STRATEGIC PARTNERSHIP PROJECT
CREATING A TRANSATLANTIC APPLIED SCIENCE NETWORK IN ENGINEERING

Projectverantwortlicher:
Prof. Dr. Ralph Stengler, Präsident der Hochschule Darmstadt

Project Manager:
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Partners:
• University of Wisconsin-Platteville
• University of Wisconsin-Stout
• University of Massachusetts Lowell
• Purdue University - College of Technology
• Pennsylvania State University, Harrisburg

Strategy:
• Intensifying international cooperation and partnerships
• Strengthening international mobility
• Encouraging international research
• Establishing an international culture at participating institutions

Aims:
Particular emphasis will be put on
• providing global education and experiences
• promoting the idea of applied science education in the university sector
• strengthening external relations with industrial partners
• create joint research opportunities
• gaining insights and understanding into the partners’ higher education system and university structure
• establishing a joint degree in mechanical and plastics engineering
• encourage language learning
• initiating a transatlantic network of applied science institutions

Measures:
• coordination meetings
• fact finding missions
• president’s events
• policy seminars
• corporate partner events
• marketing visits
• conference participation
• NAFSA attendance
• dual degree development
• distance learning module
• industrial relations
• company internships
• participants for International Summer University
• winter university program
• long term visiting scholars
• full semester students to partner university
• group visits for groups of students
• short term lecturers
• visiting researchers
• joint research projects
• international week + job shadowing
• staff training
• joint publications
• language learning (German and English)
• intercultural training

Characteristics:
• applied science approach
• cooperation with industry and companies (company visits, internships, fair participation)
• joint degree in plastics engineering
• short term and long term exchange of faculty
• job shadowing / staff mobility
• networking

Website:
https://international.h-da.de/profil/projekte/daad-strategische-partnerschaften/

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