

European University Networks (EUN)

National Initiative

Partner Institutions



Vision of EURECA-PRO

The European University on Responsible Consumption and Production (EURECA-PRO), unites nine partners who have joined forces on the topic of responsible consumption and production, the systematic implementation of which, in education, research, innovation and society, is at the core of EURECA-PRO's goals, strategies and activities.

Sustainable development is at the heart of EURECA-PRO. It takes name and focus from the UN Sustainable Development Goal 12, Responsible consumption and production, additionally seeks to contribute to the transformation of the European Higher Education Area, complementarily to SDG 4.

The interdisciplinary composition and expertise of all partners, covering consumption and production competences are an ideal breeding ground for (social) innovation.

EURECA-PRO's long-term vision is to be the global educational core hub and interdisciplinary research and innovation leader in responsible consumption and production of goods and resources; to be a European role model for inter-university cooperation across borders and the open integration of society into its objectives and actions.

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Further Information

📄 www.eurecapro.eu



German Higher Education Institution

Freiberg University of Mining and Technology

University of Applied Sciences Mittweida



Network

EURECA-PRO

European University Alliance on Responsible Consumption and Production

Integrative borderless European education system • Innovative educational concept • Responsible consumption and production • Interdisciplinarity • Mobility • Student-centered education system • Multilingualism in university environment • Research and innovation leader

ACCOMPANYING NATIONAL PROGRAMME

Priorities and Project Activities

- **Strengthening the virtual and intercultural competency** of the university through the development of pedagogical skills and the training of lecturers.
- Improvement of the **language learning** of EURECA-PRO students and the English language skills of lecturers.
- **Mentoring of the EURECA-PRO students** for achieving good learning results and **enhancing their interdisciplinary learning abilities** through training.
- Enabling students and teachers to participate in scientific conferences and publications through training.
- **Establishment of a "EURECA-PRO network"** with partners from business and society through excursions, industrial internships, and workshops to **improve the employability of graduates**.
- Improvement of the reputation of EURECA-PRO with the help of **public relations** and the publication of a series of **publications** on "European Studies on Responsible Consumption and Production".

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