

# European University Networks (EUN)

## National Initiative

### Partner Institutions



## Vision of ENGAGE.EU

ENGAGE.EU is a consortium of seven leading European universities in the fields of business, economics and social sciences. The starting point for the ENGAGE.EU projects are the enormous challenges currently facing our society and the societal changes they entail (societal impact). These include: Digitalisation and artificial intelligence, climate change, sustainability, ageing societies and migration, as well as other challenges that Europe and the world may face in the coming decades.

The European University ENGAGE.EU aims to educate its learners to

become socially engaged European citizens who shape society as a whole. The Alliance also aims to engage the wider public in its work through collaborations and learning opportunities, and to foster its participation in the discussion and development of solutions for societal challenges.

ENGAGE.EU takes a comprehensive, business, economics and social science-driven approach based on three pillars: ENGAGED Learning, ENGAGED Research and Innovation and ENGAGED in Society.



German Higher Education Institution  
**University of Mannheim**



Network  
**ENGAGE.EU**

The European University engaged in Societal Change

Societal change and its challenges • Business and economics • Social sciences • Societal challenges and their impact • Students' mobility through the ENGAGE.EU campus • Explore, understand and learn to act responsibly in society • Lifelong learning • In dialogue with business and society • Social innovation

### ACCOMPANYING NATIONAL PROGRAMME

## Priorities and Project Activities

- **Cultural Innopreneurship:** Development and expansion of teaching and training programmes in the field of Cultural Innopreneurship
- **Diploma of Advanced Studies (DAS):** Establishment of an English-language study programme for the acquisition of a Diploma of Advanced Studies "Cultural Innopreneurship"
- **Lifelong learning:** Enabling lifelong learning in the field of Cultural Innopreneurship for learners through micro-credentials
- **Promotion of social engagement:** Establishing a transfer office to improve interaction with actors in the regional creative and cultural economy
- **Digital student administration:** Improvement of the digital infrastructure to optimise administrative processes in the recognition of study stays abroad
- **Seamless mobility:** Removal of technical and bureaucratic hurdles for seamless virtual and physical student mobility through the ENGAGE.EU Campus

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**Further Information**  
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