

NUMBER OF PROFESSORS THAT ARE AFFILIATED TO THE UNIVERSITY

170

NUMBER OF FURTHER TEACHING STAFF

200

NUMBER OF STAFF

500

NUMBER OF STUDY PROGRAMMES

11

SHORT PROFILE



**CIHEAM
CHANIA**

Mediterranean Agronomic Institute of Chania

CIHEAM Chania is the 4th constituent institute of CIHEAM, the International Centre for Advanced Mediterranean Agronomic Studies, an Intergovernmental Organisation which was founded at the joint initiative of the OECD and the Council of Europe on 21 May 1962 under an agreement signed by the governments of seven southern European countries: France, Greece, Italy, Portugal, Spain, Turkey and Yugoslavia. Since 1986, and as the 4th constituent institute of CIHEAM, IAMC pursues its three main complementary missions through post-graduate specialised education, networked research and facilitation of regional debate.

Its two-year MSc programmes are developed with the aim of educating executive and academic personnel at the highest standard, as well as honing the ability to identify policies and use state-of-the-art technology.

- https://www.facebook.com/CIHEAM.MAICH?locale=el_GR
- https://www.iamc.ciheam.org/about_us/ciheam_chania
- https://www.instagram.com/ciheam_chania/

We are interested in the following cooperations:

- ▶ Exchange of students
- ▶ Research cooperation
- ▶ Practical cooperation

What does our university / institution offer in the context of a potential German-Greek university cooperation?

Its MSc are in the fields of Business Economics and Management, Geoinformation in Environmental Management, Horticultural Genetics and Biotechnology, Food Quality and Chemistry of Natural Products, Sustainable Agriculture, Laboratory services, Mediterranean Plant Conservation Unit, Conference Centre.



SHORT PROFILES

Short profiles of the organisers
(in alphabetical order)



FRYNI **BAGLATZI**

Academic Consultant
Information Centre Athens
German Academic Exchange Service (DAAD)

Greece

Fryni Baglatzi is an Academic Consultant at the DAAD's Information Centre in Athens. She has been associated with the German Academic Exchange Service since 2016. During this time, she has contributed to the promotion of studies and research in Germany by advising interested parties and through information sessions offered at schools, universities and research centres. Since 2016 she has also actively promoted the scholarships offered by the DAAD for students and researchers from Greece and has participated in the organisational and selection process of the scholarships. Part of her work over the years has been to maintain links with former scholarship holders and to support them in the context of scientific events and workshops (Alumni Events) organised by the DAAD-Greece Office.

Short profile of your institution:

The DAAD Information Centre in Athens was established in 2004 and promotes academic exchange between Germany and Greece. It supports students, researchers and professors in fulfilling their academic and scientific pursuits by providing advisory support and financial assistance. DAAD Greece also organises informatory events in universities, schools and other educational institutions in Greece and conferences of academic interest, participates in educational exhibitions and is in regular contact with its scholarship holders (DAAD-Alumni) and other public and private bodies in the field of education.



DR ORANE **DORNIER**

Senior Desk Officer
KIWi - Center for International Academic Cooperations
German Academic Exchange Service (DAAD)

Germany

Orane Dornier, a lawyer with a Ph.D. in comparative law, serves as a senior desk officer with a focus on "Legal Frameworks." She provides guidance on legal-cultural backgrounds and the legal conditions of international scientific collaborations. Simultaneously, she acts as the regional coordinator for South West Europe, encompassing France, Spain, Italy, Greece, Portugal, Malta, and Cyprus. Her main objective is to consolidate, prepare, and disseminate the experiential knowledge of German universities and research institutions, offering proven solutions. In this capacity, she aids stakeholders at German universities in making well-informed decisions for their (new) scientific collaborations.

Short profile of your institution:

The DAAD is one of the world's largest funding organisation for the international exchange of students and researchers. As a central contact point for German universities and research institutions, KIWi's mission is to pool the expertise of the DAAD's external network, to advise and to raise awareness of the opportunities and challenges of international academic cooperation.



VASILIKI **FRENTZOU**

Director
Information Centre Athens
German Academic Exchange Service (DAAD)

Greece

Vasiliki (Regina) Frentzou is the director of the DAAD Information Centre in Athens. She is responsible for the management of the office and the coordination and strategic development of the DAAD's activities in Greece. Her professional focus and interests lie in the field of international university and research cooperation, science-based partnerships and marketing for higher education and research institutions. Prior to her work at the DAAD, Vasiliki headed the Immigration Office of the city administration of Tübingen (Germany). She holds a Legum Magister with focus on the International Public Law (University of Tübingen).

Short profile of your institution:

The DAAD Information Centre in Athens was established in 2004 and promotes academic exchange between Germany and Greece. It supports students, researchers and professors in fulfilling their academic and scientific pursuits by providing advisory support and financial assistance. DAAD Greece also organises informatory events in universities, schools and other educational institutions in Greece and conferences of academic interest, participates in educational exhibitions and is in regular contact with its scholarship holders (DAAD-Alumni) and other public and private bodies in the field of education.



APOSTOLIA **GOUDOUSAKI**

Academic Consultant
Information Centre Athens
German Academic Exchange Service (DAAD)

Greece

Apostolia Goudousaki has been working as an Academic Consultant at the DAAD's Information Centre in Athens since 2004 where she has happily contributed to the promotion of German-Greek academic relations. She grew up in the Ruhr area as a child of Greek guest workers, where she obtained postgraduate degrees in German Studies and Social Psychology before moving to Athens in 2003.

