

# European University Networks (EUN)

## National Initiative



## Vision of ECIU

The ECIU network is an association of 12 European universities with Tecnológico de Monterrey (Mexico) as an associated partner, that jointly develop new formats of learning and teaching. The key element is the learner-centred learning format “Challenge-Based Learning” (CBL). The focus of the teaching/learning opportunities at ECIU University is on addressing the United Nations Sustainable Development Goals (SDGs). In the Challenge-Based Learning approach learners work with teachers, public actors, experts, businesses and

community organisations to contribute to real social change. In addition, learners can choose from a variety of micro-modules to help them to better solve the challenges. As a pioneer among EU alliances, ECIU University in September 2023 has taken a further step in the development of micro-credentials by issuing them in a centralised way with an ECIU e-Label for its learners in Europe.

### Contact Person

Dr. Dorothea Ellinger

### Contact

✉ [dorothea.ellinger@tuhh.de](mailto:dorothea.ellinger@tuhh.de)

### Further Information

🔗 [www.eciu.tuhh.de](http://www.eciu.tuhh.de)



German Higher Education Institution

**Hamburg University of Technology (TUHH)**



Network

**ECIU**

**European Consortium of Innovative Universities**

Societal challenges • Multi-disciplinary  
• Flexible learning pathways • Entrepreneurial mindset • Open ecosystem • Agility and flexibility  
• Personalised, Inclusive community

## ACCOMPANYING NATIONAL PROGRAMME

## Priorities and Project Activities

- After successful follow-up funding of the ECIUn+ project for the establishment of the ECIU University, the focus is now on the **sustainable implementation**, taking into account the strategic objectives of the TUHH through:
- Setting up an ECIU Office: TUHH resources are pooled to organise, communicate and implement the necessary measures for the ECIU University.
- **Learner support**: Capacity and competence in learning guidance will be built up and deployed. Opportunities and possibilities of digitalisation will be explored and introduced.
- Making study programmes more **flexible** and creating ECIU University learning opportunities: Teaching offers and formats from the experimental phase will be transferred to the regular processes and structures of the TUHH and recognition processes will be reorganised in such a way that recognition for TUHH students participating in ECIU learning offers is ensured.
- **Capacity and competence building** for academic and teaching-related administrative staff.

SPONSORED BY THE



Federal Ministry of Education and Research

**Publisher:** Deutscher Akademischer Austauschdienst e.V. (DAAD)  
Kennedyallee 50, D-53175 Bonn, Tel.: +49 228 882-0, Fax: +49 228 882-444  
E-Mail: [webmaster@daad.de](mailto:webmaster@daad.de), Internet: <https://www.daad.de>  
Authorised Representative of the Executive Committee: Prof Dr Joybrato Mukherjee,  
District Court of Bonn, Register of associations, number VR 2107, Sales tax number: DE122276332  
Person responsible according to § 18 Abs. 2 MStV: Dr Kai Sicks, Kennedyallee 50, 53175 Bonn  
Section Research and Internationalisation | Layout: DITHO Design, Cologne  
Published as a digital publication on the internet, May 2024 © DAAD

DAAD

Deutscher Akademischer Austauschdienst  
German Academic Exchange Service