



Going Forward - Strategic Partnerships as a Driver for Internationalisation

18 April 2016

Location: dbb forum berlin, Friedrichstraße 169/170, 10117 Berlin

Monday, 18 April

9.00 - 10.00	Registration open
10.00 - 10.15	Welcome and opening Prof. Dr. Margret Wintermantel, President of DAAD
10.15 - 10.30	Opening remarks Cornelia Quennet-Thielen, State Secretary at the Federal Ministry of Education and Research, BMBF
10.30 - 11.00	Keynote speech Prof. PEI Gang, President of Tongji University
11.00 - 13.00	Panel: The role of strategic partnerships in the internationalisation of HEI worldwide <i>Participants:</i> <i>Dr. Dorothea Rüländ, Secretary General of DAAD</i> <i>Dr. Patti McGill Peterson, Presidential Advisor, Global Initiatives, Center for Internationalisation and Global Engagement, American Council on Education</i> <i>Ulrich Schüller, Director-General "Science Systems", Federal Ministry of Education and Research, BMBF</i> <i>Prof. Birgitta Wolff, President of Goethe University Frankfurt</i> <i>Prof. Michael Whitby, Pro-Vice Chancellor of University of Birmingham</i> Moderation: Jan-Martin Wiarda
13.00 - 14.00	Lunch
14.00 - 14.30	Results of the scientific study of the funding programme "Strategic Partnerships and Thematic Networks" Prof. Dr. Georg Krücken, Director of INCHER-Kassel

14.30 - 15.45	Parallel sessions <ol style="list-style-type: none"> 1) Definition, benefits and forms of strategic partnerships <i>Corinna Caspar-Terizakis, Technische Universität Darmstadt</i> <i>Prof. Dr. Xuemei Yu, Tongji University</i> Room "Atrium IV", Floor 1 2) Implementation and governance within the university <i>Dr. Uwe Muuss, University of Göttingen</i> <i>Dr. Gijs Coucke; Prof. Godelieve Laureys, Ghent University</i> <i>Dr. Helena Eklund Snäll, Uppsala University</i> <i>Jodien Houwers, University of Groningen</i> Room "Köpenick", Floor 2 3) Current trends in strategic partnerships: opportunities and challenges for developing bilateral and multilateral strategic alliances <i>Matthias Kuder, Freie Universität Berlin</i> Room "Kreuzberg", Floor 2
15.45 - 16.15	Coffee break
16.15 - 17.20	Parallel sessions: <ol style="list-style-type: none"> 4) Communication with the partner(s) and mutual strategic planning <i>Birgit Barden-Läufer, Leibniz Universität Hannover</i> <i>Nataliya Butych, Leibniz Universität Hannover</i> Room "Atrium IV", Floor 1 5) Sustainability of strategic partnerships and thematic networks <i>Dr. Gabriele Erhardt, University of Hohenheim</i> <i>Prof. Dr. Andreas Pyka, University of Hohenheim</i> <i>Prof. Dr. Marisa Regitano, University of São Paulo - ESALQ</i> <i>Oliver Schmidt, Karlsruhe Institute of Technology (KIT)</i> <i>Tobias Arndt, Karlsruhe Institute of Technology (KIT)</i> Room "Köpenick", Floor 2 6) Communication and governance in thematic networks <i>Prof. Dr. Dr. hc Bernhard Blümich, RWTH Aachen University</i> <i>Prof. Dr. Jeff Reimer, UC Berkeley</i> Room "Kreuzberg", Floor 2
17.30 - 18.00	Quo vadis – strategic partnerships? Closing plenary and outlook <i>Participants: Dr. Dorothea Rüland; Representatives of HEI</i> Moderation: Jan-Martin Wiarda
from 18.00	Reception with musical accompaniment Benedikt Reidenbach Quartett