Transnationale Bildung made in Germany
Bilanz und Perspektiven

The wider picture:
Current trends and developments in TNE

William Lawton

dbb forum Berlin
30 November 2016
Outline

- TNE definition
- Some basic numbers
- TNE delivery modes
- Lessons from Thailand: Partnerships
- TNE: Made in Germany
- HE as an export commodity
- Digital innovation and TNE
- The new Observatory branch-campus report
- Brexit, TNE and the future
TNE traditional definition

- higher education leading to a degree that is delivered in a country other than the one in which the awarding institution is based

- students are in either their home country or a third country
### Growth in enrolments and in mobile students

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<tbody>
<tr>
<td>Internationally-mobile students (m)</td>
<td>1.1</td>
<td>1.1</td>
<td>1.3</td>
<td>1.7</td>
<td>2.1</td>
<td>3.0</td>
<td>4.1</td>
<td>4.5</td>
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<td>Global tertiary enrolments (m)</td>
<td>51.2</td>
<td>60.3</td>
<td>68.7</td>
<td>81.7</td>
<td>99.9</td>
<td>139.0</td>
<td>181.7</td>
<td>198.6</td>
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<td>Internationally mobile as % total</td>
<td>2.1%</td>
<td>1.8%</td>
<td>1.9%</td>
<td>2.1%</td>
<td>2.1%</td>
<td>2.2%</td>
<td>2.3%</td>
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- Growth in internationally mobile students mirrors the growth in global tertiary enrolments overall
- 98% of students are not internationally mobile: reach them via TNE
**UK, Australia, Germany: International student numbers**

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<tr>
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<th>2010-11</th>
<th>2011-12</th>
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<tr>
<td>UK</td>
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<td>In-country (incl. EU)</td>
<td>428,000</td>
<td>435,000</td>
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<td>TNE</td>
<td>504,000</td>
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<tr>
<td>Total</td>
<td>932,000</td>
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<td>1,024,000</td>
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**TNE 2014-15**

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TRANSNATIONAL EDUCATION DATA COLLECTION SYSTEMS: AWARENESS, ANALYSIS, ACTION

International Higher Education

www.britishcouncil.org/education/ihe

www.daad.de
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Higher Education Statistics Agency, UK  
Australian Government, Department of Industry  
The Scale and Scope of UK Higher Education Transnational Education
June 2016

Joint initiative
Universities UK
ingernational unit
BRITISH COUNCIL
October 2012

Tighter immigration controls introduced in April dictate that foreign students now have only four months, rather than two years, to find a permanent job after their course ends and they are blocked from seeking part-time work.

UK 'closing the door' on foreign students
TNE delivery modes

- Online and distance learning
- International branch campuses
- Franchising
- Validation
- Distance learning with local partner support
- Flying faculty
- Joint and double degrees
- Articulation (progression) agreements
"As it turns out, we have an opening at one of our small branch campuses."
Overseas branch campuses become ‘low priority’ in internationalisation strategies

European universities refocus on student mobility and strategic partnerships, says European Association for International Education

May 28, 2015

By Chris Havergal  Twitter: @CHavergaltHE
HEFCE report, Nov 2014

‘Directions of travel: Transnational pathways into English higher education’

• 2012-13: 34% of international first-degree entrants in England arrived straight from TNE courses delivered overseas

• China and Malaysia the majority of such students

• 55% of Chinese entrants (8,300 students) and 63% of Malaysian entrants (3,200 students) commenced their first degree directly from UK TNE courses

Janet Ilieva

www.hefce.ac.uk/pubs/year/2014/201429
UK-THAILAND PRESIDENT FORUM
UK-Thailand Transnational Education Development Project
18-20 January 2016
TNE delivery modes

- Online and distance learning
- International branch campuses
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Expected outcomes of TNE engagement: Thailand

Not a traditional approach

- Increase number of inbound students to Thailand
- Increase outbound staff and student mobility
- Dual and joint programmes
- Curriculum development
- Internationalise programmes and student experience
- Raise profile and value of Thai qualifications: employability
- Multi-disciplinary research activity; publications
Tory university plans aim to turn education into a commodity

Patrick McGhee

The universities green paper isn’t really about teaching quality, social mobility or student choice - it is all about competition

Monday 16 November
2015 07.00 GMT

Students protest in London against the Conservative government’s further cuts to free education. Photograph: Dario Earl/Demotix/Corbis
Figure 3.8: TNE programme delivery by number of countries delivered and type of delivery

Evidence-based employability credentials for your continuous career development.
Get recognition for skills you learn anywhere.
Georgia Inst of Technology online MSc in computer science
International Branch Campuses

Trends and Developments, 2016

Richard Garrett
Kevin Kinser
Jason E. Lane
Rachael Merola

November 2016
Brexit and UK universities

Brexit FAQs
Advice and guidance for universities and students following the EU referendum result.

Calls for evidence from universities
Send us your evidence on how Brexit is impacting staff, students, and science and research.

UUK short-term political priorities
We want the government to provide short- and medium-term certainty for universities and EU students and staff.
Universities UK @UniversitiesUK · Feb 7
The EU helps us access talent to make our unis stronger. Support the campaign bit.ly/1PZ2Ibn #UnisforEU

In the EU, British universities can more easily access top talent from across Europe.

15% of academic staff at UK universities are from other EU countries

Over 125,000 EU students are currently studying at UK universities

www.universitiesforeurope.com
EU referendum starting gun sparks university leaders into action

Leaving the EU would damage international partnerships vital to research excellence, v-cs say in letter to national newspaper

February 22, 2016

By Jack Grove
Twitter: @jgro_the
Universities UK statement on the outcome of the EU referendum

24 June 2016

Brexit and UK universities  Immigration  Research policy  Universities for Europe
Brexit vote 'could cost UK universities tens of millions in student fees'

Head of UCL, the British university with the most EU students, warns UK courses may become unaffordable to many Europeans

Sally Weale and Matthew Holmes
Friday 3 June 2016
13.18 BST

University College London has 4,500 EU students who make up 12% of the student body. Photograph: Rex Features
Britain’s universities depend on open borders – Brexit has us all worried
Margret Wintremantel

It would be disastrous for British and European academia if mobility of students and teaching staff were restricted. The government must end this uncertainty

Brexit fears may see 15% of UK university staff leave, group warns

German academics’ body points to growing evidence that EU employees are turning down posts and considering their futures

Jon Henley, Stephanie Kirchgaessner and Philip Oltermann

Sunday 25 September 2016 15.12 BST
After Brexit, will UK universities set up EU branch campuses?

Sector experts debate whether continental outposts would help to mitigate any decline in student recruitment

July 19, 2016

By Chris Havergal

How overseas degrees could offer students the best of both worlds post Brexit

August 23, 2016 1.28pm BST
Higher education chiefs, struggling with uncertainty and challenges in regulation and funding, look to soften blow of EU exit

University students on campus at the University of East Anglia in Norwich. The steady increase in student numbers has come in spite of mounting debts among students. Photograph: Alamy
Top UK universities consider new campuses in Europe

Vice-chancellors, fearing a loss of research money and students post Brexit, are on an EU charm offensive

Anna Fazackerley

Tuesday 6 September 2016 07.00 BST

Prof Dominic Shellard with students in Berlin during a tour to show De Montfort University’s commitment to Europe. Photograph: Christian Jungeblodt for the Guardian
PLEASE DON’T GO!

BITTE GEHT NICHT!

Warum wir die Briten brauchen | Why Germany needs the British