

# European University Networks (EUN)

## National Initiative



## Vision of EU GREEN

EU GREEN, the European University Alliance for Sustainability, brings together nine medium-sized universities with a global focus and regional roots. Our mission is to promote sustainability in line with the 17 UN SDGs. We understand GREEN as sustainable action for the economy, society and the environment.

We focus on excellence across Europe, for the benefit of small towns and rural areas, creating a fairer Europe for all by tackling the challenges of globalization and strengthening European values. We take a grassroots approach to inclusion and collaboration of underrepresented communities.

Our activities are dedicated to strengthening and connecting sustainability in education, research, innovation and service to society. We focus on the regions of our partner universities and foster collaboration through shared physical and virtual spaces. We provide inclusive European education through a sustainable infrastructure.

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### Further Information

📄 [www.eugreenalliance.eu](http://www.eugreenalliance.eu)  
📄 [www.eugreen.ovgu.de](http://www.eugreen.ovgu.de)



German Higher Education Institution

**Otto-von-Guericke-University Magdeburg**



Network

**EU GREEN**

European University alliance for sustainability: responsible GRowth, inclusive Education and ENvironment

European values • Access to education • SDG  
• Sustainability, Education and sustainability  
• Research and sustainability • Innovation and sustainability • Digital sustainability  
• Entrepreneurship and sustainability

ACCOMPANYING NATIONAL PROGRAMME

## Priorities and Project Activities

- **Publicizing** the alliance in the **regions**: Project communication via multilingual audio formats from project-based courses and use of local meeting spaces and pop-ups.
- **Project incubation** and **European scaling**: research cooperation, establishment of **in-house** consulting for scaling and transfer of **local initiatives** and creation of **digital educational offers** on ESD and academic work.
- **Multilingualism** and **intercultural skills**: multilingual education and language training, increasing student mobility, courses on internationalization.
- **Knowledge transfer** and **discourse in Europe**: identifying research potential in European partnerships and cooperation processes, promoting the transfer of knowledge through **digitalization** and holding conferences on the topics of sustainability, diversity and digital transformation at universities to strengthen the alliance.

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