Vision of EURECA-PRO

The seven EURECA-PRO partners joined forces to enable students and staff to study, teach and research in the field of responsible consumption and production. In this way, EURECA-PRO contributes to the highly topical issue of sustainable development of society under the umbrella of Sustainable Development Goal 12 of the United Nations.

The realization is based on new technologies and processes that integrate primary and secondary resource material flows and efficient resource use in the sense of a circular economy and alternative raw materials.

EURECA-PRO is focused on two fundamental objectives: first, to make a holistic contribution to the further development of the European education area and second, to create and implement an innovative educational concept on responsible consumption and production.

This will comprise technological, ecological, policy, economic and societal aspects and their transfer into society and industry.