She has a comprehensive and in-depth understanding of the study and research landscape in Germany and Greece and is familiar with the DAAD's individual and project-based funding programmes. In recent years she has been responsible for the conception and realisation of alumni and research marketing events, advising academics and researchers, developing communication strategies, marketing concepts and advertising campaigns, as well as trade exhibition appearances and online information events.

Short profile of your institution:

The DAAD Information Centre in Athens was established in 2004 and promotes academic exchange between Germany and Greece. It supports students, researchers and professors in fulfilling their academic and scientific pursuits by providing advisory support and financial assistance. DAAD Greece also organises informatory events in universities, schools and other educational institutions in Greece and conferences of academic interest, participates in educational exhibitions and is in regular contact with its scholarship holders (DAAD-Alumni) and other public and private bodies in the field of education.



CHRISTOPH MÜNCH

Senior Desk Officer
German Academic Exchange Service (DAAD)

Germany

Christoph Münch has been the Senior Desk Officer HAW.International since March 2019. He has managed the HAW.International programme since its launch. Before joining the DAAD, he worked at the German Bundestag. From 2012 to 2019, he was a parliamentary advisor to different members of the Budget Committee. He holds a master's degree in modern south and southeast Asian studies and a bachelor's degree in Islamic studies.

Short profile of your institution:

The German Academic Exchange Service (DAAD) is the world's largest funding organisation dedicated to promoting the international exchange of students and researchers. The DAAD supports the internationalisation of German universities, promotes German studies and the German language abroad, assists developing countries in establishing effective universities and advises decision makers on matters of cultural, education and development policy.

INDEX

Short profiles of the participants
(in alphabetical order)

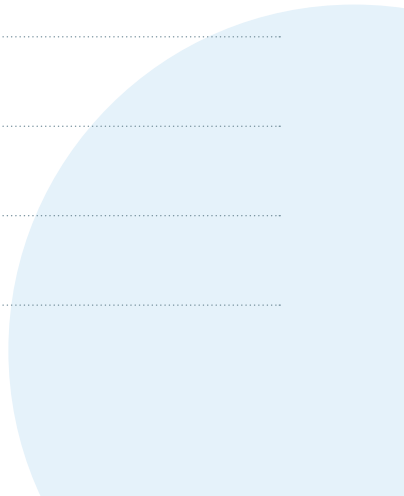
Fryni BAGLATZI Greece	Academic Consultant Information Centre Athens German Academic Exchange Service (DAAD)	37
Professor Dr Michael BAHLES Germany	Head of International Academic Affairs Business and Law School Berlin	9
Stephanie BÜHREN Germany	Managing Director Centre for Postgraduate and Professional Studies University of Applied Sciences Neu-Ulm	11
Professor Dr Patrick DIESES Germany	Professor Faculty of Business Administration Landshut University of Applied Sciences	13
Dr Orane DORNIER Germany	Senior Desk Officer KIWi - Center for International Academic Cooperations German Academic Exchange Service (DAAD)	37
Vasiliki FRENTZOU Greece	Director Information Centre Athens German Academic Exchange Service (DAAD)	38
Professor Dr Elke GAUGEL Germany	Professor School of Public Administration and Finance Ludwigsburg University of Applied Sciences	15
Apostolia GOUDOUSAKI Greece	Academic Consultant Information Centre Athens German Academic Exchange Service (DAAD)	38
Professor Dr Marina GRUSEVAJA Germany	Vice Dean Wiesbaden Business School RheinMain University of Applied Sciences	17
Dr Joost KLEUTERS Germany	Director Centre for Internationalisation and Languages Rhine-Waal University of Applied Sciences	19
Professor Dr Klaus Peter KOCH Germany	Programme Director Department of Engineering Trier University of Applied Sciences	21
Dr Kerstin Kathy MEYER-ROSS Germany	Special Assignment Professor Faculty of Business Administration HTW Dresden	23

INDEX OF THE PARTICIPANTS

Christoph MÜNCH Germany	Senior Desk Officer German Academic Exchange Service (DAAD)	39
Professor Dr Nicole ONDRUSCH Germany	Vice Dean Faculty of Informatics Heilbronn University	25
Dr Annika PENKE Germany	Head of Department for Continuing Education / International Office Cooperative University Gera-Eisenach	27
Isabella Kamilla SCHIMITZEK Germany	Programme Coordinator Department of Health Economics Apollon University of Applied Sciences	29
Professor Dr Reinhild SCHULTZ-FÖLSING Germany	Professor Department of Architecture FH Dortmund	31
Professor Dr Michael STRICKER Germany	Dean Faculty of Social Sciences Hochschule Bielefeld	33
Professor Dr Alexander VON HOFFMANN Germany	Professor Faculty of Electrical Engineering, Precision Engineering, Information Technology TH Nürnberg	35

NOTES

A series of horizontal dotted lines for writing notes, spanning the width of the page.



IMPRINT

Organiser and Publisher

Deutscher Akademischer Austauschdienst e.V.
Kennedyallee 50
D-53175 Bonn

Der DAAD ist ein Verein der deutschen Hochschulen und ihrer Studierendenschaften.
Er wird institutionell gefördert durch das Auswärtige Amt.

Section P44 - Digitalisation for Internationalisation,
Universities of Applied Sciences
Kennedyallee 50
D-53175 Bonn

Project Coordination

Christoph Münch, DAAD

Editing

MICHEL International Relations & Services
Unter den Linden 21
10117 Berlin, Germany

*The short biographies in the programme brochure
were submitted by the participants.
The DAAD is not responsible for the content.*

Layout and Typesetting

onegraphic | Andreas Felgner, Berlin

© DAAD

Photo credits

©Getty Images/iStockphoto

SPONSORED BY





DAAD_Germany



DAAD.Worldwide



daad_worldwide