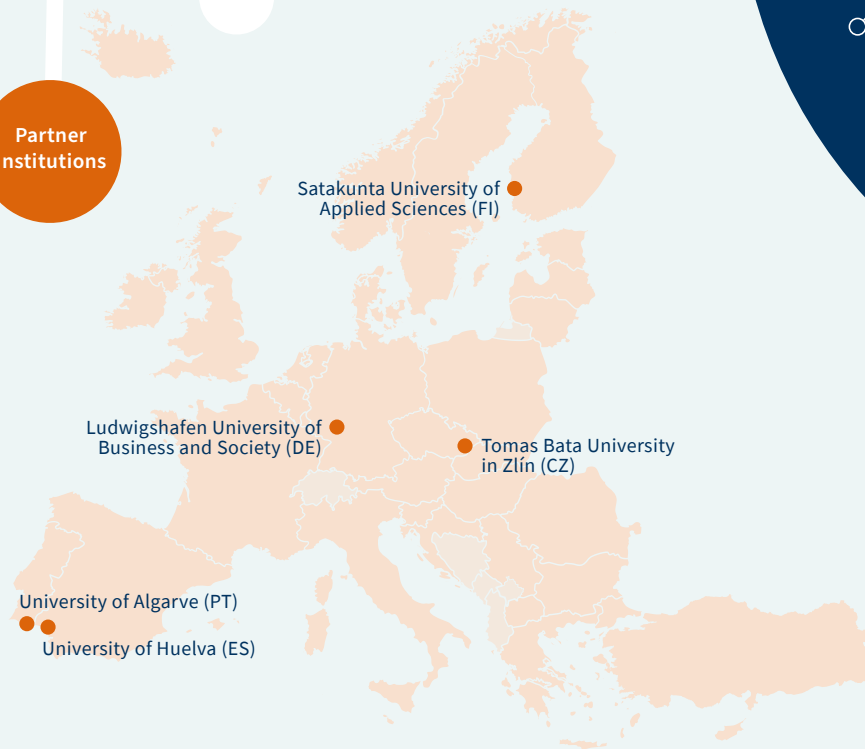


European University Networks (EUN)

National Initiative

Partner Institutions



Vision of EuroInna

For us, the future of higher education lies within an integrated European approach. Together with our partner universities from four regions of Europe we want to strengthen the European idea and actively fulfill our educational mission in Europe. Our first priority is intensive networking within the alliance: Building on our focus areas Sustainability, Health & Digitalisation, we are giving university members at all levels the opportunity to exchange ideas within the alliance, build new networks, and work on joint (research) projects. To this end,

we are developing various teaching formats and events, including joint degree programs, which are intended to provide both content-related and intercultural impetus.

Another strategic core of EuroInna is the enhancement of mobility. Through stays at partner universities, we want to bring European values and intercultural exchange to life, thereby inspiring personal and academic life paths and opening up new paths to academic and professional success.

Contact Person

Prof. Dr. Edith Rüger-Muck
Kerstin Gallenstein M.A.

Contact

✉ edith.rueger-muck@hwg-lu.de
✉ kerstin.gallenstein@hwg-lu.de

Further Information

👉 www.hwg-lu.de



German Higher Education Institution

**Ludwigshafen
University of Business
and Society**



Network

EuroInna

**European Innovation Alliance of
Sustainability, Health and Digitalisation**

Sustainability • Health • Digitalization •
European study program • Lecture series •
Intercultural training • Diversity

ACCOMPANYING NATIONAL PROGRAMME

Priorities and Project Activities

- Organization of joint events/study offers (lectures, workshops, short programs) on the focus topics **Sustainability, Health and Digitalisation**
- Conceptualisation of two joint English-language degree programs within the alliance: **Bachelor "European Management"** and Master of Health Economics
- Implementation of a **digital lecture series** with the partner universities on the topics of Sustainability, Health and Digitalisation
- Development of workshops, summer schools and **topic-specific short programs, especially on EU topics**
- Expansion of language courses (for students and young researchers) and **intercultural training** (for all university members, especially in preparation for mobility)
- Creation of a **diversity study** with the partner universities and derivation of Best Practices
- Organization of a **"Roadshow-Exhibition"** featuring EuroInna topics and projects

SPONSORED BY THE



Federal Ministry
of Education
and Research

Publisher: DAAD German Academic Exchange Service,
Kennedyallee 50, 53175 Bonn (Germany), www.daad.de/de/impressum
Section Research and Internationalisation, University Networks
Layout: DITHO Design, Cologne
© DAAD | May 2021 | online publication | www.daad.de/eun

DAAD

Deutscher Akademischer Austauschdienst
German Academic Exchange Service